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## BELJING MEDIA CORPORATION LIMITED

## 北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

## ANNOUNCEMENT PURSUANT TO RULES 13.51B(2) AND 13.51(2)(h) OF THE LISTING RULES

This announcement is made by Beijing Media Corporation Limited ((the "Company", together with its subsidiaries, the "Group") pursuant to Rules 13.51B(2) and 13.51(2)(h) of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

Reference is made to the regulatory announcement ("Regulatory Announcement") issued on 18 May 2022 by the Stock Exchange, which includes, among others, the bulletin of criticism of Mr. Chan Yee Ping ("Mr. Chan"), an independent non-executive director of the Company. Mr. Chan is a former independent non-executive director of Prosper One International Holdings Company Limited (stock code: 1470) ("Prosper One") and was publicly criticised by the Listing Committee of the Stock Exchange (the "Listing Committee") due to his breach of his obligation under the director's undertaking to the Stock Exchange during his tenure as a director of Prosper One and failure to demonstrate appropriate performance of duties as a member of the audit committee under the board of directors of Prosper One (the "Incident"). Detail of the bulletin of criticism are set out in the Regulatory Announcement. Mr. Chan has been instructed by the Listing Committee to attend 21 hours of training on regulatory and legal topics. Mr. Chan resigned as an independent non-executive director, the chairman of the audit committee and a member of the remuneration committee under the board of directors of Prosper One on 20 December 2018.

Mr. Chan is an independent non-executive director of the Company and the chairman of its audit committee. He is not involved in the day-to-day operation of the Group. Other than Mr. Chan, the board (the "Board") of directors ("Directors") of the Company has carefully assessed the Incident. In view of that (i) there is no evidence that the Incident involved any act of dishonesty, fraudulence or suggested any issue of integrity on the part of Mr. Chan which would affect Mr. Chan's suitability as a Director of the Company; (ii) the findings and conclusions set out in the Regulatory Announcement did not state that Mr. Chan is unsuitable to act as a director of Hong Kong listed companies; (iii) as an independent non-executive director, Mr. Chan was not involved in the transactions of Prosper One which led to the breach of the Listing Rules; (iv) Mr. Chan confirmed that he will soon receive the designated training; and (v) based on the information available to the Board as of this announcement, the Incident did not relate to the affairs of the Group and Directors (except for that Mr. Chan is an independent non-executive Director) and senior management of the Company. Based on the above, the Company expects that the Incident will not have any material adverse impact on the business and/or operation of the Group, nor will it affect Mr. Chan's suitability to serve as an independent non-executive Director of the Company.

Mr. Chan has confirmed to the Company that save as disclosed in this announcement and the Regulatory Announcement, there is no other information relating to him that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and he is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

By order of the Board

Beijing Media Corporation Limited

Chairman

Su Zhaohui

Beijing, the PRC 19 May 2022

As at the date of this announcement, the Board comprises: the executive directors of the Company, Xu Jian and Shang Da; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Jing Enji, Yang Qing and Wang Zechen; and the independent non-executive directors of the Company, Cui Enqing, Shi Hongying, Chan Yee Ping, Michael and Du Guoqing.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.