

14 April 2022

Dear Shareholders,

Letter to Shareholders who have elected to receive the Corporate Communications through the Company's official website

We hereby notify you that the following corporate communications^{*Note*} of the Company (the "**Corporate Communications**"), in both English and Chinese, are now available on the Company's official website at <u>www.newsilkroad472.com</u> (the "**Website**"):

- (1) Annual Report 2021;
- (2) Circular dated 14 April 2022 including therein the Notice of Annual General Meeting to be held on 8 June 2022; and
- (3) Proxy Form for use at the Annual General Meeting.

You may access the Corporate Communications by browsing the 'Investor Relations' section at the Website.

Shareholders of the Company (the "**Shareholders**") who have chosen to receive the Corporate Communications by electronic means through the Website and, for any reason have difficulty in receiving or gaining access to the above document(s) will, upon request in writing to the Company's Hong Kong branch share registrar, Tricor Progressive Limited (the "**Branch Share Registrar**"), be promptly sent the document(s) in printed form free of charge. Please complete Part A of the attached Instruction Slip and return the completed Instruction Slip to the Branch Share Registrar either by facsimile at (852) 2861 1465, by email at <u>newsilkroad472-ecom@hk.tricorglobal.com</u> or by post using the mailing label provided.

Please note that you may change your choice of means of receipt (whether by positive consent or by deemed consent) of the Company's future corporate communications at any time, free of charge, by completing Part B of the Instruction Slip and returning the completed Instruction Slip to the Branch Share Registrar using one of the above-mentioned methods.

Should you have any query in relation to this letter, please call the Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday, excluding public holidays in Hong Kong.

By order of the Board New Silkroad Culturaltainment Limited Ma Chenshan Chairman and Executive Director

Note: Corporate communications refer to any document(s) issued or to be issued by the Company for information or action of Shareholders, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form etc.