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CHINA FINANCE INVESTMENT HOLDINGS LIMITED

中國金控投資集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 875)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This is a voluntary announcement made by China Finance Investment Holdings Limited (the "Company", together with its subsidiaries, the "Group") to keep the shareholders of the Company (the "Shareholders") and potential investors informed of the latest business development of the Group.

The board (the "Board") of directors (the "Directors") of the Company is pleased to announce that Shenzhen Cypress Jade Food Holdings Limited* (深圳市從玉食品集團有限公司), an indirect wholly-owned subsidiary of the Company, entered into a procurement agreement (the "Agreement") with ten buyers (the "Buyers") which are business entities established in the People's Republic of China (the "PRC"). Pursuant to the Agreement, starting from the second quarter of 2022, the Buyers will purchase agricultural, seafood and meat produce from the Group which will be sold on the platform of "Meituan Grocery", a self-operated grocery delivery services app of Meituan (stock code: 3690) established in 2019 to provide daily grocery to fulfill consumers' demands.

To the best of the knowledge, information and belief of the Directors having made all reasonable enquiries, the Buyers and their respective ultimate beneficial owners are third parties independent of the Company and its connected persons.

The Group is principally engaged in (i) growing of agricultural produce; trading of agricultural and meat produce, seafood and prepared food in the PRC ("Agricultural and Meat Business"); (ii) provision of money lending services; and (iii) securities trading and brokerage services. The Group is qualified to export fresh vegetables to Hong Kong and it is one of the "Vegetable Basket" project enterprises in the Guangdong-Hong Kong-Macao Greater Bay Area.

The business strategy of the Company is to explore potential business and investment opportunities from time to time in order to increase the share value of the Company. The Board believes that the materialisation of the Agreement will enable the Group to broaden its sales channel and diversify its business offerings under the Agricultural and Meat Business, increase its profitability and bring more considerable returns to the Shareholders. Meanwhile, the Group is seeking any vertical integration business opportunity to enhance its revenue stream, including but not limited to providing door-to-door delivery services for its agricultural, seafood and meat produce in the PRC.

No forecast or prediction of the profits of the Group has been made with regard to the Agreement in this announcement.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Finance Investment Holdings Limited
LIN Yuhao

Chairman and Chief Executive Officer

Hong Kong, 11 April 2022

As at the date of this announcement, the Board comprises five Directors, including one executive Director, namely Mr. Lin Yuhao, one non-executive Director, namely Ms. Han Xiuhong and three independent non-executive Directors, namely Mr. Li Shaohua, Ms. Zhu Rouxiang and Ms. Li Yang.

* For identification purpose only