

CHAPTER 11

INVESTING IN COMMUNITIES





The Group actively undertakes corporate social responsibility, and leverages on the resources and technological advancements of the global shipping network, to provide assistance to various communities and groups in aspects such as education and environmental protection. Meanwhile, we encourage our employees and terminal companies to actively participate in different public welfare affairs, contribute to the communities where we operate in, and promote community integration and construction, thus creating long-term value for all stakeholders.

The Group's focus areas in Investing in Communities:

Education and youth development	Increase the devotion of resources in education; encourage the development of skills and interests; and encourage our next generation to explore and develop their potentials to become the future pillars of society
Poverty alleviation	Maintain effective communication with social service organisations, provide assistance to the underprivileged, improve the quality of life in local communities, and optimise local resources to support the long-term development of the communities
Environmental protection	Apart from promoting environmental protection in the course of operations, the Company strives to improve the surroundings of the terminals, enhance our efforts in environmental protection and greening, and improve the living environment in the local communities
Talent nurturing	Leveraging on our professional knowledge and technical experience in the industry, the Company encourages its terminals to share and promote terminal operations to the societies with the aim of nurturing potential talents

PERFORMANCE HIGHLIGHTS IN 2021



Categories of Community Services



The Company was awarded the "Caring Company" logo by the Hong Kong Council of Social Service for three consecutive years, affirming our ongoing efforts in community development, employee care and environmental protection.

MANAGEMENT APPROACH

The Group has always been concerned about the potential impacts of our operations on the local economy, environment and society. Hence, we spare no effort to fulfil our corporate social responsibility, and proactively participate in various community services to create value in local communities, thus building a harmonious and inclusive community. The Company encourages its terminal companies to maintain close communication with local communities, to understand their needs and implement corresponding action plans. In order to promote sustainable development of the society, terminal companies also actively expand their local community networks, and increase resources and talents as well as establish long-term partnerships with various community organisations to foster social development and develop sustainable communities.

DONATIONS

The Company makes different donations every year. During the year, Piraeus Terminal donated a total of EUR40,000 to two local charitable organisations in Athens, Greece, which, on one hand, would be used as financial support in terms of education and living for girls with lack of security due to family issues; and on the other hand, to provide assistance to the disabled due to congenital disability or traffic accidents. We provided funding to the charitable organisations for the purchase of electric wheelchairs and renovate community facilities, contributing to create a caring community of mutual assistance.



The donation ceremony took place on 8 October at Piraeus Terminal.

In addition, we partnered with companies including COSCO SHIPPING Energy Transportation Co., Ltd., and organised a charity sale activity named "A Little Wave", practicing the volunteer spirit of friendship and mutual assistance. We successfully raised a donation of RMB7,748, all of which had been used to promote public welfare undertakings.



Charity sale named "A Little Wave" was successfully held on 5 March.

SOCIAL INITIATIVES

Nantong Tonghai Terminal participated in designated poverty alleviation activities during the year, with approximately 320 employees raising an amount of RMB35,200 to purchase rice from Qingtang in Anhua County, Hunan, contributing to help local residents to be lifted out of poverty.

During the year, the volunteer team of Asia Container Terminal and COSCO-HIT Terminal continued to cooperate with the HIT Community Caring Group Volunteer Team and Yan Chai Hospital Fong Yock Yee Neighbourhood Elderly Centre to serve the elderly in Tsuen Wan, Hong Kong, and held a number of activities to celebrate major festivals with them, such as holding an activity named "Chinese New Year Visit". On Chinese New Year's Eve, the team took the initiative to call the elderly members of the Neighbourhood Elderly Centre and conducted home visits to understand their living conditions during the epidemic, and reported to the Neighbourhood Elderly Centre to provide appropriate support and take follow-up actions. In addition, the volunteer team made beautiful Chinese New Year decorations for the elderly by using colourful red packets, which were sent to their families by the Neighbourhood Elderly Centre on behalf of the team to add warmth during winter time and Chinese New Year atmosphere before the festival. In addition, despite the impact of the COVID-19 epidemic, the volunteer team continued to contact the elderly through the Internet during the Mid-Autumn Festival to send their wishes, and recall the customs and celebration of the Mid-Autumn Festival in various places together.



Volunteers from Asia Container Terminal and COSCO-HIT Terminal celebrated Chinese New Year and Mid-Autumn Festival with the elderly.

Dalian Container Terminal organised a charitable activity named "Ignite Hope with Clothes and Books" and donated 300 books to Temurtei Primary School in Inner Mongolia, and raised an amount of RMB7,300 used to donate various daily necessities to children with autism.

Kumport Terminal donated 7,500 TRY to Beylikduzu in Turkey as a grant to support local students to continue their studies and for their long-term development.

ENVIRONMENTAL PROTECTION AND EDUCATION

In order to improve employees' awareness to the environment and increase green areas of the community, Xiamen Ocean Gate Terminal held a tree planting activity to encourage the management team and employees to jointly plant trees in the orchards of the terminal company. CSP Wuhan Terminal actively participated in a tree-planting activity organised by the local government, where their staff planted trees and interacted with hundreds of participants from the government authorities and enterprises in the Xinzhou District. In addition, the staff of Asia Container Terminal and COSCO-HIT Terminal proactively participated in the planting of tree seedlings in the plantation area of Sai Kung West Country Park, Hong Kong, with the aim of improving ecological environment and fulfilling our corporate responsibility in community greening.



The employees of CSP Wuhan Terminal joined a tree-planting activity.



Asia Container Terminal and COSCO-HIT Terminal participated in the plantation of tree seedlings in the plantation area of Sai Kung West Country Park on 26 June.

Lianyungang New Oriental Terminal organised employees and their families to participate in an activity named "Viewing Environmental Protection with Green Eyes" in Lianyungang, and visited Chengnan Sewage Treatment Plant of Gangcheng Water Company under Lianyungang Urban Construction Holding Group, and Dabu Sewage Treatment Plant of Everbright Water (Lianyungang) Limited. The activity helped raise participants' awareness on environmental pollution issues.



Employees from Lianyungang New Oriental Terminal, together with their families, participated in "Viewing Environmental Protection with Green Eyes".

