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**偉祿集團控股有限公司**  
**REALORD GROUP HOLDINGS LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 1196)**

## **FURTHER UPDATE ON CORPORATE STRATEGY AND BUSINESS PLAN FOR THE CARIBBEAN AND LATIN AMERICAN MARKETS**

Reference is made to the 2021 annual results announcement of Realord Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) dated 31 March 2022.

In response to the enquiries raised by certain investors in respect of the information mentioned in the 2021 annual results announcement of the Company, the board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to give its shareholders (the “**Shareholders**”) and potential investors an update of the latest business plan of the Group’s business operations in the Caribbean and Latin American region.

### **Business plan towards the development in the Caribbean and Latin American region**

By inviting foreign investment under the citizenship by investment programme (the “**CBI Programme**”) of Grenada, the Group has embarked on the development of a project consisting educational facilities, apartments for student, hotel and resort facilities, commercial development and shopping facilities and in a longer plan university establishment(s) and related amenities in Grenada (the “**Grenada Project**”).

The Group is keen to leverage its experience in the Grenada Project to explore further investment opportunities around the Caribbean economic zone and Latin American region. The Group has further targeted to invest in four other Caribbean countries, namely Antigua and Barbuda, Saint Lucia, Saint Kitts and Nevis, and Dominica. These four countries, together with Grenada (altogether, the “**Designated Caribbean Countries**”), were ranked top five popular investment destination by CBI Programme by the magazine “Professional Wealth Management” published by “Financial Times” in 2021. Other than the Grenada Project, the Group is also in negotiation with the authorities of the Republic of Panama on a power generation project to be granted under the foreign investors investment scheme of the Republic of Panama. As seen, it is the corporate strategy of the Group to invest and/or to form joint ventures with local governments in the targeted countries to set up and develop new businesses taking advantage of raising capital from foreign investors through the CBI Programmes of different countries. The Group has been identifying suitable investment projects in and develop appropriate business plans for each of the Designated Caribbean Countries and the Republic of Panama. After discussions with and obtaining support from the local governments of each of these Caribbean countries and the Republic of Panama, the Group will determine and proceed with the pertinent investment projects, with an aim to maximizing the return for the Shareholders. To this end, the Group has established a management and marketing team with offices in Beijing, Shanghai, Shenzhen and Hong Kong and engaged a consultant in Vietnam to implement the marketing strategies formulated for promoting the citizenship investment programmes and investment opportunities of each of the aforesaid countries.

The Caribbean region has long been popular with the Western countries such as Europe, the United States of America and Canada, and is an ideal place for vacations. In particular, Antigua and Barbuda, and Saint Kitts and Nevis are closer to the United States of America, and both countries have direct flights to Europe, the United States of America and Canada. Before the outbreak of the epidemic, more than one million tourists visited these two countries every year, but the development of infrastructure such as hotels and tourism facilities lags behind. Tourists who travel to the Caribbean region are high-end consumer groups with relatively strong spending power. Thus, they generally demand higher qualities for hotels and tourism facilities. However, the tourism facilities have becoming obsolete, and the hotel buildings and supporting facilities have not been upgraded and renovated promptly. On the other hand, in view of the increasing awareness of global warming, these Caribbean countries, which are still mainly relying on traditional method of generating electricity, are encouraged to develop renewable energy. In view of these, the Group has identified four investment propositions to collaborate with the respective local governments to accelerate economic development of each country. These four areas include (i) the clean energy sector; (ii) the education sector; (iii) the tourism sector; and (iv) the retail sector. Environmental and economic benefits of using renewable energy include: (i) generating energy that produces no greenhouse gas emissions from fossil fuels and reduces some types of air pollution; (ii) diversifying energy supply and reducing dependence on imported fuels; and (iii) creating economic development and jobs in manufacturing and installation, etc.. Education,

tourism and retail projects are organically integrated to create an ecosystem, providing employment opportunities, and boosting the local economy and people's quality of life. The Group would also be able to embrace corporate social responsibility alongside with its stakeholders. The Group is confident that it can obtain support from local governments with favorable policy and initiatives.

It is the Group's strategy to seek for professional investors to jointly invest in the projects in the Designated Caribbean Countries and the Republic of Panama. Further, the Group is identifying capable and competent business partners with significant track record to participate in the projects. Subject to the planning and the feasibility studies of the projects as well as the requisite approval by the respective local government, it is expected that the Group would kick off the projects in the Designated Caribbean Countries and the Republic of Panama in 2022 and 2023.

Further details of the projects in contemplation by the Group are set out below:

### **The clean energy sector**

The renewable energy projects would help the respective government gradually implement the goal of reducing carbon dioxide emissions and achieving carbon neutrality. Currently, only about 7% of the electricity is generated by solar power in Antigua and Barbuda and about 5% of the electricity is generated by renewable energy in Saint Kitts and Nevis. In Grenada, Saint Lucia and Dominica, only about 1% of the electricity is generated by renewable energy. The majority of the electricity of these Designated Caribbean Countries is still generated by crude oil. In light of the fact that the clean energy sector in the Caribbean and Latin American region is still at an early stage, the Group is confident that it would be able to reach strategic alliance with the respective local government to establish sustainable clean energy policy and further deploy the Group's investment strategy in this area.

The Group is planning to establish a sustainable clean energy hub in the region by investing in BOT (build-operate-transfer) projects approved by the local governments. These BOT projects include but not limited to the construction of power storage facilities, power management and grid management systems, wind power generation, solar power generation and application of clean power on infrastructure and buildings. The investment is expected to be carried out in two phases. The first phase would be establishing photovoltaic power plants in the Designated Caribbean Countries including ground centralised photovoltaic power station, lithium battery energy storage system, energy management system and grid control center. The second phase would be establishing smart grid upgrade and energy storage facilities. As at the date of this announcement, the Group is in negotiation with the local governments of Grenada and Dominica to enter into memoranda of understandings ("MOUs") to formulate the form of cooperation. The planning and feasibility studies would be finalised before June 2022, and construction of the BOT projects would commence in second half of 2022.

### **The education sector**

The Grenada Project is planned to be developed into a university town, a resort and hotel complex and a university campus. Two to three internationally renowned universities will be invited to set up a campus in Grenada. As such, the Group is currently in discussion with the University of the West Indies in the Caribbean region, the University of Wales in the United Kingdom, the Vaughn College of Aeronautics and Technology and the Northeastern University in the United States of America. It is expected that such arrangement will be materialised in 2022, and the first phase of operation of the university is targeted to commence in August 2025. Apartments which could accommodate a total of 8,000 student will also be built.

For the development project in Panama City, the Group is planning to develop a complex of international school campuses, apartments for student, commercial complex, hotel resorts, residential villas and other ancillary facilities. Renowned universities will be invited from each of China, Europe and the United States of America to establish campuses in Panama City. It is planned that student apartments which could accommodate a total of 18,000 student and teaching buildings will be built. Besides, 4,500 residential apartments, 1,500 townhouses and 100 luxury villas will also be developed in the project. It is expected that the relevant approvals for the development project would be obtained in August 2022.

Further, the Group is also negotiating with the local government of Antigua and Barbuda to relocate the existing Hospitality Training Institute to a new address and to undergo an expansion.

### **The tourism sector.**

The Group has entered into an MOU with the government of Antigua and Barbuda in respect of the hotel and property investment, pursuant to which the Group shall invest in the construction of hundreds of hotel rooms, and the local government shall approve the projects to be under the CBI Programme and grant various preferential tax benefits to the construction of the projects. Under the MOU, the Group will proactively develop and plan for different projects. Projects which are currently confirmed include: (i) a luxury hotel villa project; (ii) an airport project; and (iii) a project involving cruise terminal, international cargo center, Caribbean maritime transportation hub and duty-free business center.

The Group is also considering taking over the development of a resort development project in Saint Kitts which has completed phase one and in the course of constructing phase two.

## **The retail sector**

Leveraging on the brand name of “Sincere” and the experience in operating department stores, the Group plans to enhance the appeal of image and atmosphere in the retail environment in different locations. It is expected that retail stores and shopping facilities of “Sincere” will be established in collaboration with the university cities and investment activities of the Group in the area as discussed above.

The Group will continue to develop the business plans and assess the abovementioned projects and continue to identify new potential investment opportunities in other sectors, including but not limited to the banking and insurance sector, the desalination of sea water and sewage treatment sector, the general aviation and marine passenger transport sector, the infrastructure engineering sector, the international commodity trading sector, the mineral resources exploration sector and the offshore oil and gas exploitation sector in the Caribbean and Latin American region for the purpose of maximising the benefits and return to the Shareholders. The Company will update the Shareholders of its development in the Caribbean and Latin American region as and when necessary.

**Subject to the circumstances, the potential investment projects may or may not be materialised. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Realord Group Holdings Limited**  
**Lin Xiaohui**  
*Chairman*

Hong Kong, 11 April 2022

*As at the date of this announcement, the executive directors of the Company are Dr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive directors of the Company are Mr. Yu Leung Fai, Mr. Fang Jixin and Mr. Ho Chun Chung Patrick.*