

# **China Mengniu Dairy Company Limited**

2021 Sustainability Report (ESG Report)

Stock code:2319





## About this report

## **Reporting Period**

This report covers the period from 1 January 2021 to 31 December 2021. Some contents and data are from previous years.

#### Organisational Coverage

The report covers China Mengniu Dairy Company Limited and its branches, subsidiaries, and affiliates.

#### Publication

*China Mengniu Dairy Company Limited Sustainability Report (2021)* is the tenth non-financial report issued by the Company.

#### References

This report was prepared in accordance with Appendix 27 *Environmental, Social and Governance Reporting Guide* ("ESG Reporting Guide") of The Stock Exchange of Hong Kong Limited ("HKEX") *Main Board Listing Rules* and in particular in compliance with its "comply or explain" requirements regarding the reporting principles of materiality, quantitative, balance and consistency, and with reference to the *Global Reporting Initiative (GRI)'s Sustainability Reporting Standards* ("GRI Standards").

#### Abbreviations

For ease of presentation and readability, China Mengniu Dairy Company Limited is also referred to as "Mengniu", the "Group", the "Company" and "We" in this report.



## Data Sources

All information and data used in this report originate from formal documents, statistical reports, and financial reports of the Company. The materials in this report were provided by our employees and partners and intended for Mengniu to provide information about the progress of its sustainability management and may not be used for commercial purpose.

#### Language Versions

This report is available in simplified Chinese, traditional Chinese, and English. In case of inconsistency, please refer to the simplified Chinese version as it shall prevail.

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ESG Governance Risk Management Business Ethics

## Responsibility – Co

Employee Well-being Rural Revitalisation Charity

## Environment – Car

Dual-Carbon Action Green Operation Recycle

## Ecosystem – Colla Sustainable Procurement

Sustainable Agriculture Biodiversity Conservation

## Nutrition – Supren Nutrition and Health Excellent Quality

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## **CEO's Statement**

The year 2021 is a year of milestone significance. China has established a well-being society in all-around aspects, achieved the first century goal, formulated new development pattern and new direction and successfully started the "fourteenth five-year" new journey. Eye on the world, economic, social and environmental challenges lie ahead of us, and sustainable development remains to be the common expectations of the whole society. While the dairy industry brings nutrition, health and joy to consumers worldwide, its transformation is also urgently needed to be accelerated. We need to join hands, co-building a green, low-carbon, inclusive, more resilient and sustainable future.

As a dairy company with global influence. Mengniu highly values sustainable development. It constantly improves the ESG level of the company, endeavours to improve ESG governance and internal management and responds to ESG concerns of stakeholders in a comprehensive and timely manner. Looking back on the year of 2021, we accomplished business goals beyond expectations, while driving the continuous improvement of various ESG issues, being awarded State Science and Technology Award and China Charity Award, and continuing to lead the food industry of China in the mainstream ESG ratings such as MSCI and Hong Kong Hang Seng. It has brought greater returns for investors, created more value to the society, and enables the Company to achieve healthier and more sustainable development.

In the past year, under the guidance of the five-year strategy of "Creating A New Mengniu by 2025", Mengniu has iteratively upgraded its own sustainable development system and formulated the "GREEN Sustainable Development Strategy", aiming at the international development goals, covering 6 mainstream ESG ratings with more than 500 indicators and taking into full consideration of Mengniu's own business needs. Through formulation of the GREEN strategic system, Mengniu strives to visualize and quantify sustainable development efforts. further regulate and improve ESG management and guide the high guality and sustainable development of Mengniu.

Looking forward, the GREEN sustainable development strategy will be implemented focusing on Governance-Sustainability. Responsibility-Common Prosperity, Environment-Carbon Netzero. Ecosystem-Collaborative & Accountable, and Nutrition-Supreme & Inclusive. Mengniu will implement GREEN strategy from the 15 issues and 28 specific actions, comprehensively improve the level of corporate governance, contribute to common prosperity and rural revitalization and practice green and low carbon way of production, to build more accountable procurement and supply chain, provide consumers with more inclusive and healthier products and services and ultimately promote the "GREEN" sustainable development transformation of itself and the industrial chain.

Currently, responding to the climate change has become the global focus, and "dual-carbon action" has become the core of the GREEN strategy of Mengniu. In 2021, We actively responded to the "2030 & 2060 Dual-Carbon Goals" of the state, formulated dual-carbon strategic planning with the Boston Consulting Group (BCG), a world renown wisdom consulting firm with the scientific, rigorous and responsible attitude, set the strategic goal of "achieving carbon peak by 2030 and carbon neutrality by 2050" taking into full consideration of the carbon emission baseline, business development plan, resource endowment characteristics and other factors, and officially started the journey of Mengniu leading the entire industry chain towards carbon neutrality. Step by step, Mengniu will innovate low-carbon ranches practice green production, create green packages and achieve low-carbon transportation, lead Chinese dairy industry towards "carbon neutrality" and contribute to achieve the national "dual carbon" goal.

## **Achieving GREEN Transformation**, **Promising a Healthier World**

Chief Executive Officer and executive director

Jeffrey, Minfang Lu



endeavour to become a social corporate bringing more value to the mankind. Looking ahead, Mengniu will work together with its partners in the industry chain to achieve "GREEN" sustainable development transformation, and reshape a more resilient and sustainable dairy industry, making every life thrive with every drop of nutrition.

A Message from

the Board

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## A Statement from the Board



Mengniu highly recognizes the importance of environmental, social and governance (ESG) to the long-term and stable operation of the Company, and has established an effective ESG management mechanism and governance mechanism. The Board of Directors (the "Board") has set up the Sustainable Development Committee, which is the highest decision-making body for the sustainable development work of the Group, for reviewing the sustainable development strategies, goals and risks, reviewing the progress of achieving ESG goals, achieving more independent, efficient and professional ESG management, ensuring the integration of ESG concepts with policies of the Company and exploring new sustainable development models that combine ESG with our business. Under the leadership of the Sustainable Development Committee of the Board, the Sustainable Development Executive Committee, the Secretariat of the Sustainable Development Executive Committee, and the five "GREEN" strategic pillar promotion groups were established to implement the Company's ESG management.

Mengniu attaches great importance to the significant impact that ESG risks may have on the Company. Based on the external socio-economic macro environment and internal corporate development strategy, it conducts assessments on important ESG issues and reports them to the Board for review on a regular basis. The Board discusses and determines the Company's ESG risks and opportunities, gives priority to the management and improvement of important ESG issues, incorporates them into the Company's overall strategy for consideration, and monitors issue management and performance. In 2021, the Group has preliminarily identified the risks and opportunities brought by climate change to enterprises from three aspects of physical risk, transition risk and market opportunity, and taken countermeasures. In the future, with active responses, the Group will continue to strengthen its capability in managing climate risks and opportunities.

The Company has taken over the "FIRST New Strategy" of "Creating A New Mengniu by 2025" and has developed the

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"GREEN Sustainable Development Strategy" covering 15 topics and 28 specific actions, and is committed to creating a "more responsible Mengniu". The implementation and promulgation of the "GREEN Sustainable Development Strategy" and the establishment of management objectives for corresponding environmental, social and governance issues will further standardize and strengthen the Company's ESG management standards. In the future, the Sustainability Committee will listen to reports on the progress of each goal and conduct reviews on a regular basis.

This report discloses in detail the progress and effectiveness of the ESG work of Mengniu in 2021, and has been reviewed and approved by the Board. The Board and all directors of the Company guarantee that the contents of this report do not contain any false records, misleading statements or major omissions, and assume individual and joint responsibility for the truthfulness, accuracy and completeness of the contents herein.



**GREEN** Sustainable Development Strategy 2021 HIGHLIGHTS

Governance-Sustainability

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## **About Mengniu**

China Mengniu Dairy Company Limited (stock code: 2319) is a dairy company ranking "Global Dairy Top 10". Established in 1999, the Company has its headquarters in Hohhot, Inner Mongolia Autonomous Region, the PRC. Listed in Hong Kong Stock Exchange in 2004, it was included as a constituent of the Hang Seng Index and Hang Seng China Enterprises Index and was reelected as a core constituent of the Hang Seng Corporate Sustainability Index in 2021.

Mengniu focuses on providing nutritious, healthy and delicious dairy products to Chinese and global consumers through a rich variety of product lines including liquid milk, ice cream, milk powder, cheese and other categories. For the year ended 31 December 2021, the revenue of the Group amounted to RMB88, 141,50 million.

Mengniu has established 41 production bases in China and 3 overseas bases in New Zealand, Australia and Indonesia. and 68 factories in total worldwide with a combined annual production capacity of 10 million tonnes. 100% of Mengniu's raw milk comes from large-scale intensive ranches. Mengniu has made strategic investments in three major dairy groups, namely, Fuyuan International, China Modern Dairy and Shengmu with a view to integrating high-quality resources. Meanwhile, Mengniu actively deployed overseas high-guality milk sources and owned raw milk processor Burra Foods and organic baby food supplier Bellamy's in Australia.

The Company has established Mengniu European Innovation Research Centre, and has strategic cooperation with a number of well-known research institutions in mainland China and abroad to carry out joint research in areas such as forage cultivation, breeding and processing, basic research in dairy food science and product innovation, and has made great progress in areas including smart manufacturing, raw milk preservation, probiotics and quality control technology. We continuously improve our "from pasture to milk cup" whole industry chain quality management system, which covers all aspects of dairy production including breeding, processing and logistics with digital and intelligent means of management and monitors the whole process of production to ensure that every carton of milk is of assured superior quality.

Mengniu has been widely recognised for its first-class product quality and sterling brand image, being the official sponsor of the FIFA World Cup, the strategic partner of China's aerospace industry, the official dairy products provider for the BRICS Summit in Xiamen, the official partner of the 14<sup>th</sup> National Winter Games, the official partner of the Chinese Football Super League, the official dairy partner of the Shanghai Disney Resort, and the exclusive supplier of dairy and ice cream products for the Universal Beijing Resort.

the revenue of the Group

RMB 88,141.50 million

amounted in 2021 to

Benchmarking against the United Nations SDGs, Mengniu has gradually improved its sustainable development system, and stays true to its original intention to create responsible industrial ecosystem, and create more environmental and social value. During the 14<sup>th</sup> Five-Year Plan period, Mengniu, standing at a new stage of development, will lead in the construction of a new paradigm of development of China's dairy industry and formulate its strategic plan of "Creating a New Mengniu", striving to develop into a Mengniu beloved by consumers, a digitalized Mengniu, an international Mengniu, a Mengniu with strong cultural gene, and a Mengniu with strong sense of responsibility. Mengniu will continue to meet the customers' needs for a better life with high-quality products and services, promote the high-quality development of China's dairy industry and build itself into an icon of Made in China.

# **Corporate Culture**



 Consumers are at the heart of all our decisions Creative solution wins the future Empower and inspire talents to succeed Our integrity and honesty support our continued success

Born to excel, constantly strive for self-improvement

Nutrition-Supreme & Inclusive Appendix

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Mission

Every drop of nutrition makes every life thrive

## Vision

Mengniu products nourish and are loved by over 2 billion consumers around the world

#### **Core Values**

## The Mengniu Spirit

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Corporate Culture **GREEN** Sustainable Development Strategy

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# **GREEN Sustainable Development Strategy**

Mengniu's sustainability vision is Promise a healthier world by producing more nutritious products, enabling of a better life and contributing to a more sustainable planet. It is the fundamental requirement and prerequisite for everything we do. From 2019 to 2021, Mengniu completed its first three-year ESG strategy and achieved milestone results. In pursuit of the United Nations SDGs and based on Mengniu's own business practices, Mengniu upgraded and formed the 5 strategic pillars under the "GREEN Sustainable Development Strategy", which are subdivided into 15 topics and 28 specific actions, covering 178 sustainability indicators in total.

## Governance-Sustainability

#### **ESG** Governance **Risk Management Business Ethics**

The strategic pillar of "Governance-Sustainability" aims to strengthen the Company's risk control and management capabilities, continuously improve corporate business behavior, enhance corporate governance capabilities, protect shareholders' interests and promote the Company's healthy and sustainable development;

## Responsibility-**Common Prosperity**

Employee Well-being **Rural Revitalisation** Charity

The strategic pillar of "Responsibility-Common Prosperity" is committed to enhancing Mengniu's social value, benefiting Mengniu's employees, people in underdeveloped areas and socially disadvantaged groups, and helping to achieve common prosperity;

## Environment-Carbon Net-zero

Dual-carbon Action Green Operation Recycle

The strategic pillar of "Environment-Carbon Net-Zero" aims to improve Mengniu's environmental performance to create a cleaner and lower carbon production process and actively respond to climate change;

#### Ecosystem-Collaborative&Accountable

Sustainable Agriculture Sustainable Procurement **Biodiversity Conservation** 

The strategic pillar of "Ecosystem-Collaborative & Accountable" focuses on building a responsible dairy industry chain, and promoting the development of sustainable agriculture and biodiversity conservation through responsible procurement and publicity;

Nutrition and Health Excellent Quality Good Services

quality services.



# Promise a Healthier World Vision A Better Life A More Sustainable Planet



## Nutrition-Supreme&Inclusive

The strategic pillar of "Nutrition-Supreme & Inclusive" aims to meet the diverse demands of healthy consumption, and to provide consumers around the world with more nutritious, healthier products and higher-

GREEN Sustainable Corporate Culture Development Strategy 2021 HIGHLIGHTS

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Employer Brand Awards

## • The global sustainability initiatives that Mengniu joined in 2021 include:





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# **ESG Highlights**

Governance-Sustainability









- Specific ESG appraisal targets for management were set and included in the annual performance contract.
- The Company participated in **21** large-scale investor conferences, conducted a total of more than **230** investor conferences and sell-side analyst meetings on a daily basis, and **25** ESG-themed conference calls, conveying Mengniu's development strategy and long-term value effectively.
- The Risk Management Committee evaluated the Group's major risk points from the perspective of sustainable development.
- Joined the United Nations Global Compact (UNGC).
- Focused on the performance of business ethics in the supply chain and formulated *Compliance Code of Conduct for Business Partners*.
- 211 training on business ethics were organised in total.
- 203 training on anti-corruption and anti-commercial bribery were organised in total.
- Obtained the green finance certification issued by Hong Kong Quality Assurance Agency, completed the first green financing order in dairy industry in China and raised HK\$2.30 billion.

- 44,629 employees, including 26,514 male employees and 18,115 female employees were recruited.
- Female senior management personnel accounted for 25% (Vice president and above).
- A "LOVE+" double-channel promotion channel covering all employees was established.
- Employee training rate reached 90.98% with 87.31 training hours on average.
- Physical examination coverage reached 100%.
- Investment in security measures reached RMB49.74 million.
- The commencement of China Dairy Industry Park laid a foundation for the successive operation of seven ranches in Inner Mongolia Autonomous Region, which directly and indirectly provide job opportunities to and help increase income of 31,000 farmers and herdsmen.
- The "Inclusive Nutrition Plan" donated 3.03 million boxes of high-quality student milk to 185 schools in 43 cities in 19 provinces across the country, benefiting 214,475 students.
- Won the 11<sup>th</sup> "China Charity Award" for outstanding contribution to the fight against the epidemic.
- Annual charitable donations worth RMB45.85 million.
- During the year, employee volunteer activities lasted for up to 20,000 hours, with more than 10,000 volunteers.

#### Environment-Carbon Net-zero

3 GOOD HEALTH	6 CLEAN WATER	7 AFFORDABLE AND	9 ADUSTRY INIONAL
AND WELL-BEING	AND SAMILATION	CLEAN ENERGY	AND WRASTRUCTO
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 action T	14 BELOW WATER	15 UFE ON LAND

- A thorough climate strategy was formulated, and the strategic goal of "achieving carbon peak in 2030 and carbon neutrality in 2050" was set.
- 5 factories were certified as "National-level Green Factory" during the year, bringing the total number of green factories to 22.
- 1 "National Green Supply Chain Management Enterprise" was approved in the year.
- The annual green energy consumption increased by 6.87% year on year.
- Generated **289,575** tonnes of steam from biomass and **8,698,000** KWh of electricity from solar photovoltaic power during the year.
- 4 provincial-level water conservation corporate certificates were obtained in the year.
- Zero environmental complaints, 100% compliance for supervisory inspections throughout the year, and 100% compliance for all emission indicators.
- During the year, fresh water consumption per unit product decreased by 2.02% year on year in 2020.
- A total of **1,479,400** tonnes of water (including **890,800** tonnes of social water) were saved during the year.
- The water reuse rate was **9.68%** in the year, the rate of water consumption from alternative water sources in total water consumption is **9.18%**.
- The first innovative use of post-consumer recycled plastic (PCR) in China's food industry.
- PP loop boxes were advocated to be applied to replace traditional paper turnover boxes, each PP loop box reduces carbon footprint by 57.50% compared to that of traditional carton boxes.
- Building the first recycled plastic-based road in China with waste plastic bottles.

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Common Prosperity

Governance-

Responsibility-Common Prosperity Environment -Carbon Net-Zero Ecosystem-Collaborative & Accountable

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Ecosystem-

Accountable

Collaborative &

Nutrition-Supreme & Inclusive





- There were a total of **658** suppliers, including **614** suppliers in mainland China and **44** overseas suppliers.
- 485 suppliers, accounting for 74%, received on-site assessments.
- *The Code of Conduct for suppliers (COC)* was improved, requiring all suppliers to sign and comply with regulations on environmental protection, health and safety, labour rights, business ethics, etc.
- 100% procured raw materials and auxiliary materials have obtained FSSC 22000, FDA registration, ISO 9001, ISO 14001, ISO 22000, HACCP, BRC, and other standard system certifications.
- 100% of packing paper has obtained the Forest Stewardship Council (FSC) certification, with a total of approximately 20 billion packs.
- 100% of palm oil was purchased from RSPO certificated suppliers.
- 14 cooperative ranches were awarded the title of "National Pilot Farms for Reduction in the Use of Veterinary Antimicrobial drugs".
- Participated in the compilation and publication of the first domestic group standard "Farm Animal Welfare Requirements Dairy Cows".
- Proposed The Biodiversity Conservation Strategy of Mengniu.
- 822 employees participated in the coastal clean-up activity, picking up a total of approximately 1,997 kilograms of beach garbage, covering an area of 210,000 square meters.

- The "*Mengniu Nutrition and Health Policy (2021–2025)*" was released to comprehensively promote nutrition and health work.
- More than 80 new products were launched and a variety of organic, sugarreduced, low-fat, functional-enhanced and less-artificial additive products were continuously created.
- The "Healthy China-Children's Nutrition Care Public Welfare Tour" campus activity, covering over 2,000 teachers, students and parents, was launched.
- More than 20,000 salespeople, promoters and new retail business staff were empowered through training on knowledge of dairy nutrition.
- Awarded Second-Class award for the State Scientific and Technological
   Progress Award of China by the State Council.
- **185** newly granted patents, **47** valid copyright registrations and **4,578** valid trademarks were registered during the year.
- **100%** factory has obtained the ISO 9001 quality management system certification, and **100%** dairy factory has obtained the HACCP certification.
- 8 categories of products have been certified by EU food standards.
- The product quality traceability information system being built to cover 8 processes and 16 links in the whole industry chain, achieving 100% coverage of key quality traceability information in the industry chain.
- Organising "Together with the Consumers" activity on consumer day, with over 40,000 participants, over 100 events and over 180,000 consumer feedbacks collected.
- The total number of training sessions on responsible marketing was over 40 and a cumulative number of participants of over 7,000.

# **Governance-Sustainability**

Mengniu attaches great importance to the establishment of a sound corporate governance system and procedures, the establishment of a more independent, efficient and professional Board to implement thorough risk management and control, promote the improvement of business behaviors, build a system and mechanism that operates smoothly in compliance with regulations in a clean and efficient manner, thus to protect the rights and interests of investors, in particular, the minority shareholders. Under the "Governance-Sustainability" pillar in GREEN strategy, Mengniu sets three topics of ESG governance, risk governance and business ethics, integrates ESG into the Company's development strategy, and keeps improving the ESG governance structure and operation mechanism.

• ESG Governance

- Risk Management
- Business Ethics

## Highlights in 2021

- contract.
- sustainable development.
- > Joined the UNGC.
- of Conduct for Business Partners.
- > 211 training on business ethics were organised in total.
- organised in total.
- > 100% case conclusion rate for violations of laws and disciplines.

#### SDGs we focused in this section





> Specific ESG appraisal targets for management were set and included in the annual performance

> The Company participated in 21 large-scale investor conferences, conducted a total of more than 230 investor conferences and sell-side analyst meetings on a daily basis, and 25 ESG-themed conference calls, conveying Mengniu's development strategy and long-term value effectively.

> The Risk Management Committee evaluated the Group's major risk points from the perspective of

> Focused on the performance of business ethics in the supply chain and formulated Compliance Code

> An electronic integrity file system was developed and 26,750 integrity commitments were signed.

> 203 training on anti-corruption and integrity warning education and anti-commercial bribery were

> Obtained the green finance certification issued by Hong Kong Quality Assurance Agency, completed the first green financing order in dairy industry in China and raised HK\$2.30 billion.

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## **ESG Governance**

## **Corporate Governance**

Mengniu is dedicated to ensuring high standards of corporate governance with an emphasis on a diligent Board and a sound internal control system, and the establishment of a diverse governance structure to improve corporate governance.

The Board of the Company comprises nine directors, including three executive directors, three non-executive directors and three independent non-executive directors. The Board is primarily responsible for formulating the Group's overall strategies and policies, setting performance and management targets, assessing business performance and monitoring management's performance. The Board has five professional committees, namely Audit Committee, Nomination Committee, Remuneration Committee, Strategy and Development Committee, and Sustainability Development Committee.

## Sustainability Governance System

Mengniu released the *Mengniu Group Sustainability System Management Approach*, which forms a three-level sustainability management system with the Board as the highest decision-making body and effectively promotes the engagement of ESG work by various departments.



#### Decision-Making

As of the reporting time, Mengniu's Sustainable Development Committee comprises three executive directors (Mr. Lu Minfang, Ms. Wang Yan, Mr. Zhang Ping), a non-executive director (Mr. Simon Dominic Stevens), and an independent non-executive director (Mr. Li Michael Hankin), with Mr. Simon Dominic Stevens as the chair. The Committee is the Company's highest decision-making body for sustainability work and is responsible for considering the Company's sustainability strategies, goals and risk profile.

## ) Management

The Mengniu Sustainable Development Committee has an executive committee comprising core executives of the Company, which is responsible for sustainability management and strategy advancement, overseeing strategy implementation and reviewing annual work plans and reports.

## Execution

The Mengniu Sustainable Development Executive Committee has five working groups under the GREEN Strategy with the participation of the divisions and functions that lead 28 Mengniu initiatives, which are responsible for setting the corresponding work objectives and plans, implementing the Company's strategies and maintaining communication with internal and external stakeholders.

Mengniu motivates its management to achieve the Company's sustainable development goals by setting specific ESG appraisal targets for management and including them in the annual performance contract, in accordance with the characteristics of the Company's business and the Company's main sustainable development issues.

Mengniu holds Sustainable Development Committee meetings, Sustainable Development Executive Committee meetings, and executive-level work meetings every year on a regular basis to discuss and make decisions on ESG-related matters and promote strategic actions.



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## Stakeholder Identification and Communication

Mengniu pays attention to the concerns of its stakeholders and has identified stakeholders including shareholders and investors, government and regulatory bodies, consumers, suppliers, distributors, employees, the environment, and the community. The Company communicates with stakeholders through various channels, respects and listens to their opinions, and actively responds for improvement.

In 2021, Mengniu conducted information disclosure and investor relations management in compliance with relevant laws and regulations of the securities market. In addition to releasing regular reports, it also discloses major developments of the Company in a timely and compliant manner. We conducted interactive communication with the capital market through emails, conference calls, faceto-face meetings and the platform of capital market. During the reporting period, the Company participated in 21 large-scale investor conferences, conducted a total of more than 230 investor conferences and sell-side analyst meetings on a daily basis, and 25 ESGthemed conference calls, conveying Mengniu's development strategy and long-term value.

Stakeholders	Topics covered	Communication and response channels
Shareholders and Investors	<ul> <li>Preventing business risks</li> <li>Asset preservation and appreciation</li> <li>Developing new markets and opportunities</li> <li>Steady returns on investment and value growth</li> </ul>	<ul> <li>Corporate annual reports and announcements</li> <li>Roadshow</li> <li>Special meetings</li> <li>Investor relations website</li> </ul>
Government and regulators	<ul><li>Compliant operations</li><li>Paying taxes in accordance with the law</li><li>Contributing to local economic development</li></ul>	<ul><li>Regulatory supervision</li><li>Proactive tax payment</li><li>Special meetings</li></ul>
Consumers	<ul> <li>Providing high-quality products</li> <li>Comprehensive customer services</li> <li>Smooth channels of communication</li> <li>Diverse products</li> </ul>	<ul> <li>Information disclosure and dissemination</li> <li>Factory transparency</li> <li>Interactive activities</li> <li>Consumer service hotline</li> </ul>
Suppliers	<ul><li>Open, fair and equitable procurement</li><li>Business integrity and good faith</li><li>Confidentiality of information</li></ul>	<ul><li>Supplier conference</li><li>Supplier assistance</li><li>Supplier training</li></ul>
Distributor	<ul> <li>Mutually beneficiary win-win cooperation</li> <li>Mutual growth</li> </ul>	<ul> <li>Distributor conference</li> <li>Distributor satisfaction survey</li> <li>Decision management committee</li> <li>Customer communication platforms</li> </ul>
Environment	<ul><li>Ecological &amp; environmental protection</li><li>Green and low carbon development</li></ul>	<ul> <li>Government environmental information platforms</li> <li>Network and Weibo communication channel</li> </ul>
Employees	<ul> <li>Health and safety</li> <li>Compensation and benefits</li> <li>Building career growth platforms</li> <li>Work-life balance</li> </ul>	<ul><li>Manager's mailbox</li><li>Staff and workers' congress</li><li>Training and exchange</li></ul>
Community	<ul> <li>Promoting employment</li> <li>Driving local economic development</li> <li>Helping rural revitalisation</li> <li>Community development and well-being</li> </ul>	<ul> <li>Providing employment</li> <li>Promoting the development of related local industries</li> <li>Improving local infrastructure</li> <li>Charity programs</li> </ul>

## **Materiality Analysis**

The Company invited internal and external stakeholders to engage in the identification of environmental, social and governance issues and conduct materiality assessments through various forms such as communication interviews, on-site visits, and questionnaire surveys.

The process of materiality analysis is as follows:





Importance to Mengniu's sustainable development

the Board

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## **Risk Management**

Mengniu values risk management and internal control, and has established risk management framework and fundamental norms with a focus on the Group's major risk management and control and the continuous optimisation of the risk management model. Following the internationally accepted COSO<sup>1</sup> risk management framework, the Company established a risk-oriented, closed-loop management model of "risk identification first, business self-management, audit supervision and follow-up" based on the operating and management needs of Mengniu. This incorporates risk management into business and applies to the business management process and gives full play to its value. Mengniu has established the Mengniu Risk Management System and six implementation rules on risk identification, risk evaluation, risk response, risk monitoring, risk response appraisal and risk management report. In 2021, the Company optimised the Mengniu Risk Management Framework and Manual for Risk Management of the Group on this basis, to ensure the effective operation of the risk management system.

Mengniu has put in place three lines of defence of risk management organisation structure under the leadership of the Board. The Risk Management Committee is the highest deliberative and decision-making body for risk management, in which the chief executive officer of the Group serves as the chairman, and the vice president of the Group who is in charge of risk control and auditing business serves as the deputy chairman, while the committee members comprise the head of the major business divisions and functional departments. The Risk Management Department is the body for daily affairs designated by the Risk Management Committee that reports the management and control of important risks and the operational effectiveness of the risk management system to the Audit Committee under the Board every year on a regular basis, and under the supervision of the Audit Committee.

#### Three Lines of Defences of Risk Management Organisation Structure



In 2021, the Company organised business departments and functional departments to adopt a three-level evaluation method of "selfidentification of major business, professional pre-judgment and control of TOP20 risks, and collective review of Risk Management Committee" focusing on formulating a new Mengniu strategic plan and key work goals, and assess major risks from the seven aspects of group strategy, market, finance, operation, law and compliance, quality and food safety, sustainable development on which the Risk Management Committee reached a consensus. In order to promote the effective implementation of major risk management and control, and clarify main responsible department and person, Mengniu implements the accountability system. The risk management department has formulated appropriate risk response strategies, measures or contingency plans and follow-up to supervise the response effect in the process of classification, to reduce and avoid the adverse impact of important risks on the Group's strategic goals and sustainable development in an effective manner.

<sup>1</sup> COSO: Committee of Sponsoring Organisations of the Treadway Commission



#### **Risk Management Empowerment Training**

#### Management

- implemented the main responsibility for risk response;
- implementation;
- management.

#### Core Middle-level Management Personnel

for major risks annual identification.

#### Grassroots Management Personnel/Full-time and Part-time Risk Management Personnel

- Industrial Park have been offered risk empowerment training.

#### New Employees

participants in total.

• 10 core management members participated in the major risk assessment at group level and

• The management reviewed and approved the major risk response strategies at the group level, made timely decisions for resolving cross-departmental issues and problems such as difficulties to be implemented during the process, to ensure the effectiveness of risk management

• The management listened to the effectiveness of the management and control of major risks in the previous year and put forward guiding opinions to promote the improvement of risk

• The Company communicated and advocated risk management concepts on the Group's major risk management and control with 45 core middle-level management personnel by way of oneto-one communication and reporting, to unify risk management cognition, identify other risks in important business areas and key business links and provide professional assessment opinions

• Training on basic norms of internal control: 17 sessions of training on internal control were organised to consolidate the theoretical foundation of risk management personnel and grassroots management personnel, more than 2,500 personnel participated online and offline, and the "Worth-It" platform was launched with clicks exceeding 80,000;

• Training on professional knowledge of risk management: Based on the training needs of each unit, a total of more than 380 people from China Shengmu, Fuyuan Farming, and China Dairy

• A risk management training course was developed for new employees as a compulsory course on risk management for new employees and promoted on the "Worth-It" platform with 2,880

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Code of Conduct of Business Ethics of Mengniu

#### Integrity and Compliance Manual

It provides basic behavior guidelines for business management behaviors and business activities of the Company and all employees, and elaborates the basic requirements and cultural background of integrity and compliance between consumers, partners, shareholders, society, colleagues and the Company, and the Integrity and Compliance Commitment was signed.

#### Compliant Business Partners

It establishes a sound business partner ecosystem and a complete anti-bribery compliance management mechanism to learn and pass on the Compliance Code of Conduct of Business Partners and convey Mengniu Group's compliance standards, philosophy and culture.

#### Anti-bribery

The Group adopts zero tolerance to any form of bribery and corruption, and has established sound anti-bribery compliance management mechanism, signed the Anti-bribery Compliance Commitment and the Anti-corruptionAgreement when signing business contracts with third parties, which strictly prohibits any form of financial and non-financial benefits, including gifts, rebates, and employment opportunities that may appear in cooperation.

#### Anti-unfair Competition

It strictly regulates the internal management work in close relation to market economic activities such as contract management. advertising review and marketing management, requires the compliance with relevant laws and regulations, and ensures that business activities are compliant with relevant provisions of the Anti-Unfair Competition Law of the People's Republic of China.

#### Anti-monopoly

Adhering to the principle of fair competition, it establishes a sound anti-monopoly compliance management mechanism and signed the Anti-monopoly Compliance Commitment to avoid direct or indirect engagement in monopolistic behaviors expressly prohibited by laws and regulations, including but not limited to reaching monopoly agreements with other operators, abuse of dominant market position and the implementation of business operator concentration that has or may have the effect of eliminating or restricting competition, among others.

#### 16 Honesty and Self-discipline Codes for Management

1. Unreveal of company secrets; 2. no damage to corporate image; 3. no occupation of corporate property; 4. no misappropriation of corporate funds; 5. no bribery; 6. no cheat; 7. no non-compliant guarantee; 8. no small exchequer; 9. no acceptance of gift from partners; 10. no borrowings from partners and subordinates; 11. no acceptance of invitation or travel. fitness, entertainment and other arrangement that may affect impartial performance; 12. no non-compliant referral or promotion of business and products to cooperators and management served; 13. no appointment of relatives within scope of authority or arrange the appointment of relatives taking use of power or influence in positions; 14.no business with relatives; 15. no illegal part-time job; 16. no involvement of pornography gambling.

#### Avoidance of Conflict of Interests

The management personnel shall not take profits for relatives or specific connected persons taking use of job convenience or arrange relatives to serve within their authority. Affiliates of relatives of management personnel and key business personnel (including specific connected persons) must not participate in equity investment or have business dealings with partners within his or her authority, failure of which, they will be listed in the "blacklists" of the partners.

#### Respect for the Employees

The Company abides by laws and regulations on labor and employment, insists on equal employment and equal treatment of employees, and prohibits the employment of child labour and forced labour. The Company and employees, as well as between employees, shall respect each others in race, ethnicity, gender, occupation, age, political party, family, etc. Discrimination or ridicule for any reason, harassment and violence are prohibited.

#### Compliance with Organisational Discipline

No employee shall violate organisational discipline and personnel discipline, such as provoking fights and falsifying during work.



# **Business Ethics**

The Company strictly complied with the Civil Code of the People's Republic of China, the Criminal Law of the People's Republic of China, the Supervision Law of the People's Republic of China, the Company Law of the People's Republic of China, the Anti-Monopoly Law of the People's Republic of China, the Anti-Money Laundering Law of the People's Republic of China, the Anti-Unfair Competition Law of the People's Republic of China, the Labor Contract Law of the People's Republic of China, the Environmental Protection Law of the People's Republic of China and other laws and regulations.

The Company values the construction of business ethics and integrity and compliance, and has formulated and released the Group's Compliance Management Regulations, Integrity and Compliance Manual and management regulations and guidelines for key areas such as corporate governance, anti-monopoly, anti-bribery and business partners. Meanwhile, the Company formulated detailed anticorruption policies and joined the UNGC in 2021 in compliance with international anti-corruption initiative.

The Company has established a sound compliance management mechanism in key areas of business ethics, and advocates integrity and compliance culture, so as to build a sound business ethics management and supervision framework, improve business ethics standards and establish a sound ecosystem. The Company vigorously conducts compliance and audit supervision of business ethics, opens compliance consultation and complaint reporting channels, and strictly investigates violations of laws and regulations.



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## **Regular Supervision and Management**

Mengniu has established a comprehensive compliance management system, and a compliance management committee composed of core executives of the Group. As the highest leadership and decision-making body for compliance management matters of the Group, it focuses on fulfilling compliance supervision duties and strengthens the restriction and supervision of the operation of power.



#### Mengniu's Integrity Management in 2021

- Throughout the year, Mengniu carried out an integrity audit of 5,949 promoted and appraised personnel, which  $\checkmark$ effectively ensured the compliance of personnel selection and appraisal;
- $\checkmark$ The daily supervision of development business, overseas business and functional departments were strengthened and relevant persons in charge were interviewed;
- $\checkmark$ A pre-appointment integrity reminder was conducted with 40 new recruits (promoted);
- $\checkmark$ An electronic integrity file system was developed and managers at all levels filled in and signed 26,750 integrity letters of commitment;
- An ecosystem of integrity was proactively built and included in the Trust and Integrity Enterprise Alliance  $\checkmark$ Dishonest List System, and the "blacklist" management is applied to dishonest persons who accept bribes, embezzle, and other violations.

Under the principle of "strategic guidance, prominent focus, risk orientation, and comprehensive coverage", the Group actively carries out compliance management and audit supervision in key areas such as sales management, supply chain management, and functional support, and conducts supervision and rectification of identified problems. In 2021, Mengniu conducted 47 special supervisions on highincidence and prone to corruption links such as tender and bidding, procurement, research and development, sales market and raw milk acquisition, and proposed 11 rectifications and 5 improvement systems in response to the problems found. In addition, Mengniu issued case reports within the Company for legal-related cases and major cases by implementing the measure of "one notification for one case". A total of 20 typical case reports were issued throughout the year. In 2021, the Company has concluded one corruption lawsuit. The relevant personnel was sentenced to imprisonment and a fine.

In 2021		
Mengniu conducted	proposed	
47 special	<b>11</b> rectifications and <b>5</b>	
supervisions on high-incidence and prone to corruption	improvement systems in response to the	

links such as tender and bidding, procurement, research

## **Complaint Management and Whistleblower Protection**

In order to improve the investigation, supervision and management of business ethics reports and complaints, the Company standardized the channel and process of whistle-blowing to ensure the timely and effective treatment of reports and complaints. In 2021, the Company established open and diverse complaint reporting channel and has arranged for the establishment of a group complaint and reporting mechanism by publishing complaints and reports on the Company's official website, WeChat public account, Sunshine Agreement, customer conferences, and the day-to-day internal warning education on integrity, and the reporting mechanism of typical cases in disciplinary inspection. The Group's annual complaint handling rate is 100%. The Group issued work reminders to 83 key personnel based on daily work and clarified 8 false reports accepted.

#### Mengniu's Business Ethics Reporting Channel

Website: https://www.mengniu.com.cn

Email: mnjw@mengniu.cn/compliance@mengniu.cn

Complaint hotline: 0471-7393612

Address: Disciplinary Committee Office, Mengniu Dairy Milk Source Building 311, Shengle Economic Zone of Helingeer, Hohhot, Inner Mongolia

## **Compliance and Integrity Culture**

Mengniu actively builds a culture of integrity and compliance, and strives to enhance the integrity and compliance awareness of all employees through diversified forms including the "Integrity Day" activities, knowledge promotion, special training, and the signing of the Integrity and Compliance Commitment. In addition, the Company has enhanced the building of an integrity culture, carried out publicity activities on an ongoing basis, and paid close attention to major festivals to conduct integrity warning training for key areas and key positions with a view to creating an integrate and upright atmosphere within the Company.

Mengniu keeps strengthening the honesty, compliance and integrity awareness of its senior management and directors, and urges their compliance and integrity through special compliance training, pre-appointment reminders, improvement of management personnel integrity files, and signing of compliance commitments and integrity commitments. In addition, the Company conducts multi-level and multi-field business ethics training covering all employees, executives and directors to improve their business ethics literacy as a whole.

Mengniu encourages real-name reporting. In order to protect the legitimate rights and interests of whistleblowers, Mengniu has formulated the Provisions on the Management of Reporting and Disposal of Questions and Clues, which clarifies the protection mechanism for whistleblowers. The Company keeps strictly confidential the whistleblower's name, employer, home address and other relevant information and the content of the report, and includes the report information in the confidential management. The Company strictly protects the personal safety of the whistleblower when accepting the whistleblower's report or checking the information with the whistleblower, and does not make public the whistleblower's identity. Mengniu stipulates that no department or individual may block or suppress the whistleblower's report or withhold the whistleblower's materials under any pretext. Retaliation against whistleblowers will be processed in accordance with relevant policies, and those involving violations of laws and crimes will be handed over to judicial organs for processing.

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Mengniu pays attention to the ethical performance of business partners and the entire supply chain. In 2021, the Company formulated the Compliance Code of Conduct of Business Partners, which stipulates business ethics, fair competition, anti-monopoly, conflicts of interest, bidding and labor protection, and comprehensively promotes anti-corruption procurement.

Indicators for Training on Business Ethics



Total sessions of training on business ethics for employees



Total sessions of anti-corruption training (warning education on integrity) for employees

**194** Time



Total sessions of training on anticommercial bribery for employees



Total number of employees accepted training on business ethics



::::

Total number of employees accepted anti-corruption training (warning education on integrity)

44,001 Person



Total number of employees accepted training on anticommercial bribery



Total sessions of training on business ethics for employees

Total number of employees accepted training on business ethics

Classification by hierarchy

Number of senior management employees accepted training on busin

Number of middle-level management employees accepted training or

Number of general employees accepted training on business ethics

Total sessions of anti-corruption training (warning education on integ

Total number of employees accepted anti-corruption training (warning

Number of senior management employees accepted anti-corruption on integrity)

Number of middle-level management employees accepted anti-corrueducation on integrity)

Number of general employees accepted anti-corruption training (warr

Number of cadres accepted anti-corruption and other training (warning

Number of employees in key positions accepted anti-corruption and or education on integrity)

Total sessions of training on anti-commercial bribery for employees

Total number of employees accepted training on anti-commercial brid

Classification by hierarchy

Number of senior management employees accepted training on anti-

Number of middle-level management employees accepted training or

Number of general employees accepted training on anti-commercial



	Time	211
	Person	44,167
iness ethics	Person	19
on business ethics	Person	3,019
	Person	41,129
grity) for employees	Time	194
ng education on integrity)	Person	44,001
training (warning education	Person	19
uption training (warning	Person	2,853
ming education on integrity)	Person	41,129
ing education on integrity)	Person	2,968
other training (warning	Person	1,497
	Time	9
bery	Person	34,181
-commercial bribery	Person	19
on anti-commercial bribery	Person	3,019
bribery	Person	31,143

28



# **Responsibility-Common Prosperity**

Mengniu is also endeavoured to making its own development keep up with the pace of social development. We inherit the national strategy of rural revitalisation and common prosperity, make full use of industrial advantages, and strive to assume more social responsibilities. Under the support of the "Governance-Sustainability" in the GREEN strategy, Mengniu sets three topics of employee well-being, rural revitalisation and charity programs, striving to enhance employee well-being, promote economic development in underdeveloped areas, send nutrition and warmth to social disadvantaged groups, and create a more responsible corporate image.

- Employee Well-being
- Rural Revitalisation
- Charity

#### Highlights in 2021 —

- > Employee training rate reached 90.98% with 87.31 training hours on average.
- classic courses and cases.
- > Physical examination coverage reached 100%.
- > Investment in security measures reached RMB49.74 million.
- > No work-related death.

- and help increase income of 31,000 farmers and herdsmen.
- the Youth Teacher Empowerment Education Plan sponsored by Mengniu.
- > RMB7 million was donated to Luozha County, Tibet for pair support.
- > Annual charitable donations worth RMB45.85 million.





> 44,692 employees, including 26,514 male employees and 18,115 female employees were recruited.

> Female senior management personnel accounted for 25% (Vice president and above).

> A "LOVE+" double-channel promotion channel covering all employees was established.

> 447 learning and development training were held, involving 9,804 trainees, 2,315 internal trainers and 2,522

> 446 live broadcasts were held on the "Worth-It" online learning platform throughout the year, with an average monthly activity rate of 75% throughout the year, and 24 class hours per person per year.

> The trading gross merchandise volume of "Aiyangniu" platform reached RMB17 billion, which helps save procurement cost of approximately RMB1 billion for nearly 600 raw milk suppliers.

> More than RMB7 billion was invested in upstream milk source together with financial institutions.

> The commencement of China Dairy Industry Park laid a foundation for the successive operation of seven ranches in Inner Mongolia Autonomous Region, which directly and indirectly provide job opportunities to

> Through the "Inclusive Nutrition Plan", 3.03 million boxes of high-guality student milk were donated to 185 schools in 43 cities in 19 provinces across the country, benefiting 214,475 students.

> Empowerment training provided to nearly 1,411 rural teachers in 14 prefectures, counties and cities under

> Won the 11<sup>th</sup> "China Charity Award" for outstanding contributions in the COVID-19 epidemic.

> During the year, employee volunteer activities lasted for up to 20,000 hours, with more than 10,000 volunteers.

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## **Employee Well-being**

the Board

Mengniu upholds the "people-oriented" development strategy, and is committed to creating a diverse and inclusive corporate culture and fair talent selection mechanism, with a view to ongoing optimise talent retention, promotion and development system. It designed a compensation, benefits and care policy throughout the entire workplace life cycle of employees to comprehensively guarantee employees' occupational development and working experience, and enhance employees' sense of happiness and belonging.

## **Diversity and Inclusion**

Mengniu strictly abides by the Labour Law of the People's Republic of China, the Labour Contract Law of the People's Republic of China and other relevant laws and regulations, and has established and improved internal employment rules and regulations such as the Recruitment Management Measures, the Remuneration Management Measures, the Welfare Management Measures and the Management Manual on Performance System, which provide comprehensive employment, remuneration and welfare guarantee for employees.

The Company follows all internationally recognised human rights

policies as set out in the United Nations Universal Declaration

of Human Rights and the International Bill of Human Rights and the core conventions of the International Labour Organisation, strives to create a diverse and inclusive environment and treats employees of different ethnicities, nationalities, genders, religious beliefs, ages, sexual orientation, political affiliation and marital status equally in respect of employment, treatment, promotion, etc., firmly prohibits the employment and use of child labour and forced labour, and respects and safeguards the legitimate rights and interests of all employees.

In 2021, the Group had a total of 44,629 employees, including 26,514 male employees and 18,115 female employees.





In addition, Mengniu always implements democratic management to highlight the main role of employees in the Company. In accordance with the Constitution of the All-China Federation of Trade Unions and the Trade Union Law, we have been committed to improving the democratic management system, strengthening the construction and implementation of the Workers' Representative Congress system, so as to build equal channels for negotiation and communication to effectively protect employees' rights to information, participation, expression and supervision. In order to safeguard and protect the legitimate rights and interests of female employees, Mengniu Group signed the Special Collective Contract for the Protection of the Rights and Interests of Female Employees with its labor forces, to protect the rights and interests of female employees from multiple perspectives, such as the protection of the legal

Nutrition-Supreme & Inclusive

and special rights and interests of female employees, and the scope of work that female employees are forbidden to engage in, so as to better serve the production and operation of enterprises.

In order to resolve conflicts arising from the employment in a timely manner, we help employees establish smooth communication channels and resolve controversial incidents through collective consultation, Workers' Representative Congress, and labor dispute coordination committees. In addition, we regularly carry out activities such as patrols by employee representatives, employee surveys, and "Meet the CEO" Day to listen to employees and learn about and proactively solve their difficulties.

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## **Talent Development**

Mengniu attaches great importance to the retention and training of employees, continuously builds and optimises a management system covering the entire life cycle of talent development. We provides employees with a clear and smooth development path, comprehensive and objective talent evaluation, and accelerated training in an efficient and practical manner, as well as diversified careers development opportunities. Mengniu carried out rich and perfect talent training projects to promote the growth of talents and accelerate the thriving of talents. In addition, Mengniu has also created a high-quality growth environment for excellent talents, and continued to "nurture" them to create value, grow rapidly and thrive in Mengniu.

## **Talent Promotion**

In 2021, Mengniu established the "LOVE+Talent Standard" covering all employees, and comprehensively measured talents from five dimensions: morality, integrity, ability, performance and potential. It established a promotion mechanism of "cultivating talents in accordance with the survival of the fittest" to create a fair, transparent and professional promotion atmosphere, and provided professional and management two-way development channels for employees, as well as exceptional promotion opportunities for talents with outstanding contributions, to accelerate the development of high-potential talents and encourage rapid growth of young talents. Taking the year 2021 as an example, 19.80% employees get promoted, in particular, management positions account for 7%, non-management positions account for 93%, and exceptional promotions account for 2.50%.



#### **Talent Retention**

We adhere to the value-oriented salary management principle and formulate a complete salary and welfare system to provide employees with competitive salaries. We keep optimising incentive policies and strengthen performance orientation, and efficiently combine current incentives, long-term incentives, innovation incentives with spiritual incentives. Based on relevant laws and regulations, we timely understand the dynamics and needs of employees, and formulate a comprehensive welfare system, including basic welfare such as five insurances and one provident housing fund, statutory holidays, statutory annual leave, as well as internal corporate benefits such as commercial insurance, welfare annual leave, enterprise annuity, employee physical examination, etc., which protect the rights and interests of employees effectively.

In addition, in order to establish a sound employee relationship and improve employee satisfaction, the Group has established a threepillar model of "HRBP (HR Business Partner)", "HRSSC (HR Shared Service Centre)" and "COE (Center of Expertise)". Its service scope covers all business modules and all employees of the Group.

## Employee Training

In accordance with the *Learning and Development Management System*, Mengniu focuses on Mengniu's development needs and builds a unique talent training system.

In 2021, Mengniu optimised the talent training system in an all-round way, with a focus on the cultivation of core talents from the three aspects of leadership, professional competencies and general capabilities, so that every employee can be offered systematic and targeted training. Meanwhile, Mengniu continues to enrich various talent training programs to promote the growth of talents.

	Mengniu's Talent Tra
	<ul> <li>Help new employees to familiari main business and the Compa through a variety of learning forr</li> </ul>
Creating a professional style of Mengniu	<ul> <li>The blended learning model is through the learning of the under personal workplace competencial</li> </ul>
	<ul> <li>Based on business needs and quality, technology and sales te to improve the professional curr high-quality professional talents</li> </ul>
Cultivation of leading management talents	<ul> <li>In respect of the two groups systematic project systems, i.e. line, have been created. The f leadership open courses and the backup candidates line add covered 1,691 managers.</li> </ul>
Elite professional talent training	<ul> <li>Based on business needs and quality, technology and sales te to improve the professional curr high-quality professional talents</li> </ul>
Cultivation of top- notch young talents	<ul> <li>Through the "Youth Training C formulated, talent selection was cultivated through two systems</li> </ul>
Cultivation of scarce high-end talents	<ul> <li>For businesses such as the r top universities and enterprises support, so that there are spin attempts and innovations.</li> </ul>
Breakthrough entrepreneurial talent training	<ul> <li>Undertaking the innovative lay innovative and entrepreneuri projects such as entrepreneuri guaranteed to help growth of en</li> </ul>
By the end of 2021,	
Manageria la administrativa d	

Mengniu had organised



training sessions in total

covering **9,804** 

In order to broaden the channels and platforms for talent training, Mengniu has built a mobile terminal "Worth-It" learning platform, which not only enables "online" and "offline" training, but also enables knowledge accumulation and precipitation, while achieving training management such as registration, sign-in, training evaluation and others. In 2021, for business line groups such as terminal shopping guides and business representatives in the value chain, Mengniu built an online learning platform in "Huqitu", serving as a branch of "Worth-It", to improve the professional basic capabilities of terminal personnel.

#### Fraining System

iarise themselves with corporate culture and understand the ipany's development direction in the shortest possible time forms.

I is adopted to build personal workplace thinking and logic inderlying general capabilities, consolidate the cornerstone of incies, and improve core general skills.

Ind focusing on key talents such as milk source front-end, terminal, a comprehensive professional sequence was built urriculum system, improve professional capabilities, cultivate nts, and achieve endogenous growth of talents.

\_\_\_\_\_

bes of incumbent managers and backup successors, two i.e., the qualified candidates line and the backup candidates e Benteng project of the qualified candidates line creates and training for new managers. The blue ocean project of adopts 721 full-cycle training, with strict barrier. In 2021, it

nd focusing on key talents such as milk source front-end, terminal, a comprehensive professional sequence was built urriculum system, improve professional capabilities, cultivate nts, and achieve endogenous growth of talents.

g Camp" project, a portrait of young talents in CAMP was was carried out across the Group, and young talents were ns of innovation line and management line.

\_\_\_\_\_

e new track business, attract doctors and postdocs from

ses around the world, and provide corresponding resource space and resources for high-end talents to make bold

layout of the second and third curves, Mengniu provides urial talents to enhance their capabilities and incubate urial talent training camps, while providing a sound system entrepreneurial talents.

2,315 Mengniu internal trainers 2,522

featured classic courses and cases in total

the Board

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In 2021, 446 live broadcasts were held on the "Worth-It" online platform throughout the year with an average monthly activity rate of 75% and 24 class hours per person per year, which won the "National Digital Learning Application Benchmark TOP10" in the Boao Award of the China E-learning Forum & Exhibition.



## **Employee Benefits**

In addition to providing a competitive and comprehensive salary and welfare system, Mengniu organised diversified humanistic care activities with employee benefits. Mengniu provides employees with five basic security benefits, four employee health benefits, 11 holiday benefits and eight living allowance benefits. Meanwhile, Mengniu has built an employee experience system, designed and launched the "Niu Life" employee experience map for each key process of the entire life cycle, created a life-cycle welfare and experience system for employees, encouraged

work-life balance, and fully satisfied employees' spiritual and psychological needs. In 2021, Mengniu employees achieved 100% medical checkup coverage.

In addition, in order to implement the "Mengniu Group 365+ Employee Care Project" care measures for female, the young and elderly employees, it has also created six employee happiness plans and implemented a number of care measures.

Employees are provided with pension insurance, medical insurance, unemployment insurance, work-related injury insurance, largeamount medical insurance, housing provident fund and regular labor security supplies to provide basic guarantees for the health and safety of employees.

**Basic Benefits** 

#### Female Employee Care

The monthly benefits for female workers are distributed online and offline, and various activities such as selection of the most beautiful women's stories, lectures on women's psychological knowledge, hand-making, book giving, and warm condolences.

A series of activities such as group weddings, the third session of "As luck has it" dating party, and the second session of "Celebrating the 100th Anniversary of the Founding of the Party Youth Culture Festival", youth forums, post meritorious

#### Well-being Plan

deeds, etc.

In order to continuously improve the quality of life of employees and enhance their sense of belonging, in 2021, all units further actively implemented the dormitory plan and built three new "Mengniu Happy Homes".

Mengniu cherishes every small partner who grows together with the Company, and thanks every employee of Mengniu for their dedication and perseverance. In 2021, the second season of the "Employee Loyalty Plan" event was held.

In order to better support the employees of the Company in difficulty and help them build up the confidence and determination to get through difficulties, in 2021, the group labor union united with Plan all units to encourage assistance, "one-to-one" and "multi-to-one" assistance, holiday blessings, family care funds, golden autumn scholarships, book donations, Children's Day care and other measures to solve the actual difficulties of employees in accordance with the Assistance Scheme of the "Born for Greatness" Fund.

#### Mengniu Group 365 + Employee Care Program and Welfare List



#### Living Allowance Care

Employees are provided with living allowances such as work meal allowance, car allowance, communication allowance, among others. Employees who are dispatched and rotated in different places are provided with housing allowances, spouse living allowances, resettlement allowances, transportation expenses for visiting relatives, paid annual leave allowances and others to support employees working in places away from home and ensure a secure life of employees.





#### Veteran Care

During the Mid-Autumn Festival and the Spring Festival, the labor union of the Group sent fruits, supplies, and holiday blessings and greetings to retired veteran cadres, so that retired veteran cadres could also feel the care and warmth from the Mengniu family during traditional festivals.

During the Spring Festival, Mid-Autumn Festival, May 1st Labor Day, and Double Ninth Festival, parents of employees over 60 years old (inclusive) were sent Mengniu milk and customized blessing cards.



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#### Care Initiative



Warm

Special care work is carried out for employees working in outdoor alpine areas to protect employees' physical and mental health and improve their happiness.

Special care is carried out for employees working in high temperature outdoors. Heatstroke prevention benefits are provided to effectively prevent heatstroke due to high temperature and ensure the physical and mental health of employees.

During the Spring Festival, Mid-Autumn Festival, Erdai's Day, Women's Day and Children's Day, we care for all employees in an inclusive and full-coverage manner, so that all Mengniu family members can feel the care and warmth from the Company during the holidays. In addition, there are also cares such as start-up benefits, wedding congratulations, second child congratulations, and birthday congratulations.

Employees in difficulties are helped with "Care Fund" and "Love Mutual Aid Fund" to solve their problems.

## **Occupational Health and Safety**

#### Safety Risk Prevention

Mengniu constantly optimizing safety management. In 2021, the number of first-class enterprises approved by national safety production standardization accounts for one-third of the total number of approved enterprises in the light industry, and the dual prevention mechanism covers all projects. Mengniu manages and controls key risks on liquid ammonia, limited space, fire protection, electricity, hazardous operations, contractor operations, and change operations by improving its plan on management and control of safety risk from the three aspects of holding the "bull nose" as a solid foundation, the "grey rhinoceros" normal risks, and the "black sky" of preventing sudden changes in risks, while reducing by 35.15 tonnes of liquid ammonia reserve through production line iteration and technological transformation, so as to continuously reduce inherent safety risks and improve the level of intrinsic safety.

#### Occupational Health and Safety Management

Mengniu stays true to the vision of occupational health management taking "enabling employees to work decently in a healthy and comfortable environment" and endeavours efforts

to create a comfortable working environment for employees. The Company has been focusing on comprehensively promoting occupational health management from three aspects of early prevention (three-simultaneous management, hazard declaration, organisation and responsibility, management system and empowerment publicity), process protection and management (work premise management, job management), health monitoring and settlement (health monitoring, abnormal treatment and occupational disease diagnosis and treatment), to constantly promote the construction of healthy enterprises. 155 occupational hazard control projects were carried out in 2021, and the working environment of employees was effectively improved.

In order to improve the awareness and professional ability of safety and occupational health personnel, we have planned and built a safety and occupational health personnel empowerment course system, which is matched according to the course level and employee rank to form a learning map for personnel at all levels. Additionally, Mengniu pays attention to the acquisition of professional qualifications, and organises employees to study and participate in the professional qualification examination of registered safety engineers. In 2021, 38 employees obtained National Intermediate Registered Safety Engineer Certificates.



#### Safety Culture

Mengniu has created a strong safety culture atmosphere through safety commitment, safety culture activities, and safety visualization. In 2021, the Company actively carried out cultural activities such as safety keynote speeches, safety skills competitions, factory safety visits for employees' children, and safety comic competitions to enhance employees' awareness and skills of safety risk prevention and control. At present, 60% Mengniu's grass-roots enterprises have been awarded the title of Safety Culture Demonstration Enterprise by the state or local governments.

#### Indicators for Occupational Health and Safety

# Indicator Occupation diseases Deaths related to production accidents Employee death rate due to production accidents<sup>2</sup> Lost hours due to work

(including procurement of epidemic supplies of RMB8.22 million)

Investment in safety measures

Full-time safety personnel

<sup>2</sup> Employee death rate due to production accidents = Death related to production accidents / Number of workers\*100

Unit	2021
case	0
person	0 (0 for three consecutive years)
%	0 (0 for three consecutive years)
hours	6,730
RMB0'000	4,974.09
person	205

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## **Rural Revitalisation**

As a part of the strategy of "2025: A More Responsible Mengniu", Mengniu will vigorously contribute to the rural revitalisation and construction. Mengniu formulated the Mengniu Dairy Rural Revitalisation Work Plan to build a platform of "China Dairy Industry Park" to closely integrate industrial revitalisation, nutritional benefits and rural revitalisation, to achieve strong driving and full coverage of the dairy industry, and contribute the power of dairy industry to the national rural revitalisation cause.



## **Industry Revitalisation**

Mengniu gave full play to its advantages in industrial resources and organically integrated the construction of dairy industrial parks with rural revitalisation, laying the foundation for revitalising the rural economy.

#### Implementing Five Guarantees

In 2021, Mengniu continued to implement five major guarantee measures of "ensuring purchase, supply, transportation, funding and operation" to promote the rapid recovery of the dairy industry in the context of the epidemic and natural disasters. During the epidemic, Mengniu, together with third-party financial institutions, allocated a total of RMB5 billion of interest-free funds to the ranch to help with its partners' steady development.



#### Natural Disaster Relief on Mengniu's Industry Chain

Mengniu actively guarded the upstream pastures during various disasters, made efforts to ensure the production capacity and supply of the dairy industry chain, and minimized the adverse impact of the disasters on the development of the pastures.

In July, after the flood in Henan, Mengniu quickly coordinated to transport fresh milk from the regional pastures to factories in Tai'an, Wuhan, Taiyuan and Ma'anshan to guarantee the purchase of all fresh milk from pastures in the Henan region;

In November, a rare snow disaster occurred in Tongliao, Chifeng and Xing'anmeng of Inner Mongolia and Liaoning. Mengniu actively allocated relevant resources to help more than 50 cooperative farms solve the difficulties in fresh milk transportation, forage, farm operation and funds after the disaster, and invested nearly RMB100 million successively to quickly help the local disaster-stricken pastures to resume operations.



#### Intensive Development Layout

In accordance with the requirements of national dairy industry revitalisation, optimisation and adjustment of milk source layout, Mengniu has deployed the construction of 10 major planting, breeding and processing industrial clusters, to achieve "one million dairy cattle, one million acres of pasture, one million tonnes of milk" by saving and intensive use of resources, reducing energy, water and land consumption, promoting green and low-carbon development, which has driven income increase of more than 1.50 million farmers and herdsmen. In 2021, Mengniu and its strategic partners have built and are building more than 70 pastures, involving more than 500,000 dairy cows.

#### Modernisation Promotion

Mengniu has launched the "Zhurong Plan" and will invest more than RMB500 million special funds for three consecutive years to help ranch partners build a modern ranch service platform and accelerate the digital and intelligent transformation and upgrading of ranches. In 2021, the total trading volume of the "Aiyangniu" platform reached RMB17 billion, which helps save procurement cost of approximately RMB1 billion for nearly 600 raw milk partners.

In 2021, the construction of China Dairy Industry Park started. Driven by the construction of the industrial park, eight pastures in Inner Mongolia Autonomous Region have been put into operation successively, which directly and indirectly provide job opportunities to and help increase income of 31,000 farmers and herdsmen. In addition, 15 pastures are under construction, when put into operation, 57.000 farmers and herdsmen will be benefited.



Ecosystem-Collaborative & Accountable Nutrition-Supreme & Inclusive Appendix



In 2021, Mengniu and its strategic partners have built and are building more than



involving more than



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## **Nutrition Support**

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Together with China Youth Development Foundation, Mengniu has carried out public welfare programs such as "Milk Donation", "Food Education" and "Teacher Empowerment" through Mengniu Inclusive Nutrition Fund to help primary and middle school students supplement their nutrition in time during their growth and development.



Mengniu Inclusive Nutrition Plan in Hongyuan County, Aba Prefecture in Sichuan



Mengniu sponsored the "Strong Angel" project to provide free student milk to



In 2021, the "Inclusive Nutrition Plan" donated **3.03** million boxes of high-quality student milk to 185 schools in 43 provinces across the country cities in

benefiting

214,475 students





#### Mengniu Inclusive Nutrition Plan in Ganzi, Sichuan

Environment-

Together with COFCO, Mengniu carried out the Educational Assistance and Charity Donation campaign at the Minzu Middle School in Ganzi County. We donated a total of 7,200 packs of pure milk to Jueri Village in Ganzi County, a total of 64,000 packs of Future Star student milk to Yucai School in remote pastoral areas of Ganzi County and Laima Town Primary School in Ganzi County, which contributed to the healthy grow up of 1,881 students.



With a view to improve the quality of children's education in economically underdeveloped areas by taking the cultivation of young rural teachers as the fulcrum, Mengniu and "Youth Teacher Empowerment Education Plan" has completed the training of 1,411 rural teachers in 14 counties and districts by the end of 2021.

## **Multiple Support**

Mengniu also promoted the all-round development of the countryside through technical empowerment and fixed-point assistance according to local conditions, and organised activities such as ranch management training and dairy elite professional training, so as to achieve full coverage of technical guidance and training for farmers, herdsmen and poor farmers. Cooperated with the National Dairy Industry and Technology System, the Sino-Danish Center and more than 200 domestic experts, the Company has carried out nearly 50 online and offline training sessions, covering 100% of the cooperative ranch through the platform of "Aiyangniu", "Niurenhu Education Platform" and "Cow Golden Key", benefiting more than 30,000 people.

In 2021, Mengniu donated RMB7 million to Luozha County, Tibet, and focused on the "co-branding" project of student milk to improve the nutritional and health status of primary and secondary school students in Tibet, drive the dairy industry in Tibet, and achieve the strategic goal of building a "Plateau Milk Capital".

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# Charity

CEO's Statement

Mengniu proactively devotes to the social public welfare undertakings. It formulated a solid strategy on public welfare and charity, and conducts diverse charity programs in the fields of epidemic prevention and disaster relief, inclusive nutrition, balance development and environmental protection. Meanwhile, Mengniu has developed the Management System on Public Welfare Donation and the standards for employee volunteer service activities to regulate the management of donation and volunteer service activities.





In 2021, Mengniu's annual expenditure on donations amounted to





Covid-19 epidemic.





investment of nearly

with a time

## **Epidemic Prevention and Disaster Relief**

In respect of the anti-epidemic and relief of the local natural disasters, Mengniu always adheres to the responsibilities of a leading milk company, and has developed a complete emergency response mechanism to provide timely nutritional support for resuming work and production in disaster-stricken areas.

Mengniu won the 11<sup>th</sup> "China Charity Award", the highest national charity award for its outstanding contribution to the fight against the



China Charity Award

#### Fighting Against COVID-19 in Inner Mongolia

In October 2021, an outbreak occurred in Inner Mongolia Autonomous Region, resulting in nearly 10,000 tourists trapped in Ejina, and the supply of daily necessities encountered difficulties. Together with the Red Cross of Inner Mongolia Autonomous Region, Mengniu donates 1,700 boxes of pure milk and yogurt immediately, ensuring that tourists and front-line anti-epidemic personnel receive adequate nutritional support.







#### Flood Disaster Relief in Henan Province

In July 2021, Henan was affected by heavy rainfall and floods therefrom. Mengniu immediately launched the emergency response mechanism to help relief the flood disaster. Together with the China Charity Federation and the Blue Sky Rescue Team, nutritional support including pure milk and yogurt, fresh milk, milk powder and cheese were provided to the forefront of flood relief, safeguarding the nutrition need of the front-line rescuers and the people in the disaster area.





Earthquake Disaster Relief in Sichuan, Qinghai and Yunnan Province

In 2021, earthquake disasters occurred successively in Sichuan Luzhou, Guoluo and Dali and other places. Mengniu, together with China Charity Federation and Blue Sky Rescue Team, quickly launched the emergency rescue mechanism, and immediately sent dairy products to the people in the affected areas to ensure emergency nutrition.



After the earthquake in Yunnan, local students for college entrance examination drank donated milk and studied for exams

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## Public Welfare Care

We care for the vulnerable groups of the society and gather power of volunteers through cooperation with local civil affairs departments and charity institutions, and organised various charity activities to send warmth to more people.



#### Innovative Public Welfare with Surplus Food

In 2021, Mengniu innovated charity by taking into account the initial intention of caring for the vulnerable groups in the society and food conservation, and donated unqualified products that are safe to eat (such as line-exchange mixed fruit products, and zero-package products) to the elderly in nursing homes, primary school students, sanitation workers, special children and other groups through cooperation with local civil affairs departments and the third-party public welfare organisation, Food Bank Network. In 2021, Mengniu's factories in Ma'anshan, Jinhua and Shenyang successively organised 15 donations and donated products weighing 3.80 tonnes.



#### A Public Welfare Activity of Mengniu–Heroes Legacy Program

Mengniu joined hands with Shenzhen Henghui Public Welfare Foundation to support the Heroes Legacy Program, and donated RMB6.70 million in total to provide financial assistance to the children of front-line workers who unfortunately died in the fight against the Covid-19 epidemic. Mengniu will provide 160 heroic children of the Heroes Legacy Program with 22year milk support from Milk Deluxe, and provide all the education funds and public welfare accompanying expenses needed for 22 years of growth for 15 heroic children of particularly difficult families. From 15 to 20 July 2021, Mengniu joined hands with the Heroes Legacy Program to hold the "Sea of Encounters" themed summer camp. With "reunion" as the melody, children of the anti-epidemic heroes in the program and other parties were invited to participate in colorful activities such as welcome ceremony, concerts, art courses, technological innovation and educational sharing.



## **Overseas Corporate Citizenship**

As the most influential Chinese dairy company in the world, Mengniu also shoulders the mission of leading the Chinese dairy industry to the world in the process of international development. Mengniu actively participated in the Dairy Nourishes Africa (DNA) project initiated by the Global Dairy Platform (GDP) to help revitalise the African dairy industry and improve the nutritional and health standards for African children under the backdrop of the epidemic, and copy the successful experience of the project on a large scale and spread the warmth to Africa.

In Indonesia and Tanzania, Mengniu has promoted the development of the local dairy industry and the employment of local talents by investing in constructing factories, co-building schools, and cultivating technical talents. The case of Mengniu was included in the information database of the "South-South and Trilateral Cooperation" of the United Nations International Fund for Agricultural Development.

Mengniu coexists with overseas communities in New Zealand, Australia, Indonesia and other places. It has not only delivered nutritious, healthy and delicious dairy products to overseas consumers, but also made contributions in many fields such as green environmental protection, community public welfare and poverty alleviation.



Bellamy's, an organic milk powder brand under Mengniu, actively donated monetary funds and supplies to charities and community groups. In 2021, Bellamy's actively donated baby food to Foodbank Australia, the "Big Hug" charity and "St Kilda Mums" to improve the nutritional status of special groups.





# **Environment-Carbon Net-Zero**

Mengniu believes that the health of human and favorable environment is inextricably linked. Adhering to the principle of Promsing a Healthier World, we commit to establish environmentally friendly green production systems and promise to achieve carbon neutrality in the whole industrial chain in 2050. Under the guidance of the GREEN strategy, we formulated three topics of dual-carbon actions, green operation and recycling, comprehensively carried out the management of greenhouse gases, water resources and waste, the recycling of packing materials and other actions to minimize the impact on the environment.

- Dual-Carbon Action
- Green Operation
- Recycle



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- carbon neutrality in 2050" was set.
- published by UNGC.
- green factories to 22.
- power during the year.
- > Zero environmental complaints, 100% compliance for supervisory inspections throughout the year, and 100% compliance for all emission indicators.
- > Saving 1,561 tonnes milk from the "One Gram of Milk" initiative of factories during the year.
- > Conducted renovations with highly standard (BOT model) of a total of 5 wastewater treatment plants, and implemented the sludge drying project of 3 wastewater treatment plants during the year.
- > Freshwater consumption per unit recorded a decrease of 2.02% as compared with the year 2020.
- > Saved 1,479,400 tonnes of water (including 890,800 tonnes in social water savings).
- total water consumption is 9,18%.
- Group (GRPG).
- Recycling Association (CPRRA).

#### The SDGs we focused in this section:



> A thorough climate strategy was formulated, and the strategic goal of "achieving carbon peak in 2030 and

> The carbon reduction case of China Shengmu of the Group was included in the Corporate Net Zero Pathway

> 5 factories were certified as "National-level Green Factory" during the year, bringing the total number of

> 1 "National Green Supply Chain Management Enterprise" was approved in the year.

> The annual green energy consumption increased by 6.87% year on year.

> Generated 289,575 tonnes of steam from biomass and 8,698,000 kWh of electricity from solar photovoltaic

> 4 provincial-level water conservation enterprise certificates were obtained in the year.

> The water reuse rate was 9.68% in the year, the rate of water consumption from alternative water sources in

> Participated in the development of the General Rules for Assessing Easy-to-Collect and Easy-to-Recycle Designs of Plastic Products issued by the Green Recycled Plastics Supply Chain Joint Working

> Participated in the development of the PET Recyclability Design Guide issued by China Plastics Reuse and

> PP loop boxes were advocated to be applied to replace traditional paper turnover boxes, each PP loop box reduces carbon footprint by 57.50% compared to that of traditional carton boxes.

> Building the first recycled plastic-based and environmentally-friendly road in China with waste plastic bottles.

> Pioneered the use of post-consumer recycled plastics (PCR) in China's food industry.

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## **Dual-Carbon Action**

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Mengniu has been actively responding to global climate change. Shouldering the important task to lead the decarbonization of the dairy industry in China, over the years, we have been continuously conducting carbon inventories and carbon reduction practices throughout the industry chain. Cooperating with the global consulting firm Boston Consulting Group (BCG) in 2021, Mengniu developed comprehensive carbon neutrality strategies in a scientific and rigorous manner, setting the strategic goal of "carbon peaking in 2030 and carbon neutrality in 2050", and actively explored the measurement and reduction of the absolute value of carbon dioxide emission in full scope, leading the coordinative low-carbon development of the whole industry chain, and striving to achieve the goal set in the Paris Agreement at the United Nations Climate Change Conference.

Mengniu highly recognized the Science Based Targets initiative (SBTi) and took participation in the initiative as a phased task under the Dual–Carbon Actions. We will make a reasonable schedule and scheme for participating in the SBTi after the new guidelines are released.

In 2021, Mengniu completed the inventory and correction of Scope 1 and 2 greenhouse gas emissions in the period from 2018 to 2020 for all of the 63 factories of the Group, and conducted an estimate of Scope 3 emissions in 2020.

In 2021, the Scope 1 and 2 emissions of the Group were 1,360,000 tonnes, and the intensity of Scope 1 and 2 carbon dioxide emissions was 0.171kg CO<sub>2</sub>e/kg product.Based on calculation and estimates, the Scope 3 emissions amounted to about 10-14 million tons in 2021, covering major emission sources from raw milk sourcing, packaging materials, auxiliary materials, upstream and downstream transportation. Next, Mengniu will continue to improve the carbon emission management over suppliers, calculate the carbon footprint of the value chain, exchange data with suppliers, invite suppliers to participate in carbon emission reduction efforts and promote the establishment of emission reduction ecology. During the period from 2018 to 2020, total carbon dioxide emission of the Group was increasing year by year, while the intensity of carbon dioxide emission was fluctuating within a reasonable range. In 2021, the production of the Group recorded an increase of nearly 10% from that in 2020, a significant increase as compared with the period from 2018 to 2019. Such changes were mainly due to the overall strategic plan "Creating a New Mengniu by 2025" of the Group. Despite such increase, Mengniu Group is determined to continuously innovate and advance new energy-saving and consumption-reducing processes, and strictly controls greenhouse gas emissions during the trial operation of new plants to reduce the impact of carbon dioxide emissions from production capacity.

# The comparison of Mengniu's total carbon emissions and carbon emission intensity of Scope 1 and 2 from 2019 to 2021





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# **Dual-Carbon Climate Strategy of Mengniu Group**

# Mengniu Group Strives to Achieve Carbon Peaking in 2030 and Carbon Neutrality in 2050



2050 Carbon Offsets 15. Rational application of carbon offsets

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#### The Management System of Dual-carbon Action

A Dual-carbon Action Promotion Team of the Group was established to coordinate the research on important matters of carbon emission management; a Dual-carbon Action liaison is appointed in each subordinate department of relevant functions, divisions and business units, or each factory, who is responsible for the liaison in respect of specific matters.

We established a carbon emission data inventory and statistics mechanism, independently developed a carbon emission data management system, and built an emission data accounting model. We also improved the accuracy and rationality of the basic data of carbon emission through dual inventory of the accounting model and data system.

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Mengniu Online Carbon Emission Management System

# **Climate Risk Identification**

Mengniu has initially identified the risks and opportunities arising from climate change for the enterprise from three aspects of physical risks, transition risks and market opportunities, and adopted corresponding measures to the identified risks. In the future, Mengniu will continuously enhance its management on climate risks and opportunities, evaluate relevant risks based on initial identification and develop contingency plans.

#### **Climate Risk Identification**



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#### Countermeasure

- We formulated typhoon emergency rescue plan.
- We heightened flood defenses to improve resistance against natural disasters.
- We formulated emergency rescue plans for flooding and lightning.
- We established the interconnection with the urban management information platform to significantly improve the timeliness of information acquisition, and predicted extreme precipitation to conduct reasonable management. avoid risks and relocate milk resource.

- We formulated an emergency rescue plan for heat stroke.
- · We ensured the sufficient water supply to dairies and high-quality feed and established more cowsheds and shading structures.

• We implemented safety risk prevention and control measures for protection and supply under extremely cold weather conditions.

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	nysical imate Risks (		Risk Descriptions		Counte	rmeasure	r	Fransition isk of climate change		Risk Description:	s
	Chronic	Rising sea level	It would increase the risks or retirement of existing ass with high risks, and lead to residents, investments and nland areas which would af	sets in coastal areas the migration of some l business activities to	of rising sea le selection, plan new projects.	account the impact evel during location ning and design of usly monitored the sea levels.		Risk in market supply and	Changes in customers' preference	Based on government's commitment, energy the awareness of resid and investors on the been raised, and prefe	projec dents, energ
	Risks	Warming F	It would increase the risks of as the contamination in ray period in tropical regions is l ncrease the risks of heat fires, but it would reduce the of winter gas supply facilities	w dairy during the dry higher, and would also waves, droughts, and e energy consumptior	• We formed co chain transport the frequenc and inspection	omprehensive cold- ation and increased y of maintenance n of transportation		demand		In terms of consumption related to green and was increased.	
ris	ansition k of climate ange		Risk Descriptions		Counte	rmeasure		Opportunities related to climate			R
		Energy structure and energy use	In the long term, the nation will shift to non-fossil fuel en use will transfer to low-em related to changes in policie depending on the nature an policies.	nergy, and the energy issions energy. Risks as and financial impac	t sustainable u	efficiency solutions, ore water efficiency nd promote more usage of land and			Resource efficiency	The energy conservatio water resource manage operation, can directly s term, and curb greenhou	ement save o
p	tisk in olicies and egulations	Carbon pricing	Charge to carbon emitte from emissions, namely e environment and the soc prompt the emitters to ch activities, thus decreasing th	external costs to the iety, to emitters and nange their business	e emission source the integrate	ergy usage to low ces while promoting d energy solution		Efficiency, resilience, innovation	Energy sources	According to the Interna countries need to trans such as wind energy, so use of clean energy in t biomass energy, to redu	it to lov olar en the dai
		Disclosure of environmental information	As the climate change contemporary implementat carbon tax and environme organisations have higher accuracy of environment enterprises.	ion of carbon trading ental tax, supervisior requirements of the	, historical dat consumption a with on an anr to the rules a	public disclose of a such as energy nd carbon emission ual basis according nd guidance of the orities.		and market opportunities	Adaptability	For the dairy industry, management in tacklir improving production e products, which can di strengthen the resilience	ng clin efficien iversify
	Risks in technical field	Requirem- ents of energy	The government genera technology improvement a carbon and high efficiency which can materially affect th	nd innovation on low y economic systems	<ul> <li>as renewable storage, energies</li> <li>carbon capture</li> <li>Reduce carb</li> </ul>	ew technology, such e energy, battery rgy efficiency and and storage. on footprints and labels of products			Products and services	We will vigorously promo and develop new low-c the enterprise or organis to the changes in cons partners while decreasis barrier.	arbon sation sumers

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#### Countermeasure

dvocacy, carbon neutral ject and other issues, its, industrial customers ergy demand side has he use of clean energy. nurchase, consideration vironmental protection  Adapt the diversified product strategy, provide more products with "natural","organic" and "local production" labels, and initiatively provide environmentally- friendly products that can be understood by customers.

#### **Risk Descriptions**

nd pollution reduction, research and development of green materials, ent and waste management, which are brought about by the green e costs for the operation of the organisation in the medium and long gases emissions and waste emissions worldwide to a certain extent.

al Energy Agency (IEA), in order to achieve the global emissions goal, low-emission and renewable resources from their main resources, energy, water energy, geothermal energy and bio-fuel. Increase the dairy industry, including the research and usage of solar energy and the production cost rapidly in the future.

considerations of future development include corresponding risk slimate change, searching for green alternatives for technology, ency, designing new production processes, and researching new sify the products and marketing campaigns of the Company and dairy enterprises.

he development of green product business and continuously innovate on products, which can improve the competitive position effectively of on in the industry. At the same time, it can also be efficiently adaptive ers' preferences. We can also develop potential carbon reduction our own carbon emissions in the industrial chain to raise the industry







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## **Greenhouse Gas Management**

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Mengniu formulated an effective strategy for reducing emissions, established a three-level management structure of "Group-Business Division-Factory" and conducted carbon inventories in the Group at operational level. Meanwhile, we put in place various actions including reducing energy consumption, increasing the proportion of renewable energy, setting up a mechanism for carbon statistics, accounting and report, researching a carbon neutral path, thereby decreasing greenhouse emissions in an effective manner.

## Carbon Emission Management for Raw Milk Suppliers

Mengniu prioritizes carbon emission management in dairy farms with major raw milk suppliers, such as conducting carbon inventories during the process of animal husbandry, promoting the use of clean energy in dairy farms and optimizing feces management. We also carry out green cultivation, green planting, green transportation and green processing, aiming to below average domestic level of raw milk carbon emission intensity, and become a leader in respect in China. Largescale animal husbandry groups such as China Shengmu and Modern Farming invested by Mengniu have completed carbon calculation and started to formulate climate strategies and planning emission reduction pathway.



#### Carbon Emission Management of Raw Milk of China Shengmu

Shengmu incorporated carbon reduction into carbon emission management for raw milk and each operation process, and established a green low-carbon ecological circle driven by dual layouts of "[Planting, Rearing and Processing] carbon reduction and [Agriculture, Forestry and Meadow] carbon sequestration". In 2021, the actual carbon emissions of Shengmu were approximately 660,000 tonnes and emission intensity decreased by 5.70%. In three major emission units of herd breeding, feed planting and processing, carbon emissions were reduced to 570,000 tonnes, 77,000 tonnes and 13,000 tonnes, respectively on a year-on-year basis. During the process of carbon sequestration, ecological carbon sequestration of Shengmu's vegetation and farmlands accumulated 1.11 million tonnes, reaching excellent carbon sequestration results. In 2021, Shengmu has submitted an application to SBTi (Science Based Targets initiative) and RE100 (100% renewable energy), and was recorded as a sustainable case of the first representative enterprise in China's animal husbandry in Corporate Net Zero Pathway issued by UNGC.

#### World-class Excrement Recycling of China Modern Dairy

China Modern Dairy increased digestion rate of milk through reasonable feeding management and breeding. The overall carbon emission of gastrointestinal fermentation of dairy cattle amounted to 0.52 kg CO<sub>2</sub>e/kg FPCM. In addition, methane fermentation system during feces management process is a key competitiveness of carbon emission reduction. Carbon emission of feces management in ranches were approximately 0.19 kg CO<sub>2</sub>e/kg FPCM, lower than Midwest part of America, California, Ontario in Canada, Australia and other regions and countries, which reduced over 40% carbon emissions as compared with a vast majority of systems during the processes of feces management and energy consumption.

## Carbon Emission Management in Factories

Mengniu established and optimized a data accounting model, which conducted product carbon footprints, carbon emission density accounting and structure analysis of carbon emission for main products including room temperature, chilled, ice cream, fresh milk, milk formula and cheese businesses. The completion rate of self-accounting carbon emission was 100%, and we will stably produce zero-carbon benchmark products in the future.

	Carbon Emission Management of the Fresh
L	
	Mengniu Fresh Milk Business Unit carried out the following key
	Recycling of steam heat (Tianjin factory)
	Renovation of refrigeration ice water system (Ma'anshan facto
	Manual regulation of street light use (Ma'anshan factory)
	Optimization of sterile air and sterile water disinfection parameter
	•
	Carbon Emission Management of Ice Cream
L	
	Mengniu Ice Cream Product BU identified the key measures of
	<ul> <li>Biogas power generation: Dangyang factory has achieved the was used for electricity consumption of internal sewage plant, of biogas engine exhaust was recycled for heating tank of sew</li> </ul>
	Condensate waste heat recovery: the factory recycled conden

of electricity and 320 tonnes of steam by various technical transformation.

#### Ma'anshan "Smokeless" Factory

The Ma'anshan factory of Mengniu Chilled Product Business Unit independently designed the steam waste heat recovery device, which recovered 100% of the waste heat, reduced the safety and quality risk compared with before recovery, and improved the steam heat exchange efficiency. The waste heat originally discharged to the atmosphere, like "white smoke" in the air, was used on cold water in the workshop, turning about 90 tonnes of cold water to hot water about 75°C per day for workshop use. This innovation can save nearly 10 tonnes of steam originally consumed per day, reduce about 500 tonnes of standard coal and corresponding carbon emissions per year, and reduce around 15 tonnes of SO<sub>2</sub> emissions.

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The completion rate of self-accounting carbon

Milk Business Unit

v initiatives:

ory)



eters (Qingyuan factory)

#### n Product Business Unit

of carbon footprint management:

e goal of comprehensive utilization of energy. The power output , the excess power was used in the factory and the waste heat vage station.

nsate water for oil tank heating, saving 1,531 tonnes of steam.

· Series cleaning and transformation: the factory carried out cleaning water recovery and transformation, saving 42,879 kWh

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#### Energy Conservation and Consumption Reduction

In terms of energy conservation and consumption reduction, Mengniu has reduced energy consumption by focusing on two dimensions of emission reduction and efficiency enhancement. Mengniu established the Energy Conservation and Emission Reduction Committee, of which the group president serves as the chairman, and the vice president of the group takes charge of the management of energy strategy and performance, allocation of tasks to each Business Unit, sign of letter of commitment with person in charge of the business divisions and fulfillment and follow–up for monthly improvement the performance contract.

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#### Systematic Management

Aiming at the most advanced management standards, Mengniu promoted ISO50001 energy management system certification to achieve 100% full coverage of its own factories; formed a pillar team for energy-saving and cost-reduction covering 61 factories of the six business divisions by applying TPM energy-saving and cost-reduction tools and methods; innovated the use of visualized tool and prevented and controlled energy compliant risks by conducting risk identification and outputting a visual map for 4 risk areas of solar energy, wind energy, water resources and energy efficiency improvement of electromechanical equipment.



#### **Technology Diversity**

The application of energy conservation and carbon reduction technology is promoted by mobilizing the flexible use of various resources and the concept of "exploration-pilotpromotion". 168 technologies on energy and water conservation and 4 new technologies on energy conservation and carbon reduction were independently discovered and output in 2021. 56 energy conservation projects were renovated throughout the year, which can save about 1,500 tonnes of standard coal.



#### Green and Low Carbon

The use of green renewable resources was constantly promoted to create green manufacturing demonstrations, develop the application of multi-energy complementary technologies, and help clean and low-carbon operation of enterprises. In 2021, the utilisation of green energy increased by 6.87% year on year, and 5 state-level green factory certificates and 1 state-level green supply chain management corporate certificate were obtained.

#### Smart Energy System of Mengniu Group

Mengniu Group has established the Group's Smart Energy System, which is composed of "end-side-cloud" from bottom to top. The corresponding production line on the end can realize the collection, distribution and real-time calculation of energy data on the production line, the side can realize the calculation, monitoring and alarm of plant level data, and the cloud can realize the energy statistics, analysis and early warning of "end-side" at the group level, so as to guide the Group's energy conservation and consumption reduction through information tools, and facilitate the achievement of the dual carbon goal.



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## Usage of Renewable Energy

Mengniu continued to promote renewable energy. In 2021, the Group realized the application of solar photovoltaic power generation of 8,698 MWh, biomass energy produced 289,575 tonnes of steam, and the total annual output of renewable energy was equivalent to 28,655 tonnes of standard coal.

Mengniu collects meteorological measurement data and solar radiation in the location of the factory in use of the Meteonorm and NASA databases, calculates the power generation and wind power density of the photovoltaic power generation system by identifying and analyzing the distribution characteristics and intensity of wind energy and solar energy to create a new energy distribution map. It also continuously expands the amount of distributed photovoltaics based on priorities in project implementation and explores the application of wind energy, which serves as a reference for new R&E projects and applications of renewable energy.



#### Mengniu's New Energy Map

Wuhan Green Sustainable Factory

Mengniu's new factory in Wuhan was officially put into operation in March 2021. The factory applies 219 industry-leading new technologies (including energy saving vertical boiler, automatic control of central air conditioning in clean room, quick cooling tunnel, etc.) to build an intelligent manufacturing, green and sustainable cutting-edge factory. Meanwhile, the laying area of solar photovoltaic panels in the new plant in Wuhan is 6,400 square meters, with an average monthly power generation of 144 MWh, which has made outstanding contributions to the transformation of energy structure.

#### Photovoltaic Transformation of Jinhua Factory

The solar photovoltaic project of Mengniu's factory in Jinhua was officially put into use in 2021, with an installed capacity of 4.70 MW and an annual design power generation of 4,700 MWh. After actual operation, the current daily power generation is 12.50 MWh, and the use of solar photovoltaic energy can reduce carbon emissions by 4,243 tonnes per year.

# **Green Operation**

Mengniu takes "ensuring compliance and promoting development" as the ecological and environmental protection management idea, formulates perfect green operation management system and policies, improves water resources management system and measures, properly handles hazardous wastes and non-hazardous wastes, and actively carries out green related system certification. The Group attaches importance to green management in the process of operation, reduces pollutant emissions in manufacturing, transportation and daily office, and carries out ecological and environmental protection management around the hierarchical control list of ecological and environmental protection, the matching list of pollution prevention and control facilities, the rectification list of key risks of ecological and environmental protection and the pollutant discharge permit file, so as to continuously improve the capability of the enterprise for pollution prevention and control.

During the year of 2021, there were 0 environmental complaints, 100% compliance for supervisory inspections, 100% compliance for the emission of various indicators, the evidence collection rate of pollutant discharge permit of grass-roots factories was 100%, and 100% compliance for the pollutant emission. As of the end of 2021, the known level I and level II environmental protection risks have been rectified, and the rectification rate was 100%.





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## **Green Operation and Management**

Mengniu proactively implements green operation, and in compliance with various laws and regulations on environmental protection, continuously enhances environment management and conduct third party certification with a view to reducing food waste in production to a maximum and integrating green operations into corporate operations at all levels.

## **Environmental Management**

the Mengniu Manual on Environmental Protection, Procedures for Environmental Risk Assessment and Control Planning, Administrative System for Environmental Accident Reporting and Handling, and Administrative System for Environmental Management of Construction Projects—align with 196 national comprehensive and special environmental protection laws and regulations in 22 categories, to ensure environmental compliance of project construction and the process of production and manufacturing.



We drafted and issued the Mengniu Dairy Solid Waste Environmental Management System simultaneously in accordance with the changes and provisions in the newly revised Law of the People's Republic of China on Prevention and Control of Environmental Pollution by Solid Waste, which further regulates the management requirements of general solid waste, hazardous waste, construction waste and domestic waste throughout the whole process from generation, collection, storage, transportation and disposal.

Comprehensive management of project construction and environmental

We have established the Mengniu Manual on Environmental Protection and Administrative System for Environmental Management of Construction Projects based on our practical management needs to ensure environmental compliance in the production and operation processes from procedures handling during project construction period, and the operation and management of facilities of boiler, power distribution, pollutant management.

Environmental risk mar

Mengniu carried out environmental risk analysis, through visit, research in subordinate production bases and subsidiary ranches, identified and sorted out the 8 types of risks, including wastewater, exhaust gas, manure, monitoring, solid waste, noise, radiation and management, and divided the identified risks into four levels, eight categories, 12 risk items according to the degree of impact for the visual hierarchical dynamic management in the form of a map and innovated the Mengniu environmental risk map. By the end of 2021, the Company used the environmental risk map to supervise and accelerate the completion of rectification of 123 key environmental risks in total, ensuring the compliance of production and operation.

#### Sample of Environmental Risk Map

Risk	Environmental	Risk	Fundamental plant St			Subsidia	sidiary ranch				
category	risk item	degree	** Division	** Division	** Division	** Division	** Division	** Division	** Division	Dairy	Dairy
Wastewater	Lack of facilities for pollution prevention and control	Primary			Example						
	Treatment facilities for dephosphorization, and denitrification	Secondary	Example					Example			
Waste gas	Elimination of coal fire- boilers	Secondary		Example		Example				Example	Example
	Odour from sewage water plant and ranch	Quaternary	Example	Example					Example		
Vanure	Treatment of ranches manure	Continuous concern			Example					Example	Example
Nonitoring	Compliance of environmental testing	Tertiary	Example								
Solid wastes	Compliant treatment of hazardous waste	Tertiary	Example		Example						Example
Joing Wastes	General solid wastes	Quaternary		Example			Example			Example	
Noises	Factory noises	Quaternary	Example						Example		
Radiation	Radiation safety and management	Quaternary			Example						
	Three simultaneous in Environmental projection	Tertiary				Example					
	Discharge permit	Tertiary	Example								
<i>l</i> anagement	The environmental management system certification	Quaternary		Example			Example			Example	Example
nanayement	Emergency management	Quaternary	Example		Example						
	Specialized environmental protection personnel	Quaternary		Example					Example		
	BOT/ROT risk	Continuous concern	Example								
Rectification ra	ate		%	%	%	%	%	%	%		

#### Ouatemany risk

#### Continuous concern

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#### **Environmental Management Action Plan:**



Establish the hierarchal control list of ecological and environmental protection, and reinforce the control of plants in key ecological and environmental protection area. The Company reinforced the control requirement especially for plants located in key area and ensure fund investment, carried out improvement and enhancement of ecological and environmental protection in strict compliance with the latest laws, regulations and standards.



Establish the list of matching degree in terms of pollution prevention and control facilities to guarantee the follow-up of the latest national and local ecological and environmental protection requirements. In 2021, RMB17 million will be invested in hardware facilities renovation to complete 56 renovation projects, including renovation of sludge generation reduction, water sewage plant facilities and deodorization facilities.



Establish the rectification list of ecological and environmental protection risk to continuously reduce the existing and incremental risks. And convene seminar on environmental protection risk rectification on a regular basis and deploy the requirement for rectification, achieving 100% completion rate of risk rectification during the year.



Improve the environmental control platform and promote the information management of ecological and environmental protection. In 2021 Mengniu Dairy continued to develop its online environmental monitoring platform and supervise the compliance of pollutant discharge of the Group's 32 wastewater treatment stations through the Group's unified control platform, ensuring that the terminal effluent meets national and local standards for pollutant discharge concentration and total volume.



#### **ISO Certified Plants**

Mengniu continuously carries out the occupational health and safety management system and environmental management system audit certification to meet the requirements of related laws and regulations and its own business. All the legal entities that participated in the audit have respectively obtained independent GB/T45001-2020/ISO45001:2018, GB/ T14001-2016/ISO14001:2015 Management Systems Certificate.





## Reducing Food Waste

According to the estimation of United Nations Environment Programme, about 8% to 10% of the global greenhouse gas emission is closely related to food waste at all stages. As a food production enterprise, Mengniu attaches extra importance to the reduction of food waste and integrates it into every sector in the production and operation.

## The "One Gram of Milk" Initiative

In 2021, Mengniu carried out the "Preventive Maps of Milk Loss Save Every Gram of Milk", and set up "Milk Loss Card" to target and decrease milk loss. The Chilled Product Business Unit carried out an indepth investigation in the milk loss points by sorting out and analyzing the maps of milk loss and made refinement and improvements, effectively lowering the milk loss rate by refinement and optimization. During the year, the milk loss rate of the plant was 2.99% in 2019, 2.44% in 2020 and 2.28% in 2021. In 2021, the "One Gram of Milk" initiative accumulatively saved up to approximately 1,561 tonnes of milk.

Mengniu has formulated an internal system "Mengniu Group's Anti-Food Waste Guidelines" to enhance the food conservation awareness among the entire staff. On "World Food Day" (16 October) every year, Mengniu carries out anti-food waste promotion activities, making full use of the Group's intranet, LED screens, posting slogans and selfmedia to actively establish and promote antifood waste experiences, practices and advanced models.

Employees could record their clean plates for meals via the "Clean Plate Punching Mini- Program", with a total of 19,000 headcounts participating in the Group's Clean Plate Punching in 2021, representing food conservation equal to 1.26 tonnes of Buffet.



Plate Punching in 2021



headcounts participating in the Group's Clean





representing food conservation equal to


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#### Honours and Recognitions

Development Forum jointly held by People's Daily Online, All-China



### GOAL-Green Operation and Life

We seek to integrate sustainability into corporate operations and employees' daily life. Nine modules in the GOAL system of Mengniu's Chilled Product Business Unit, i.e, water, energy and climate change, zero waste, air pollution and substances of concern (SOC), People and Nature, the conviction that lucid waters and lush mountains are invaluable assets, ecological economy, renewable agriculture, and sustainable supply chain, were established for the GOAL-green operation and life.



### Water Resource Management

Mengniu is committed to promoting the all-round way management of water resources focusing on the concept of "prioritizing water conservation and balanced development". It constantly reduces the pressure of production and operation on local water resources by implementing 3U water conservation strategy, enhancing management and control of target indicators, drawing water resources distribution map and water flow map and creating water conservation demonstration activity, to improve the awareness of water saving in the upstream and downstream of the entire industry chain.

The fresh water consumption per unit product of the Group in 2021 decreased by 2.02% as compared to that in 2020, and the total water conservation in 2021 was 1.48 million tonnes (including 890.800 tonnes of social water conservation). The reclaimed water reuse rate in 2021 was 9.68%. The rate of alternative water resources utilization was 9.18%. 4 entities were certified as provincial water-saving enterprises.

### **Target Control:**

Mengniu established the Energy Conservation and Emission Reduction Committee, of which the CEO serves as the chairman, and the vice president of the group takes charge of the management of water strategy and performance, allocation of tasks to each Business Unit, sign of letter of commitment with person in charge of the business divisions and fulfillment and follow-up for monthly improvement in the performance contract.

### **Drawing Water Resource Map:**

According to the scarcity of water resource and the level of water quality in China, the Company establishes a two-dimensional coordinate graph of water resource to classify the priority of water utilisation so as to provide guidance on the decision-making of the Company's new reconstruction and expansion projects.



Nutrition-Supreme & Inclusive

entities were certified as provincial water-saving enterprises

Excellent Good Medium Bad Qinghai Xinjiang Hebei Shandong

Extent of water scarcity

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### Drawing Water Flow Map:

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The Company draws a flow map in terms of the utilisation process starting from the entire process of water resources utilisation, determines the water use points with water-saving potential, formulates water resource risk warning map, develops improvement strategy and focuses on the water-saving technical transformation.



Mengniu's water flow map

### **3U Water Conservation Strategy**

The 3U water saving strategy is based on the principle of Save Use, Recycle Use and Common Use. Lean management and methodologies were introduced in water conservation to unify water conservation concept, discover and introduce new technologies, new methods and new processes. We implemented 61 water conservation and technology transformation processes to systematically explore the potential of water conservation to give full play to the application of water resources.



Eight Water Conservation Measures

### Water Conservation Management:

The company prioritizes water conservation and balanced development to strengthen source and process control. The logic of water saving management strategy is:

- · Conducting compliance inspection on water intake and drainage in terms of four aspects, namely application for water drawing certificates, three-level measurement of water drawing equipment rate, application for drainage permit and provision of drainage measuring instruments;
- Establishing water-saving demonstration and promoting the construction of water resource management system covering pipe network equipment, water metering management, water balance test, water-saving technology transformation and investment, water-saving publicity and other aspects by selecting pilot units and conducting empowerment and focus support.

### Wastewater Treatment:

In 2021, the Company invested over RMB100 million to ensure the daily stable operation of its subsidiary wastewater treatment plants. It also organised and led the application for pollutant discharge permit for the factories to ensure that all items were obtained. At the same time, the Company established pollutant discharge permit information files for the Group, carried out major supervision and management for key ecological protection areas, strictly implemented the requirements of pollutant discharge permit management, and verified pollutant discharge compliance in environmental protection inspection and examination.

The evidence collection rate of pollutant discharge permit of grass-roots enterprises of Mengniu was 100%. Meanwhile, we also promoted the upgrading and reconstruction of the equipment and facility for water pollution control. In 2021, there were 5 upgraded and reconstructed wastewater treatment plants (BOT mode) and 3 sludge drying projects for wastewater treatment plants.

### Wastewater Online Monitoring System:

In 2021, Mengniu continued to develop an online environment monitoring platform to improve the functions of the wastewater online monitoring system and to promote informatization management of eco-environment protection. At present, more than 30 wastewater treatment facilities have realized data transmission and real-time monitoring, including key water pollutant indicators such as pH, COD, ammonia nitrogen, total phosphorus and total nitrogen as well as wastewater treatment volume indicators, ensuring that the terminal effluent meets national and local standards for pollutant discharge concentration and total volume and the sewage discharge is in compliance with the laws and regulations.



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## Recycle

Under the concept of lifecycle design and production, Mengniu is committed to designing and using more recoverable packages for comprehensive and sustainable product packaging

## **Green Packaging**

Mengniu promotes recyclable packaging and, to minimise landfill, steadily reduces packaging waste through research and innovation. We follow the "5R" principles (Redesign, Reduce, Reuse, Recycle and Recovery) and steadily reduce packaging

### **5R Principle**

#### REDESIGN

- Gradually adopt the materials that are widely accepted by the recycling facilities
- Participate in the development of and comply with industry design rules for recyclability
- Gradually reduce materials that are potentially harmful to the environment or human materials, such as PVC materials for labels
- Explore and gradually increase the proportion of recycled materials

#### RESUSE

• Gradually reduce disposable packaging, more packaging can be directly recycled again

#### RECOVERY

• Focus on the possibility of moving industrial waste to zero landfill based on the promotion of waste maps

### Water Conservation Measures for Room Temperature business Unit

① Reclaimed water recycling: The annual recycling of the reclaimed water outsourced power plant of the Bameng room temperature factory was over 1 million tonnes, which has fully realized the water cycle.

2 Cooling water recycling: All cooling water is re-used, and the water consumption per tonne is reduced with the process utilisation method. After taking such action, the Gaoxin room temperature factory and the Hengshui room temperature factory have saved 50,000 tonnes and 72,000 tonnes of water each year, respectively.

3 Reverse osmosis concentrated water re-use project: The reverse osmosis concentrated water was recycled to improve water efficiency. After implementing such measure, Bameng room temperature factory and Helinsi room temperature factory have saved 138,000 tonnes and 54,000 tonnes of water each year, respectively.

### Water Conservation Measures for Chilled Product Business Unit

Water balance map of Mengniu: The water balance map is kept optimizing by labeling key water consumption areas, developing regional objectives and conducting day-to-day management through red-green comparison, and improvement measures are taken to improve and verify with the table of analysis for areas beyond the scope to form a complete and sustainable close-loop management. The map is tracked on a regular basis to ensure the benign operating condition of the plants.

#### Water Conservation Measures for Ice Cream Product Business Unit

Reclaimed water recycling: Plant reclaimed water was recycled for greening, irrigation, toilet cleaning and for other uses. 6,677.28 tonnes of water was saved.

Cleaning water recycling: Plants were organised to conduct cleaning water recycling and transformation in respect of the mixer circulating water tandem, homogenizer circulating water tandem, tandem cleaning of 2 production lines in workshop, tandem cleaning of 4 overfeed lines, pasteurized water recycling and the renovation of red bean sauce pipeline, which saved approximately 960 tonnes of water.

Pasteurized cooling water recycling: Water pumps were added to 2 Tetra Pak pasteurizers and 2 Tetra Pak homogenizers to achieve cooling water circulation. Under the control of the interlock of the 2 pasteurizers, the circulating water pump can be started with the start of either pasteurizer, and stops running as the pasteurizer stops running. The operator is reminded by an alarm buzzer. Approximately 2,100 tonnes of drinking water was saved throughout the year.

Frost water recycling: Idle equipment is applied to provide the cold storage that requires regular frosting twice a week with an additional 20-tonne water storage tank, so as to achieve recycling of forest water. Approximately 3,600 tonnes of tap water was saved throughout the year.

certification. It is also actively carrying out package recycling education for the consumers to reduce the impact of packaging on the environment fundamentally.

waste through research and innovation to minimise landfill waste. Mengniu has pledged to achieve 100% sustainable packaging technology by 2025.



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### Green Packaging Management of Room Temperature Business Unit

In 2021, Mengniu has made breakthrough and progress in lightweight packaging design, closed-loop application of dairy packaging and application research of recycled materials of its product packaging.

Preform weight reduction (light-weight packaging design & packaging reduction): The preform's gram weight were reduced from 21g to 19g by transforming the existing mold of outsourced preform. We have saved a total of 200 tonnes of plastic based on the annual purchase of 100 million bottles.



The solution of mold core changing

schematic diagram of preform weight reduction



#### Green Packaging Management of Chilled Product Business Unit

 ① In 2021, the Chilled Product Business Unit of Mengniu reduced the consumption of PET, PE, PP and PVC by 215 tonnes, 444 tonnes, 53 tonnes and 5.89 tonnes, respectively.

#### Integration project of PET industry chain

We integrated the preformed products, unified the bottle neck and reduced the gram weight of bottle cap and preform. PE materials were replaced by the PET materials to promote green packing and reduce raw materials.

- 1. Yoyi C 340 bottles were reduced from 23.60g to 23.40g;
- 2. 200g-220g yogurt bottles were reduced from 23g to 21.30g;
- 3. 450 bottles and Yoyi C800 bottles were unified to PET instead of PE;
- 4. Bottle caps were uniformly reduced from 3.50g to 3.20g

#### Size modification project of small Yoyi C bottle label

The width of Yoyi C bottle label reduced from 86mm to 70mm, and the PVC consumption was decreased.

#### PET.G bottle label project

Since December 2021, the bottle label of 100ml, 330ml, 340ml and 800ml Yoyi C products used PET.G instead of PVC in order to reduce PVC materials that are potentially harmful to the environment or human.

## Project of using cover instead of plastic base for a yoghurt product

using half wrapping instead of plastic base and film for the fourcup 170g yoghurt to deduce plastic. ② In 2021, the Chilled Product Business Division of Mengniu reduced the paper consumption by 1,936 tonnes.

#### Material modification project of Prepack carton

The material of Prepack carton was modified to 170/170/170 from 200/170/170, and the base paper material was decreased by 30g/m<sup>2</sup>.

## Material modification project of turnover containers

The material of turnover containers for rainy season was modified to 200/170/200 from 250/140/250, and the base paper consumption was decreased by 70g/m<sup>2</sup>.



### Green Packaging Management of Fresh Milk Business Unit

Roof wrapping form is newly increased for Shiny Meadow. It adopts paperboard wrapping and direct surface printing and the materials are more environmentally friendly.

Three products with smaller volume were launched. The 180ml Prepack of Modern Meadow saved 4.93% of paperboard area by optimizing design. the Board

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### Recycling

Packaging recycling is an important issue for Mengniu and all food enterprises to practice environmental protection. Therefore, Mengniu is committed to using more renewable materials, promoting the recycling of packaging, and participating in the development of standards for the industry to reduce the use of natural resources and environmental pollution caused by packaging.

Mengniu has joined a joint task force for the supply chain of green and recyclable plastics established jointly by China Petroleum and Chemical Industry Federation and the China National Resources Recycling Association. As a representative of the dairy industry, Mengniu participated in the formulation of the General Rules for Assessing Easy-to-Collect and Easy-to-Recycle Designs of Plastic Products, which filled the gap in the easier recovery plastic products and design criteria for reproducibility in China. Mengniu also participated in CPRRA (China Plastics Reuse and Recycling Association) on discussion of the PET recyclability design standards and co-developed the PET Recyclability Design Guide for better recycling of the products' containers.



### Innovative Use of Post-Consumer Recycled Plastic (PCR)



Mengniu integrates industrial ecological forces, unites plastic raw material suppliers, packaging manufacturers, recyclers and other industrial chain parties to realize the recycling of plastic packaging for the first time in the Chinafood industry, and fully applies PCR (the content of recycled materials reaches 13% to 24%) as product packaging films. It is expected to reduce CO<sub>2</sub> emissions by approximately 300 tonnes per year after all switching, reduce resource waste and carbon emissions on a large scale, and contribute to the circular economics and the protection of the ecological environment.





Yoyi C using PCR wrap





### PP Recycled Box Replacing Traditional Turnover Boxes

Mengniu, together with auxiliary material suppliers and partners, fully uses non-toxic, non-hazardous and odour-free PP material turnover boxes to replace traditional cartonnes at Point of Sales. Each PP material containers reduces the carbon footprint by 57.50% compared to traditional corrugated boxes. After the full replacement, the Company will save 670 million paper material containers every year, and indirectly save 103,000 tonnes of paper.



### **Recyclable Packages Applied to Fruit Particles**

TOTE recyclable packages are adopted in replace of aseptic bag and carton packaging for fruit particles, which helped reduce the use of 240,000 cartons and 240,000 sterile bags, which amount to 293 tonnes of paper and 29 tonnes of aluminum foil.

### The First Waste Plastic Recycling Road in China

Mengniu, in collaboration with Dow and East China University of Science and Technology, built the first waste plastic recycling road in China by using discarded plastic bottles. We sent plastic milk bottles to recycling plants for sorting, crushing and melting, and then used them as raw materials to make waste plastic modified asphalt for paving roads. Through this innovation, we hope to find a unique solution to the social problem of "recycling plastic waste" and at the same time, we can further disseminate the relevant knowledge of the sustainable use of waste plastics, and enhance public awareness of environmental protection.



# **Ecosystem-Collaborative & Accountable**

Mengniu is committed to join hands with partners on the industry chain to create more social and environmental values during realizing its business value. Under the guidance of the GREEN strategy, we formulated three topics of sustainable procurement, sustainable agriculture and biodiversity conservation to build a responsible industrial chain, explore ecological agriculture and protect the nature, ultimately realize the sustainable development of the whole industry ecosystem.

- Sustainable Procurement
- Sustainable Agriculture

Biodiversity Conservation

### Highlights in 2021

- suppliers.
- anti-corruption.

- of approximately 20 billion packs.
- > 100% of palm oil was purchased from RSPO certificated suppliers.
- times.
- Veterinary Antimicrobial drugs".
- Welfare Requirements Dairy Cows".
- 7.50 million tonnes.
- > Proposed the *biodiversity conservation strategy* of Mengniu.
- Planet" public welfare project.
- kilograms of coastal garbage, covering an area of 210,000 square meters.

### SDGs we focused in this section:





> The total number of suppliers was 658, including 614 suppliers in mainland China and 44 overseas

> On-site assessments were conducted on 485 suppliers, with a supplier coverage rate of 74%.

> Conducted 12 training sessions for 658 suppliers, including quality culture, ESG management and

> The Code of Conduct for suppliers (COC) was improved, requiring all suppliers to sign and comply with regulations on environmental protection, health and safety, labour rights, business ethics, etc.

> All procured raw materials and auxiliary materials have obtained FSSC 22000, FDA registration, ISO 9001, ISO 14001, ISO 22000, HACCP, BRC or other standard system certifications.

> 100% of packing paper has obtained the Forest Stewardship Council (FSC) certification, with a total

> A total of more than 360 training on veterinary drug use were held, covering more than 5,500 person-

> 14 cooperative ranches were awarded the title of "National Pilot Farms for Reduction in the Use of

> Participated in the compilation and publication of the first domestic group standard "Farm Animal

> Its subsidiary China Shengmu has applied 220,000 mu (about 146.67 million square meters) of organic fertilizers to the fields during the year, reducing the use of chemical fertilizers by approximately

> Its subsidiary Bellamy's and China Environmental Protection Foundation jointly released the "Blue

> 822 employees participated in the beach clean-up activity, picking up a total of approximately 1,997

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## Sustainable Procurement

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Mengniu strengthens supplier management, continues to promote the construction of a responsible supply chain, and expands its sustainable development requirements to upstream and downstream supply chains. Meanwhile, we vigorously advocate green procurement of raw materials, jointly fulfill the environmental responsibility of ecological protection with upstream and downstream enterprises, and build a green supply chain.

### **Responsible Supply Chain Management**

Mengniu adheres to the principles of "open, fair, and equitable" procurement, continues to improve its supplier management system and evaluates suppliers' ESG risks in all links to reduce environmental and social risks in the supply chain.

Simultaneously, we actively guide suppliers to fulfill their social and environmental responsibilities by continuously publicizing and implementing the principle of integrity procurement and conducting supplier empowerment training.

### Supplier Management

Mengniu has formulated the internal rules and regulations of "Mengniu Dairy Quality Management System for Purchasing Materials", which implements hierarchical and differentiated management of suppliers from the links of supplier admission,

daily management, improvement, performance and optimization, and establishes a complete quality management system for the whole life cycle of procurement and supply.

### The Entire Process of Supplier Management

#### Supplier Admission

According to the primary screening criteria and 120 assessment criteria, implement on-site assessments to verify whether it meets the access requirements.

#### Supplier Daily Management

File management: Regularly update the supplier's gualification, the directory, and other file materials in the supplier information management system to ensure effectiveness.

Inspection upon arrival: Verify compliance based on material standards and quality control plans.

#### Supplier Improvement

Supply Improvement: Adopt the risk evaluation model to establish the supply and supplier management control principles in accordance with the risk elements evaluation to carry out pre-risk control with upstream suppliers by rank.

Daily Evaluation: Formulate an annual evaluation plan, and implement daily evaluation based on the evaluation principles to improve supplier management.

Project Improvement: Set up a project team and implement specified improvement measures in accordance with the prerequisites and management principles of the project.

#### Supplier Performance and Optimization

Performance Appraisal: The performance appraisals are performed based on the standards for evaluating the performance of suppliers and the performance of suppliers is classified by rating. Based on the evaluation results, reward and punishment mechanism and management measures are formulated accordingly to implement differentiated management. The performance is evaluated once a year.

Suppliers Optimization: Implement an exit control mechanism with increasing exit requirements to optimize the supplier's management capability.

In addition, as of 2021, Mengniu revised the Code of Conduct for Suppliers (COC) which requires all the partners to sign and comply with the rules in respect of environmental protection, health and safety, labour rights and business ethics. Through the implementation of the Code, we managed to effectively convey



In 2021, Mengniu added 134 new suppliers. As of December 31st, 2021, Mengniu had a total of 658 suppliers, including 614 suppliers in the Chinese mainland and 44 overseas suppliers.

In addition, Mengniu has formulated the Product Traceability Management System to establish a traceability management mechanism, covering the whole process from raw materials and raw milk reception to sales outlets, to ensure that the raw materials of the product could be traced back to the place of origin. We required a 100% review of direct contact materials, which included verification of the effectiveness of traceability drills. In 2021, the Company's products can be 100% traced back to the origin milk sources. In 2021, the Company's products can be 100% traced back to raw milk origin.

During the procurement process, we gave priority to suppliers certified by relevant international standards. The raw materials and auxiliary materials purchased by Mengniu have obtained FSSC 22000<sup>3</sup>, FDA registration<sup>4</sup>, ISO 9001<sup>5</sup>, ISO 14001<sup>6</sup>, ISO 22000<sup>7</sup>, HACCP<sup>8</sup>, BRC<sup>9</sup> and other standard system certifications.

<sup>3</sup>Food Safety System Certification (FSSC 22000) is a global and auditable standard under the food safety management system

<sup>4</sup>Food and Drug Administration (FDA). Food, drugs, cosmetics, and medical devices certified by FDA are safe and effective for the human body

<sup>5</sup>International Standard for Quality Management System

<sup>6</sup>International Standard for Environmental Management System <sup>7</sup>International Standard for Food Safety Management Systems.

<sup>8</sup>Hazard Analysis and Critical Control Point (HACCP) is the certification for the management system of hazard analysis and critical control point targeted at food production companies to ensure the safety of food in the production process.

<sup>9</sup>British Retail Consortium (BRC). The certification focuses on the safety and risks facing the consumers

the sustainable development requirements of Mengniu to both upstream and downstream partners thus gradually establishing a joint sustainable concept and standardized code of conduct, which effectively pushed forward the sustainable development of the entire supplier chain.

A Message from About Mengniu the Board

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### Supplier Risk Assessment

Mengniu has formulated the *Mengniu Responsibility Supply Chain ESG Risk List,* incorporated the supply chain ESG management content into bidding documents, evaluation and assessment, and other control links, and regularly carried out assessment and identification of the environment, health and safety, labour rights and ethics risks of the supply chain. Based on the assessment results, we have formulated ESG training and improvement plans for suppliers, put forward requirements for suppliers to improve within deadlines and followed up on the improvement promptly. Mengniu has conducted on-site assessments of suppliers

485

74.

The supplier coverage rate has reached

In 2021, based on ESG risk identification and assessment, Mengniu identified a total of 42 risk items and 10 high-risk items, including resource protection, waste management, healthy and safe working environment, anti-corruption, antiunfair competition, etc. As of the end of 2021, Mengniu has conducted on-site assessments on 485 suppliers, and the supplier coverage rate has reached 74%.

### Supplier Empowerment Training

Mengniu has been providing suppliers with targeted resources and assistance. We continuously empower our suppliers by providing guidance to them in process audit and performance interviews during the procurement process, and by carrying out supplier training on topics such as supplier lifecycle quality management, quality improvement of agricultural products, and supply chain financing, etc. In 2021, Mengniu organised training on quality and safety for all its suppliers. In addition, we developed special improvement plans for suppliers who need to make improvements, aiming to promote the mutual growth of our supplier partners and Mengniu Group.



Mengniu Carried Out A Series of Supplier Empowerment Training

- Quality Culture training for cardboard boxes suppliers on 28 April, 2021
- Three rules of quality management training for suppliers on 13 May, 2021
- ESG online training for over 600 suppliers on 8 June, 2021
- ESG training for 37 strategic clients at the supplier conferences



In 2021, Mengniu organised 12 training sessions for more than 658 suppliers on quality culture, ESG management, corporate culture and anti-corruption initiatives.

### Anti-corruption for Suppliers

Mengniu has been advocating integrating procurement and ensuring its achievement by signing *Sunshine Agreement* with suppliers. In 2021, the signing rate of Mengniu's *Sunshine Agreement* with suppliers reached 99.80%.

Mengniu has formulated the *Supplier Blacklist Management System* to strengthen the integrity awareness of the suppliers and evade the procurement risks. The system clearly stipulates that supplier who has caused significant losses to Mengniu Group in terms of economy, brand and reputation due to falsifying, malicious bidding, malicious defaults, breach of the principle of integrity, breach of the terms of the *Sunshine Agreement*, or other reasons causing economic, brand, and reputation loss will be blacklisted after identification. In particular, blacklisted suppliers for violating the *Sunshine Agreement* will be permanently prohibited; other blacklisted suppliers will be prohibited for five years. In addition, we have set up a channel for whistleblowing and complaining about integrity issues of suppliers, and regularly conducted anti-corruption audits of suppliers to investigate and deal with illegal and non-compliant behaviors promptly.

### Raw Milk Supplier Management

A safe and high-quality milk source is the essence of producing premium dairy products. For raw milk suppliers, Mengniu implements strict management processes and continues to provide them with financial and technical support to contribute to the sustainable development of the farms.

Mengniu has formulated the management document of *Ranch Quality and Safety Management System*, under which it implements the whole-process standardized management for all cooperative pastures, covering 8 dimensions and 92 modules, including hay planting, ranch construction, cow feeding, milk production, milk storage, milk transportation, procurement management, monitoring and improvement. Meanwhile, we also developed the *Mengniu Standard Operating Procedures (SOPs) and the Ranch Operation Technical Guidance Manual,* to strictly regulate the standardized ranch operating procedures, which encompass 18 modules, 108 secondary modules, and



84

Mengniu's Sunshine Agreement signing rate with suppliers reached

99.80%

469 key points, including ranch design, disease prevention and control, reproduction and breeding, forage management, cow herd management, and parlor management, etc. As of the end of 2021, 100% of the Company's controlled ranches achieved standardized, intensive, and scaled production in the process of mechanical milking, total mixed ration (TMR) precision feeding, silage coverage, and integrated technical servicing. In 2021, the total number of cooperative ranches in the Group remained stable, and the milk volume increased by 12% year-on-year.

Mengniu continues to provide financial and technical support for upstream ranches. In 2021, Mengniu cooperated with a number of financial institutions to issue a series of financial products, through which the Company invested over RMB7 billion in support of upstream small and medium pastures. **GREEN** Sustainable Development Strategy 2021 HIGHLIGHTS

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### Green Procurement of Raw Material

the Board

Mengniu actively fulfilled its environmental responsibilities, implemented green procurement of raw materials, and built a green supply chain. We gave full consideration to environmental protection, resource conservation, safety and health, low-carbon recycling and recycling promotion, and gave priority to the procurement and use of energy-saving, water-saving, material-saving, and other raw materials, products, and services conducive to environmental protection. In 2021, Mengniu strengthened the green procurement management of raw materials and promoted the improvement of environmental protection, quality, and safety of suppliers.

### We Encourage:

that suppliers establish quality management system, pass third party certifications, such as organic certification, green food certification, and others:

that suppliers establish improved system for the bases, monitor and investigate the quality of soil, water and air as well as the quality of raw materials of bases on a regular basis and summarize and evaluate the status and results of bases management on a regular basis;

that suppliers establish management system for pesticides, veterinary drugs and other chemicals and list of qualified suppliers and implement procurement from suppliers selected from the list, regulate the medication safety interval and drug dosage, regulate quarantine, with no use of pesticides, veterinary drugs and other agricultural inputs prohibited by the state.

### Bellamy's Practising the Principle of Green Procurement

Major suppliers of Bellamy's under Mengniu have developed global sustainable development and social responsibility plans to ensure the sustainability of raw material procurement and production. Meanwhile, Bellamy's considers the suppliers' carbon emission plan and awareness, the emission and pollution policies, and water consumption and water discharge policies to ensure that there will be no negative impact on the environment during the suppliers' operation.



Mengniu actively promotes sustainable procurement certification among suppliers to strengthen forest protection and reduce the risk of deforestation.

We prioritize the use of sterile recyclable packaging materials certified by the FSC or SFI program. In 2021, Mengniu procured approximately 20 billion packs of paper packages, all of which passed the FSC certification.



Mengniu's ranches use soybean meal, a by-product generated from oil extraction of soybean, as feeds for dairy cows. Mengniu encourages soybean meal suppliers to proactively trace the place of origin of soybeans and to give priority to soybeans without deforestation risk.

Soybean Meal Products Without Deforestation Risk

COFCO International, the main soybean meal supplier of Mengniu's "Aiyangniu" platform integrated procurement platform, announced that by the end of December 2021, it had achieved the traceability for 100% directly purchased soybeans from "Matopiba", an important soybean producing area in Brazil. COFCO International and the International Finance Corporation (IFC), a member of the World Bank, use satellite images and geographic data to map the suppliers' farms and monitor their dynamics to ensure that they meet a series of sustainable development standards, including no engagement in deforestation and vegetation destruction, no activities carried out in environmental reserves, no invasion of the land of aborigines, etc. Meanwhile, COFCO International also carried out training for more than 1,000 farmers to improve their crop planting and cultivating capacity and promote the development of local sustainable agriculture.

Mengniu adopted palm oil as its raw materials for certain products. In 2021, the revenue of the products with palm oil accounted for approximately 1% of the Company's major business revenue, and 100% of Mengniu's palm oil suppliers passed the RSPO<sup>10</sup>certification;

<sup>10</sup>Roundtable of Sustainable Palm Oil (RSPO). The main purpose of RSPO certification is to maintain the sustainability of palm tree (oil palm) planting, processing, and trade, and gradually establish the sustainable development of palm oil products.

Rainforest Alliance	CERTIFICATE
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	Rainforest Alliance is an FSC accredited certifier FSC A000520
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## Sustainable Agriculture

the Board

Mengniu is committed to developing sustainable agriculture. By improving animal welfare and carrying out the management of renewable agriculture, Mengniu reduces the impact on the ecological environment and ensures better milk sources.

### **Animal Welfare**

We believe that the healthy growth of dairy cows is fundamental to producing high-quality milk. We actively accelerate the establishment of the standard system for animal welfare and encourage standardised use of veterinary drug by cooperative pastures, and promote cooperative pastures to constantly improve animal welfare.

### Construction of Animal Welfare Standard System

In 2021, Mengniu cooperated with the China Association for the Promotion of International Agricultural Cooperation and other entities to participate in the compilation and release the first group standard titled *Farm Animal Welfare Requirements-Dairy Cows* in China. The standard upholds the concept of "treating animals scientifically, reducing animals' pain and stress response, providing suitable growth environment and nutrition for animals, and improving animals' quality of life and health level", and normalizes the animal welfare standards of dairy cows in the whole process of breeding, transportation, and elimination.

In addition, we also focus on the welfare and healthy breeding of dairy cows, highlighting the improvement of precision nutrition,

perinatal management, silage action and stress prevention, and control of dairy cows, and promote such practices in all cooperative pastures across the country according to *the Welfare Promotion and Implementation System for Dairy Cattles in Farm* prepared and released in 2020. Focusing on the whole process of dairy cow farming, the system expounds in detail on the needs, standard operating procedures, evaluation and improvement of the five benefits of dairy cows, namely "psychological wellbeing, environmental well-being, hygienic well-being, behavioral well-being and physiological well-being", in order to improve the awareness of animal welfare and management level of dairy cow farming.

#### Five Benefits in the Welfare Promotion and Implementation System

Psychological welfare	Behavioral welfare	Environmental welfare	Hygienic welfare	Physiological welfare
No fear or sadness in life	Express nature	Living comfortably	No pain, injury or disease	No thirst and hunger
<ul> <li>Grouping mana</li> <li>Milking manage</li> <li>Breeding progr</li> <li>Delivery process</li> <li>Calf feeding progr</li> </ul>	ement ramme ss	<ul> <li>Faeces/urine clean-up</li> <li>Bedding maintenance</li> <li>Comfort management</li> </ul>	<ul><li>Newborn cattle care</li><li>Health and care</li></ul>	<ul> <li>Source and storage of fresh water and forage</li> <li>Drinking water management</li> <li>Total mixed ration (TMR) production</li> <li>TMR feeding</li> <li>Trough management</li> </ul>

Mengniu continually takes a deep dive into the practice and promotion of the animal welfare system. With the help of the technical expert team of the "Golden Key of Dairy Cow" campaign of the national dairy cow farming industry technology system, we have built a regional demonstration farm for farm animal welfare to drive the heightened growth of the dairy cow farming industry.

### Welfare of Dairy Cows in Modern Dairy

Modem Dairy attaches great importance to animal welfare. It is required that the nine modules, i.e. feeding and water drinking, cowshed, facilities, daily management, specific management of cattle at various stages, personnel requirements, clinical veterinary management, transportation, casualty or elimination of cattle, recording, traceability, shall meet the requirements of animal welfare. Modern Dairy has been highly appraised and recognized by external parties in terms of animal welfare.



### Welfare of Dairy Cows in China Shengmu

China Shengmu, a subsidiary of Mengniu, has built 19 organic pastures in Ulanbu and the hinterland of desert and raised nearly 100,000 organic dairy cows. China Shengmu ensures the quality of food and drinking water by offering dairy cows with organic feed and mineral water. The security team comprising professional nutritionists and health care doctors equipped ensures the health and comfort of dairy cows throughout the milk production. In order to improve animal welfare, all pastures of China Shengmu are equipped with, among others, playground, sand pads, fans, cow body brushes, warm clothes, windbreak, lighting equipment and sprinkler systems, which ensures a sound living environment of dairy cows.



### 1



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### Management of Veterinary Drug Use

Upholding the veterinary drug use principle of "reduced use and no antibiotics". Mengniu has strictly complied with the Animal Epidemic Prevention Law, formulated our Commitment for the Use of the Veterinary Anti-Microbial Drugs and established a management system for the use of veterinary drugs.

### **Three Principles of Veterinary Drug Management**

- O Strictly prohibiting drugs banned in China or internationally, and posting the prohibited list to the partner ranches;
- O Restricting and gradually stopping the use of veterinary drugs on which quantity limits are imposed within and outside China and which pose risks;

Regulating the use of other types of veterinary drugs and ensuring that use O is in strict compliance with the product labels and instructions in terms of the scope of animals, indications, usage and dosage, withdrawal period, etc.





### Five Key Measures of Veterinary Drug Management

all veterinary drugs purchased must be compliant veterinary drugs and subject to registration before being put in storage.

veterinarians must be qualified to practice and sign a Quality Safety Guarantee Statement, pledging to use drugs compliantly in strict accordance with laws and regulations.

dosed cattle must be marked differently and guarantined separately, and the withdrawal period for milk must be practiced in strict accordance with the instructions for veterinary drugs, and testing for veterinary drug residues must be carried out at the end of the withdrawal period.

ranches are required to establish a comprehensive list of veterinary drugs moved in and out of storage, to store veterinary drugs by category, and assign dedicated roles to manage them.

milk collected on the current day is subject to laboratory monitoring for veterinary drug residues, and non-conforming milk is subject to harmless disposal.

In 2021, Mengniu launched the special control action of veterinary anti-microbial, formulated the specification of the ranch medication process and guided the ranch to "medicate less, medicate better and standardize medication". Meanwhile, we carried out veterinary drug use training to effectively guide the scientific and standardized use of veterinary drugs on ranches. More than 360 of such training were held, with more than 5,500 participants. In addition, we continued to promote the action of reducing the use of antibiotics in ranches, and guided 14 cooperative ranches to obtain the "National Pilot Accredited Farm for Reducing the Use of Veterinary Antibiotics".

## Management of Renewable Agriculture

Environment-

Mengniu vigorously advocates the construction of ecological dairy farms, promotes the recycling of natural resources in dairy farms, and explores and practices renewable agriculture.

Mengniu requires raw milk suppliers to strictly abide by the Environmental Protection Law of the PRC, the Environmental Impact Assessment Law of the PRC, the Soil Pollution Control Law of the PRC, the Water and Soil Conservation Law of the PRC, and other laws and regulations, and to value highly the protection of the ecological environment around the dairy farms to achieve the harmonious development between the dairy farms and nature. We have formulated the Review Rules for Milk Supplier Access, which integrates environmental protection requirements into the whole life cycle management process of the dairy farms, and clarifies environmental protection requirements in the aspects of certification, selection, review, performance management and hay selection in dairy farms. Meanwhile, we request all cooperative farms to minimize their pollution in groundwater and surrounding soil around the dairy farms.

The utilization of manure resources is an essential part of the exploration of renewable agriculture. Through the effective use of dairy cow's manure, our ranch partners effectively reduced the use of artificial fertilizers on the dairy farms, as well as the discharge of manure to improve the soil health of the farms.

In 2021, Mengniu introduced new technologies and methods to form four sets of manure treatment solutions, such as the promotion of container-filled and trough-filled fermentation systems, using biogas residue as cow bedding material after directly fermented from fresh cow manure upon separation of wet from dry biomass and organic fertilizer raw material. In addition, we guide the dairy farms to carry out the construction of related facilities, or engage a third-party expert company to realize the harmless treatment and utilization of manure resources. Meanwhile, we vigorously advocate the use of manure among farmers to jointly support the manure resourcification in the dairy farms.

### Manure Resourification in China Shengmu

China Shengmu, a subsidiary of Mengniu, has built 33 dairy farms in the Ulan Buh Desert, with a herd of 110,000 cows, and an annual output of 600,000 tonnes of raw milk. The company has also built 11 water reservoirs, 9 organic manure fermentation plants and 1 bio-organic fertilizer processing plant.

China Shengmu systematically treated the manure produced in the dairy cow farming process, and applied it back harmlessly to the field according to the maximum discomposing capacity of the land, to realize the sustainable use of manure resources. Meanwhile, it was conducive to restoring degraded soil and improving soil health. In 2021, the company applied organic fertilizer in 220,000 mu (about 146.67 million square meters) of land area to reduce the consumption of approximately 7.50 million tonnes of chemical fertilizer.

Mengniu also constantly encourage dairy farms to strengthen the recycling of water resources, and guided dairy farms to use water scientifically to reduce water waste.

### Mengniu Dairy Farms Water Conservation Initiatives:

- Mengniu actively integrated industry-wide resources, carried out more than 60 online or offline training and encouraged farms to set up circulating water systems and intelligent spray systems;
- The supernatant of the oxidation pond was used to flush the milking halls, the waiting halls, the cow walking aisles, and other ground surfaces to achieve the recycling of water resources;
- Dairy farms were guided to scientifically use water by the installation of an intelligent spray system to reduce the waste of water.



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## **Biodiversity Conservation**

the Board

Biodiversity conservation is an important part of Mengniu's sustainable development, and we strive to realize the biodiversity conservation vision featuring "From the Nature For the Future" by carrying out forest conservation actions, practicing biodiversity conservation and enhancing biodiversity consensus.

## **Forest Conservation Action**

In strict compliance with the Forest Law of the People's Republic of China, the Regulations on the Implementation of the Forest Law of the PRC and other laws and regulations and the forest protection regulations under relevant local policies, Mengniu resolutely stops the act of indiscriminate logging of forest resources, and actively protects forest resources. In 2021, the construction-purpose land managed by Mengniu did not involve the risk of deforestation.



### Remarkable Effects of Desert Control by China Shengmu

China Shengmu, a subsidiary of Mengniu, upholding the concept of "plant grass or trees as appropriate", built a systematic desert control industry system, and created a vertical ecosystem comprised of "trees, shrubs and pastures", under which large trees play as primary protection, trees, and shrubs as secondary and tertiary protection to comprehensively ease the wind and stabilize the sand, reduce land desertification, and thus improve desert climate significantly. As at the end of 2021, Shengmu has planted more than 97 million trees suited for sandy soils in the Ulan Buh Desert, afforested 410,000 mu (about 273.33 million square meters) of desert area and increased the precipitation by 30.36% from 80 mm/year to 320 mm/year. The influenced area of the desert was reduced by 40%-45% compared with that in 1980s, the amount of sand and dust was reduced by 80%-90% and the average wind speed was reduced by 21.42%.

Mengniu stuck to the green procurement of raw materials in the procurement process, and promoted suppliers to carry out sustainable procurement certification, as detailed in the "Green Procurement of Raw Materials".

### **Biodiversity Conservation**

Mengniu officially issued the Biodiversity Report of China Mengniu Dairy Company Limited in 2021 by benchmarking with the United Nation's 2020 Global Biodiversity Outlook (Draft). The report proposed "one vision", "three pathways", "five actions" and "eight commitments" for biodiversity conservation, and formed a Add a link to the English Report "1-3-5-8" strategic system to comprehensively carry out biodiversity conservation.

In addition, Mengniu works together with employees, partners, consumers, and other stakeholders to carry out biodiversity conservation projects to improve the understanding and awareness of biodiversity among employees and the public, and promote consumers' willingness to green consumption. In addition, Mengniu works together with employees, partners, consumers, and other stakeholders to carry out biodiversity conservation projects to improve the understanding and awareness of biodiversity among employees and the public and promote consumers' willingness to green consumption.



### Mengniu's Coastal Clean-up Activities

For years, we have been calling on our employees across the country to participate in beach clean-up activities on International Coastal Clean-up Day, to help protect our rivers and oceans by picking up litter from the river bank and coast. In 2021, 822 young employees of Mengniu participated in the coastal clean-up activities, picking up approximately 1,997 kilograms of litter from the river bank and coast with an area of 210,000 square meters.

### "Blue Planet" Public Welfare Program

During the fifteenth meeting of the Conference of the Parties to the Convention on Biodiversity COP15 of the United Nations, Bellamy's, a subsidiary of Mengniu, organised the "Blue Planet" public welfare program with China Environmental Protection Fund. The program aims to encourage all people to raise their concerns about and safeguard biodiversity to realize the promising vision of "Harmonious Coexistence Between Human Beings and Nature".

Bellamy's will promote biodiversity publicity activity simultaneously both in China and Australia through the "Blue Planet" series projects. In China, Bellamy's will cooperate with the EPF to set up an ecological learning base in four places: Beijing, Shanghai, Guangdong and Yunnan, and take advantage of local natural ecological sites such as flora and fauna parks, forest parks and organic farms, etc. to create a scientific base for biodiversity conservation. The company leads the children and families to embrace nature, learn with joy and practice and experience the enchantment of biodiversity through activities from enlightenment education on biodiversity conservation to outdoor classes for children. Bellamy's offers its organic farms and ranches as social practice sites for children's science education on the organic ecological environment.

#### ESG Sustainability Visitor Zone in Mengniu Wuhan Factory

The new Mengniu Wuhan plant has set up an ESG sustainable development zone in the visitor area to promote biodiversity conservation and other sustainability-related concepts to consumers. The total number of visiting the plant was 5,043 person-times in 2021.





Bellamy's Australia Organic Ranch





# **Nutrition-Supreme & Inclusive**

Mengniu is committed to providing nutritious, healthy and delicious dairy products to consumers around the world, nourishing two billion consumers with superior products. Guided by the GREEN strategy, the three issues including nutrition and health, quality service and excellent quality are set to cater for the various health needs, provide more inclusive nutrition and safeguard a better life.

- Nutrition and Health
- Excellent Quality
- Good Services

### Highlights in 2021

- comprehensive manner.
- and less-artificial additive products were continuously created.
- over 2,000 teachers, students and parents.
- knowledge of dairy nutrition.
- State Council.
- during the year.
- of the dairy products factories having obtained the HACCP certification.
- > Eight categories of products have been certified by EU food standards.
- more than 100 events and over 180,000 consumer feedbacks collected.
- number of participants of over 7,000.

### SDGs we focused in this section

### > Releasing the Mengniu Nutrition and Health Policy (2021-2025) to promote nutrition and health in a

> 80+ new products were launched, and a variety of organic, sugar-reduced, low-fat, functional-enhanced

> Launching the "Healthy China-Children's Nutrition Care Charity Program" campus campaign, reaching

> Over 20,000 salespeople, promoters and new retail business staff were empowered through training on

> Awarded Second-Class award for the State Scientific and Technological Progress Award of China by the

> 185 newly granted patents, 47 valid copyright registrations and 4,578 valid trademarks were registered

> 100% of the factories having obtained the ISO 9001 quality management system certification, and 100%

> The product quality traceability information system being built to cover 8 processes and 16 links in the whole industry chain, achieving 100% coverage of key quality traceability information in the industry chain.

> Organising "Together with the Consumers" activity on consumer day, with more than 40,000 participants,

> The total number of training sessions on responsible marketing was more than 40, with a cumulative

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Governance-Sustainability

Milk

powder

Ice

cream

Responsibility-Common Prosperity

Bellamy's Organic Children's

Growth Milk Powder

1,300mg calcium and 50mg

organic standards

Environment-Carbon Net-Zero

### Yourui Adult Milk Powder

- 0 added sugar
- lactoferrins per 100g milk powder with FOS prebiotics and beta-glucan polyfructose - certified by Chinese and Zelanian
  - advanced slow-digesting



Deluxe Cherry Milk Ice Cream

- with raw milk as a main ingredient

- contain collagen peptides and cherries pulp





Arla Organic Cheese Sticks

- · world's first organic cheese stick made from triple organic certified cream
- 51% cheese content

cheese

flavour, colouring and preservative free

### **Products in Smaller Size**

To avoid waste caused due to inability to finish eating in one time, we are committed to researching and developing small-pack products. We have developed a variety of products with a capacity of less than 220g, such as small Yoyi C lactobacillus drink, Just Yoghurt strawberry fruit-flavoured yogurt, Future Star student milk and AhmouleYoghurt.



Mengniu has been continuously launching more innovative products, and continuously increasing the health attribute of products and associated investments to satisfying various nutrition and health needs of different groups of people. In June 2021, Mengniu released the Mengniu Nutrition and Health Policy (2021-2025) to promote nutrition and health in a comprehensive manner and build a worldclass nutrition and health brand image.

## **Healthy Products**

Mengniu is committed to developing and producing more nutritious and healthier products. On the basis of nutritional health research and improvement of relevant standards, Mengniu has continued to expand our product categories and launched a succession of products with healthy features such as being organic, low fat, low sugar, low artificial ingredients, plant based, enhanced nutritional elements and small size with more high-quality nutritional dairy products.





Milk Deluxe Organic Pure Milk originated from pastures in desert

 4g natural milk protein and 130mg of natural calcium in each 100ml of milk - certified by both Chinese and EU

organic standards

ALC: NO.

(the c

Yoyi C lactobacillus beverage-

low sugar and high calcium

- 50 billion active probiotics

with calcium and vitamin D

low sugar and zero fat



Zero Lactose and Low-fat Milk use of EHT enzymatic hydrolysis technology zero lactose and reduced fat content



Just Yogurt sugar reduced by 42% - each bottle of yoghurt has additional 3.20g dietary fiber



by 50%



probiotics per 100g



Shiny Meadow A2  $\beta$  – casein fresh milk originated from A2 type cows in GAP standard ranch pure A2 β – casein - certified by EU food standard



Nutrition-Supreme & Inclusive

Appendix



high dietary fibre-inulin and

carbohydrate formula with low GI



#### M8 Milk Powder for children from 3 to 6 years old with bifidobacterium lactis Probio-M8 seperated from breast milk





#### Deluxe Low-fat Coffee-flavoured Ice cream

 protein content >7% and fat content < 3%</li> with freeze-dried instant coffee powder



### Mengniu High Calcium Cheese Sticks 6 times of milk calcium less sugar and sodium

### Yoyi C sparkling drink

- sparkling drink with live probiotics
- the first of its kind in the industry



### Oatist plant-based beverage

- rich in dietary fiber
- low glycemic (GI)



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the revenue of low-fat

products accounted for

more than

15

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50

### Revenue Share of Nutrition and Health Products in 2021

the revenue of pure milk and fresh milk accounted for more than



the revenue of products with no added sugar and reduced addition of sugar accounted for more than



55



low or no artificial ingredients accounted for more than

95



more than

the revenue of products fortified with nutritients accounted for more than

the revenue of low-sodium

products accounted for



Notes:

- a) the revenue share of nutrition and health products refers to the proportion of revenue from nutrition and health products in the principle business revenue of Menaniu
- b) the products with low sodium and low fat comply with the GB 28050-2011 National Food Safety Standard-Standards for Nutrition Labelling of Prepackaged Foods;
- c) products with low or no artificial ingredients refer to the products without artificial additives, colorant aspartame and other controversial additives, or those with less such additives than the ordinary products;
- d) products fortified with nutrients refer to products with additional nutrients added compared to ordinary products.

### Nutrition Education

Nutrition education is the most fundamental, economical and effective strategy and measure to solve public nutrition and health problems. Mengniu implements the Outline of the Healthy China 2030 Plan, conducts education and dissemination of knowledge about basic nutrition, population nutrition and dairy scientific nutrition, and improves the level of national nutrition and health knowledge.



The Second Nutrition and Health Development Conference of Chinese Students

In 2021, Mengniu, Tongliao City People's Government and Nutrition and Health Promotion Association of Chinese Students jointly held the second nutrition and health development conference of Chinese students. The three parties launched the joint construction project of a student nutrition and food education base to promote food education research results to truly serve students, schools and families, which helps the sustainable development of the nutrition and health industry, and realises the common vision of a healthy and powerful country.



**Campus Campaign** 

From June 2021, Mengniu joined hands with the China Nutrition Society and the Nutrition and Health Promotion Association of China Student to host the "Healthy China-Children's Nutrition Care Charity Program" campus campaign. Through explaining the nutritional and health secrets of milk and yogurt, the children broadened their nutritional knowledge and realised the benefits of drinking dairy products. In 2021, a total of 7 campaigns, were held in Tianjin, Wuhan, Pingdingshan and other places, covering more than 2,000 teachers, students and parents.



In 2021, Mengniu built a comprehensive and systematic dairy nutrition knowledge system, joined hands with in-house and external nutrition experts and empowered employees and distributors with 6 major nutrition courseware systems, 3 books and 6 copyrights, so as to benefit consumers, and then carry out nutrition education more broadly.

### Nutrition Research

Mengniu attaches great importance to scientific research and innovation, and continues to conduct in-depth nutrition research in cooperation with scientific research institutions at home and abroad. At present, Mengniu has built the world-leading High-Tech Research Institute and High-Intelligence Production Base, bringing together the expertise of 16 domestic and international universities and research institutions, including Tsinghua



- > China Breast Milk-oriented Protein System Research Project
- > The "13<sup>th</sup> Five-Year Plan" National Key Research and Development Special Project "Creation of New Generation of Dairy Products and Dairy-based Food for Special Medical Purposes for Infants"
- > Project of "Research on the Impact of Organic Diet on Infant Health in Early Life"
- > Environmental Microbe Monitoring Plan of Production Plant (EMP)

### Mengniu's "Healthy China-Children's Nutrition Care Charity Program"

University, Peking University, China Agriculture University and Jiangnan University. Mengniu also built an overseas research and development (R&D) center, having more than 30 R&D partners around the world. In 2021, Mengniu launched cooperation projects with China Agricultural University and Jiangnan University respectively, mainly involving oils and fats, proteins, probiotics and other fields.



- > Group Standard of *Probiotic Terminology*
- > Influence of Yoghurt on Children's Health in China
- > Dairy Nutritional Health Trends Report
- > Validation Experiment of Health Benefits and Efficacy of Probiotic Products
- > Inner Mongolia Autonomous Region 2021 High Quality Standards System Construction Project-Dairy Nutrition Standards System

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### **Intellectual Property Protection**

Mengniu has established an intellectual property system and built an intellectual property management system with Mengniu's characteristics, forming an intellectual property creation mechanism oriented to high-value brand innovation and supported by a digital intelligence technology platform, an intellectual property protection mechanism with holistic and synergic self-protection and dynamic and timely pre-warning against peers, an intellectual property mechanism with analysis of the legal environment in the destination countries for overseas market expansion and monitoring of intellectual property risks in the industry, and the intellectual property management mechanism with full collaboration between the intellectual property management departments and business departments, with a view to guiding each department to bring into play the combination of various types of intellectual property. In 2021, in the course of business, Mengniu audited a total of 6,469 trademark-related matters, 1,072 packaging and advertising matters and 26 copyright registrations. 26 cases.



In 2021, Mengniu revised the Review and Management System of Advertising and Publicity, improved the Management Measures for the Protection of Intellectual Property Rights, and formulated the Trademark Management System, the Trade Secrets Management System, the Disputes Management System, the Copyrights Management System, the Overseas Intellectual Property Rights Management System, and the Brand Management System.

The Management Measures for the Protection of Intellectual Property Rights stipulates the principles of Mengniu Group's intellectual property management, strengthens the protection of trademarks, patents and copyrights and requires timely application and registration to protect intellectual property achievements and prevent infringement; the Advertising Slogan and Trademark Review System mainly provides for the specific management methods, management processes and the use of related materials regarding the Group's advertising slogans and trademarks. 278 patents were applied in 2021, with a total of 1,223 valid patents by the end of 2021, and 185 new granted patents in 2021; 47 effective copyright registrations and 4,578 effective trademarks in 2021.

in 2021

patents were applied

1,223

valid patents by the end of 2021



in 2021





## **Excellent Quality**

Menoniu established a complete 40 quality management system to perform quality management and control covering the entire life cycle of products with scientific and strict standards for quality management, so as to provide consumers "best products" with excellent quality. At present, Mengniu takes the lead in passing the EU food standard certification for eight categories of its products in China.

## **Quality Control**

Mengniu has been always upholding a core value of "consumers are at the heart of all our decisions", continuously improving product quality and presenting consumers with perfect products of world quality. Mengniu continues to improve the 4Q quality management system, continuously promote the effectiveness of quality management, identify opportunities for improvement in quality management activities and promote and enhance the quality and safety awareness of all employees.

### Product Life-cycle Quality Assurance

The Company has updated 19 policies and systems on safety and guality management in total, including guality management on raw material, quality management on raw material suppliers, management of ranch quality and safety, management of safety and quality performance, product traceability management, peripheral warehouse management, dealer access management and others.

As of 31 December 2021, all of Mengniu's factories had been certified to the ISO 9001 quality management system, and all dairy factories had been certified to HACCP, with a total of 179 certifications.

### "The State Scientific and Technological Progress Award of China"the Second Class

On 3 November 2021, Mengniu's project "Key Technology for The Control and Quality Improvement of Milk and Dairy Products" won the second class of the State Scientific and Technological Progress Award of China by the State Council, which represented a high level of recognition for Mengniu's work on quality and safety and quality improvement in recent years.



100

In 2021, Mengniu launched the system consistency project. Based on the international food safety management system and international food enterprises as the benchmark, Mengniu reviewed the Group's the 4Q quality management from multiple dimensions and perspectives to seek opportunities for improvement, and continue to consolidate the 4Q quality management, aiming to implement every requirement in the quality system into the grass-roots business process and improve the quality management level of the whole industrial chain.



"The State Scientific and Technological Progress Award of China"-the Second Class

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### Eight Categories of Products Have Been Certified by EU Food Standards

In 2021, Mengniu carried out EU food standard product certification, covering eight categories of sterilized milk, modulated milk, fermented milk, pasteurized milk, milkcontaining/flavored beverages, frozen beverages, infant formula milk products and processed cheese. All the certified products have passed the evaluation, and reached the EU standard.

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### Application and Training of Quality Design System

In 2021, the Company released the work roadmap, guidelines and tools throughout the whole process of new product quality activities. The quality design system has been applied to all new products and continuously optimized.



#### Procurement and Supply Life-cycle Quality Management

Mengniu conducts double-layer audits and strict access to raw and auxiliary materials, suppliers and high-risk items performs strict testing on each batch of raw and auxiliary materials, implements full index verification by authoritative institutions on raw and auxiliary materials, identifies the food safety risks of the whole chain of raw and auxiliary materials from the supplier to the factory and carries out quality control. Mengniu also utilises the quality big data to achieve risk warning of non-conforming materials and implements special improvements, conducts daily quality reviews on existing suppliers to identify shortcomings and promotes supplier quality improvement; promotes continuous supplier optimization through supplier quality performance management; signs a Food Safety Commitment with suppliers, and forms a supplier withdrawal and quality blacklist mechanism to gradually improve the quality management system for the whole life cycle of procurement and supply.

### Pilot Implementation of Pre-management of Raw Materials

Mengniu benchmarked against the world's first-class management methods, took one of the ten major categories of raw materials as a pilot and implemented the raw material pre-management process. The Company formed an expert group, and organised Business Unit experts to conduct a four-step expert conference on risk identification and assessment methods to obtain improvements points and determine implementation plans.

#### Product Traceability Management Mechanism

In 2021, the Company aligned with the industry and relevant laws and regulations, sorted out and improved the key traceability information of the industry chain, formed product traceability information standards, solidified the sources of traceability information, covered 8 processes and 16 links of the whole industry chain to achieve 100% coverage of the key quality traceability information of the industry chain. Mengniu established quality traceability information system with the assistance of SAP, LIMS and other information-based systems, and conducted regular three-level verification of the effectiveness of product traceability through the three-level linkage of the Group, business divisions and factories, from the three dimensions of planning, undertaking and execution.

In order to standardize the workflow of product recall, reduce and avoid the harm of unsafe products and protect public health and life safety, Mengniu has

covered Π processes links of the whole industry chain

### **Quality Culture Construction**

In order to strengthen the publicity of quality culture and empower all employees, in 2021, the Company organised a total of 353 sessions of training on quality and safety for all employees. Meanwhile, the Company has built a safety and quality course system on the "Worth-It" online learning platform, involving 10 general courses, 197 professional courses and 635 professional courses, which are pushed to 7,000+ safety and quality technicians by the system through the position learning map.

Mengniu innovatively introduced BRCGS Excellent Food Safety Culture Global Assessment Tool for Food Safety Culture Excellence Assessment to conduct food safety culture evaluation. The fourth Helin factory with normal temperature, Beijing factory low temperature, Jiaozuo factory for ice products, Ma'anshan factory for fresh milk and Helin factory for cheese were selected as the first five pilot factories for evaluation. The evaluation results exceeded the global average level of the peers. Among them, the fourth Helin factory with normal temperature and Ma'anshan factory for fresh milk obtained the international highest grade A +.

established a sound recall mechanism for Mengniu products by developing *Product Recall Management* System of Mengniu Group, in conjunction with the national Administrative Measures for Food Recalls to put in place a sound product recall mechanism. All departments are required to immediately stop selling the products when they are informed that the products are unsafe, and take the initiative to recall the relevant unsafe products. Mengniu implements three-level control of product recalls according to the degree of harm and urgency of unsafe products and ensures rapid response, in addition to clearly defining the recall initiation process, information transmission, recall implementation process and subsequent analysis and improvement requirements, as well as to require written reports to be formed daily for Level 1 recalls, at least every 5 working days for Level 2 recalls and at least every 10 working days for Level 3 recalls. Mengniu had no product recall in 2021.

Mengniu had

product recall in 2021



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## **Good Services**

Mengniu carries out responsible marketing, opens up consumer communication channels, protects consumer privacy and strives to make every consumer enjoy healthy and delicious products with safety and pleasure.

### **Responsible Marketing**

We believe that providing consumers with scientific and accurate nutrition and health information is the basis for solving poor dietary problems. Therefore, Mengniu is committed to helping consumers make scientific and rational product choices, and eat healthily by promoting publicity of accurate product nutrition.



### **Responsible Marketing System**

Mengniu has formulated documents to regulate advertising and marketing practices, such as the Review and filing System of Advertising Slogan and Trademark, the Product Claim Management System, the Mengniu Group Business Principles of Responsible Marketing. For breast-milk substitutes, the marketing methods are strictly required to comply with the International Code of Marketing of Breast-milk Substitutes and the relevant statements of the Measures for the Administration of the Marketing of Breast Milk Substitute Products in China. In 2021, the company revised the Review and Management System of Advertising and Publicity.

- Clarify the risk assessment sheet implementation system and process, specify risk level opinions and risk degree and standardise the Group's risk assessment sheet operation process;
- Require each Business Unit to establish a review management system for advertisement and publicity in line with the  $\checkmark$ environment of its own business market based on the practical circumstance;
- $\checkmark$ New assessment criteria are added, and assessment will be made with regard to the violations of the provisions of this system.

We held on-site and online training for over 20 legal staff of each Business Unit to publicise the Review and Management System of Advertising and Publicity. The Company held approximately over 40 training related to the responsible marketing in total, with over 7.000 participants in total.

Meanwhile, Mengniu combines the construction of national nutrition and health standards and the development of Mengniu's own businesses to promote the reasonable use of front-of-package (FOP) label for prepackaged foods in all business divisions to ensure compliance with nutrition and health claims, and to promote the use of product clean labels to facilitate consumers' faster identification and selection of nutrition and health products.

### **Consumer Services**

Menaniu highly values the protection of the legitimate rights and interests of consumers, strictly complies with the Law of the People's Republic of China on the Protection of Consumer Rights and Interests, treats and handles consumer complaints seriously and endeavors to protect the privacy and information security of our consumers.

An independent department deals with complaints, and consumers can lodge complaints via channels such as telephone. Weibo, WeChat and email. We receive, classify, respond to, disseminate and track information in accordance with the Customer Feedback Management System, provide feedback to consumers in a timely manner and settle complaint cases on time. 31,654 complaints were received by the company in 2021, among which, 21,066 were guality-related complaints, 9,565 were service-related complaints and 1,023 were complaints of different types other than quality or service-related complaints, with a 100% complaint handling and settling rate.

On the World Consumer Rights Day on 15 March 2021, Mengniu organised the "We Are with the Consumers" activity,

with more than

more than

### Information Protection

Information security risk is one of the "N+10" major risks of Mengniu in 2021. Based on the overall risk control framework, the company will build a human-centered security structure and control system focusing on the goal of 0 loss, 0 leakage and 0 damage, promoting encrypted transmission of secret classification documents on the basis of full coverage of terminal security, ensure high efficiency transmission of data in different levels, strictly adhere to the red line of security and compliance, establish an IT standardized operation system from procedure to system and safeguard the information security of the company.

In 2021, the company will update and formulate contingency plans for emergency responding to and handling of the security events of important systems, networks, websites, data, communications and infrastructure.



and over consumer advises were collected and tracked for improvement

loss goal of



leakage goal of



damage goal of





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# Content Index of HKEX ESG Reporting Guide

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Environment			
	General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that significantly affect the issuer regarding air and greenhouse gas emissions, discharges into water and land and generation of hazardous and nonhazardous wastes. Note: Air emissions include NOx, SOx and other pollutants regulated under national laws and regulations. Greenhouse gases include carbon dioxide, methane, nitrous oxide, hydrofluorocarbons, perfluorocarbons and sulphur hexafluoride. Hazardous wastes are those defined by national regulations.	P49-53, P59-60, P64-67, P70-73
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	A1.3	Total hazardous wastes produced (in tonnes) and, where appropriate, intensity (e.g., per unit of production volume, per facility).	P111
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	A1.5	Description of the emission objectives established and the steps taken to accomplish these objectives.	P51-52, P59-60, P64-67, P70-73
	A1.6	Description of how hazardous and nonhazardous wastes are handled and the waste reduction objectives established and the steps taken to accomplish these objectives.	P64-67
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	A2.2	Water consumption in total and intensity (e.g., per unit of production volume, per facility).	P112
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A3: The	General Disclosure	Policies on minimising the issuer's significant impact on the environment and natural resources.	P59-67, P90-92
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Social			
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	B1.2	Employee turnover rate by gender, age group and geographical region.	P32
B2: Health and Safety	General Disclosure	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that significantly affect the issuer regarding providing a safe working environment and protecting employees from occupational hazards.	P37-38

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Vanagement	B5.3	Description of practices relating to identifying the environmental and social risks of every sector of the supply chain, as well as how they are implemented and monitored.	P81-84
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## Mengniu's Sustainability Performance Data from 2015 to 2021

### Economic Performance

Indicator	2015	2016	2017	2018	2019	2020	2021
Operating revenue (RMB100 million)	490.27	537.79	601.56	689.77	790.30	760.35	881.42
Total assets (RMB100 million)	506.53	491.24	581.38	664.57	785.37	801.46	981.01
Profit (RMB100 million)	25.20	8.13	20.30	32.03	42.95	35.02	49.64
Production capacity (10,000 tonnes)	868	921	922	975	950	990	1,116
Completion ratio of economic contracts (%)	100	100	100	100	100	100	100
Signing ratio of Anti-Bribery Contract (%)	100	100	100	100	100	100	99.80SS
Traceability of nonconforming products (%)	100	100	100	100	100	100	100
Pass rate of ex-factory product quality inspection (%)	100	100	100	100	100	100	100
Ex-factory batches of products subject to quality and safety monitoring (%)	100	100	100	100	100	100	100
Percentage of products recycled due to safety and health factors during product transportation and sales (%)	0	0	0	0	0	0	0
TMP and silage coverage (%)	100	100	100	100	100	100	100
Mechanized milking ratio (%)	100	100	100	100	100	100	100
Raw milk random sampling pass rate (%)	100	100	100	100	100	100	100
Ratio of large-scale intensive ranch milk sources (%)	100	100	100	100	100	100	100

### Social Performance

Indicator	2015	2016	2017	2018	2019	2020	2021
Labor contract signing rate (%)	100	100	100	100	100	100	100
Social insurance coverage (%)	100	100	100	100	100	100	100
Medical examination and health record coverage (%)	100	100	100	100	100	100	100
Response rate to employee requests (%)	100	100	100	100	100	100	100
Total number of employees	39,683	41,600	41,141	41,031	37,894	40,626	44,629
Training time per employee per year (hours)	36.50	36.70	36.92	41.97	66.30	87.26	87.31
Completion rate of procurement contracts (%)	100	100	100	100	100	100	100
Response rate to consumer complaints and recommendations (%)	100	100	100	100	100	100	100
Total expenditure on Charity (RMB10,000)	510	1,050	1,969.90	2,500	4,000	76,000	4,584.50
Total tax paid (RMB100 million)	29.50	29.20	36.66	41.11	45.22	36.91	40.89

### Environmental Performance

Indicator	2015	2016	2017	2018	2019	2020	2021
Water saved (10,000 tonnes)	122.29	51.60	49.84	96.00	137.40	201.10	147.94
Reclaimed water rate (%)	10.55	11.38	9.85	7.18	7.99	7.63	9.68
COD reduction (tonne)	29,088.26	30,701.89	34,102.95	47,095.70	49,575.42	44,710.65	41,227.21
Compliant treatment rate of solid waste (%)	100	100	100	100	100	100	100

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# Mengniu's Performance Data on Key Environmental Indicators from 2019 to 2021

lr	ndex	Indicator Unit	2019 Data	2020 Data	2021 Data
	Total exhaust emissions	Cubic metres	2,583,107,214.86	1,700,946,666.78	2,210,671,704.11
	SO <sub>2</sub> emissions	Tonne	123.20	35.90	150.30
Exhaust gas	NOx emissions	Tonne	230.22	141.95	1,489.99
	Soot emissions	Tonne	121.91	25.96	238.57
	Wastewater discharge	10,000 tonnes	2,647.97	2,863.80	2,718.32
A /	COD discharge	Tonne	1,284.63	1,063.87	893.81
Wastewater	BOD discharge	Tonne	— —	222.48	246.93
	Ammonia nitrogen	Tonne	185.16	154.40	204.24
Carbon dioxide emissions		10,000 tonnes	116.00	127.00	136.00
-Scope 1 emissions		10,000 tonnes	21.00	21.00	26.00
-Scope 2 emissions		10,000 tonnes	95.00	106.00	110.00
Carbon dioxide emis production	ssion per tonne of	kg/Tonne	168.00	169.00	171.00
Total hazardous wa	ste	Tonne	247.92	242.23	382.81
Total general waste		Tonne	5,386.00	28,912.44	40,200.24
Grid electricity consu	umption across regions	kWh	799,627,013.44	848,749,516.09	816,797,963.40
Coal consumption		Tonne	29,534.84	7502.82	0.00
Petroleum consump	tion	Litre	13,855.00	15,101.86	11,196.38
Diesel consumption		Litre	25,332.00	14,894.51	55,124.81
Purchased steam		Tonne	779,065.81	880,833.12	859,756.92
Natural gas consum	ption	10,000 standard cubic meters	5,546.14	6,811.11	7,188.65
Generation of solar	oower	10,000 kWh	483.16	466.05	869.75
Steam production fro	om biomass energy	Tonne	320,200.00	309,541.33	289,575.22

Index		Indicator Unit	2019 Data	2020 Data	2021 Data
Combined energy consumption		Tonnes of standard coal	293,368.07	316,061.06	290,017.39
Total water consump	tion	Tonne	28,375,521.00	29,093,882.70	28,643,224.80
Reduction of COD dis	scharge	Tonne	49,575.42	44,710.65	41,227.21
Water saved	Water saved		137.40 (including 357,000 tonnes of social water savings)	201.10 (including 468,000 tonnes of social water savings)	147.94 (including 890,800 tonnes of social water savings)
Reclaimed water rate	)	(%)	7.99	7.63	9.68
	Inner packaging materials	100 million packs	213.00	255.00	263.00
Packaging material usage	External packaging materials	100 million packs	39.00	23.00	23.50
	Others	Tonne	17,663.35	14,029.66	12,332.50

Note on calculation methodology:

1. For the conversion of air pollutants, reference is made to the calculation formula for sulphur dioxide emissions in the Emission Coefficients and Material Calculation Methods for Industries Not Included in the Emission Permit Management (for Trial Implementation) issued by the Ministry of Environmental Protection

### $PSO_2 = Q \times \eta \times 0.85 \times 2 \times 10$

Where:  $PSO_2$  is sulphur dioxide emissions (kg); Q is fuel consumption (tonne);  $\eta$  is sulphur content of fuel (%).  $PNO_x$  is  $NO_x$  emissions (kg); Q is fuel consumption (tonne);  $\mu$  is pollutant discharge coefficient.

2. Combined energy consumption is calculated according to the General Principles for Calculation of Combined Energy Consumption (GB/T2589-2020) based on the consumption of energy sources including gasoline, diesel, natural gas, electricity and externally purchased thermal power.

3. According to the internationally recognized WBCSD/WRI greenhouse gas accounting system, standard under the "IPCC 2006 National Greenhouse Gas Inventory Guidelines 2019 Revision" and the ISO 14064–1 standard, the emission amount is determined by calculating the active data and the corresponding emission factor. Scope 1 emissions refer to greenhouse gas emissions directly generated by burning fuels in factories, such as self-owned boilers, vehicles, and the direct energy involved includes natural gas, diesel, gasoline, liquefied petroleum gas, coal, biogas, etc.; Scope 2 emissions refer to greenhouse gas emissions from purchased electricity and steam, which cover the carbon dioxide, methane and nitrous oxide emissions involved in the actual production process of all Mengniu Group's normal temperature, low temperature, ice products, fresh milk, milk powder and cheese self-operated factories (\*Mengniu production process does not involve the other three types of greenhouse gases in the Kyoto Protocol: hydrofluorocarbons, perfluorocarbons and sulfur hexafluoride). In particular, offices and some smaller sales/distribution centres are excluded from the calculation of scopes 1 and 2 due to their low energy consumption and emissions. The measurement complies with the *Guidelines for Accounting Treatment and Reporting of Greenhouse Gas Emissions of Food, Tobacco, Alcohol, Beverage and Refined Tea Enterprises (Trial) (2015) of the PRC.* The GWP (Global Warming Potential) and emission factor were selected with reference to the IPCC Fifth Assessment Report.

rom About Mengniu

Corporate Culture GREEN Sustainable Development Strategy 2021 HIGHLIGHTS

Governance-Sustainability

ce- Responsibilitylity Common Prosperity

Environmenty Carbon Net-Zero

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## The List of External Laws and Regulations and Internal Systems

SG indicator	Internal system	Laws and regulations	ESG indicator	Internal system	Laws and regulations
A1 Emissions	Mengniu Manual on Environmental Protection	Environmental Protection Law of the People's Republic of China	B3 Development and Training	Study Development Management System	
	Procedures for Environmental Risk Assessment and Control Planning	the Law on Prevention and Control of Environmental Pollution by Solid Waste			Universal Declaration of Human Righ
	Mengniu Dairy Solid Waste Environmental Management System	the Law of the People's Republic of China on Environmental Impact Assessment the Law of the People's Republic of China on Prevention and Control of Soil Contamination			International Conventions o Human R the Labour Law of the People's Repu China
	Administrative System for Environmental Management of Construction Projects		B4 Labour Standards	Special Collective Contract on Protection of Rights and Interests of Female Employees	
A2 Use of Resources	Biodiversity Report of China Mengniu Dairy Company Limited	the Water and Soil Conservation Law of the People's Republic of China			the Constitution of the All-China Fede of Trade Unions
		the Forest Law of the People's Republic of China			the Trade Union Law of the People's Republic of China
		Regulations on the implementation of the Forest Law of the People's Republic of China		Material Quality Procurement Management System of Mengniu Dairy	
		Norm of Water Intake for Dairy Products		Supplier Code of Conduct (COC)	the Bidding Law of the People's Republ China the Civil Code of the People's Republic
A3 The Environment and Natural Resources	Mengniu Manual on Environmental Protection	the Environmental Protection Law of the People's Republic of China		Product Traceability Management System	
	Biodiversity Report of China Mengniu Dairy Company Limited		B5 Supply Chain Management	ESG Risk List of Mengniu Responsible Supply Chain Supplier Blacklist Management System	
14 Climate Change		Opinions of the CPC Central Committee and the State Council on Completely, Accurately and Comprehensively Implementing the New Development Concept and Doing a Good Job in Peak Carbon Dioxide Emissions		Committee and ly, Accurately enting the NewRanch Quality and Safety Management SystemMengniu Standard Operating Procedures (SOPs)ing a GoodManagementRanch Operation Technical Guidance Manual	
31 Employment	Recruitment Management System Salary Management System Welfare Administration System Performance Management System Manual Study Development Management System Special Collective Contract on Protection of Rights and Interests of Female Employees	the Labour Law of the People's Republic of China the Labour Contract Law of the People's Republic of China		Dairy Cattle Welfare Promotion Implementation System Detailed Rules for Selection Review of Milk Suppliers Code of Conduct for Business Partner Anti-Commercial Bribery Compliance Commitment Sunshine Agreement Quality Safety Guarantee Statement Food Safety Commitment	China
32 Health and Safety	Administrative System for Environmental Accident Reporting and Handling Administrative System for Environmental Management of Construction Projects	the Labour Law of the People's Republic of China the Labour Contract Law of the People's Republic of China the Production Safety Law of the People's Republic of China the Fire Prevention Law of the People's Republic of China	B6 Product Responsibility	Mengniu Nutrition and Health Policy (2021-2025) Mengniu Principles and Commitment for the Use of Veterinary Anti-Microbial Drugs the Dairy Cattle Welfare Promotion Implementation System Advertising Review and Management System Management Measures for the Protection of Intellectual Property Rights	Animal Epidemic Prevention Law the Administrative Measures for Food Recalls International Code of Marketing of Bre milk Substitutes

A Message from About the Board

About Mengniu

Corporate Culture GREEN Sustainable Development Strategy 2021 HIGHLIGHTS

ESG indicator	Internal system	Laws and regulations	
	Trademark Management System		
	Trade Secret Management System		
	Dispute Management System	Sales Administration Measures for Breast- milk Substitutes in China	
	Copyright Management System		
	Overseas Intellectual Property Management System	the Law of the People's Republic of China on the Protection of Consumer Rights and Interests	
	Brand Name Management System		
36 Product Responsibility	Administrative Measures for Food Recalls of Mengniu Group	GB 28050-2011 National Food Safety Standard-Standards for Nutrition Labelling o	
	Review and Filing System on Slogan and Trademarks		
	Product Claim Management System	Pre-packaged Foods	
	Mengniu Group Business Principles	the <i>Outline for the "Healthy China 2030"</i> Initiative	
	Customer Feedback Management System		
	Clean Plate Punching Mini-Program		
	Biodiversity Report of China Mengniu Dairy Company Limited		
	Compliance Management Provisions		
	Integrity Compliance Manual		
	Integrity Compliance Commitment	the Anti-monopoly Law of the People's Republic of China	
	Code of Conduct for Business Partner		
37 Anti–corruption	Anti-Commercial Bribery Compliance Commitment	the Anti-Money Laundering Law of the People's Republic of China	
	Sunshine Agreement	the Anti-Unfair Competition Law of the People's Republic of China	
	Anti-monopoly Compliance Commitment		
	Provisions on the Management of Reporting and Disposal of Questions and Clues		
	Rural Vitalization Programme of Mengniu Dairy		
	Public Donation Management System		
38 Community nvestment	Notice on Further Regulating the Volunteer Service		
	Activities of Mengniu Group		
	the Assistance Scheme of the "Born for Greatness" Fund		
	Mengniu Group Sustainability System Management Approach	Civil Code of the People's Republic of China the Criminal Law of the People's Republic of	
	Mengniu Risk Management System	China	
Governance	Mengniu Risk Management Framework	the Supervision Law of the People's Republic of China	
	Manual for Risk Management of the Group		
	Mengniu Group's Anti-Food Waste Guidelines	the Company Law of the People's Republic of China	



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