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Strawbear Entertainment Group 稻草熊娱乐集团

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2125)

CHANGE OF VENUE OF THE ANNUAL GENERAL MEETING TO BE HELD ON JUNE 9, 2022

References are made to the circular (the "**Circular**") and the notice (the "**Notice**") of the annual general meeting (the "**AGM**") of Strawbear Entertainment Group (the "**Company**") both dated April 28, 2022 together with the form of proxy (the "**Proxy Form**") regarding the AGM which was initially scheduled to be held on Thursday, June 9, 2022 at 10:00 a.m. at Building A2, SHANG 8 Design and Creative Industry Park, Chaoyang District, Beijing, China. Unless otherwise indicated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

Due to the uncertainties arising from the COVID-19 pandemic in Beijing, China and the control measures which are or may be implemented, the Board hereby announces that the venue of the AGM will be changed to "Board Meeting Room, The Westin Shimei Bay Resort, No.1 Binhai Road, Shimei Bay Tourism District, Wanning, Hainan, China".

Save for the change of venue of the AGM, all other information set out in the Circular, the Notice and the Proxy Form, including, among others, the date and the time of the AGM, the book closure period for the register of members and the resolutions to be considered at the AGM, remains unchanged. For the avoidance of doubt, any Proxy Form duly completed and returned in accordance with the instructions printed thereon by the Shareholders remains valid for the AGM and the Shareholders are not required to re-submit the Proxy Form if they have already done so.

Shareholders who intend to attend the AGM in person are advised to pay attention to the above-mentioned change of venue.

The Company reminds all Shareholders that physical attendance in person at the AGM is not necessary for the purpose of exercising voting rights. Shareholders may appoint the chairman of the AGM as their proxy to vote on the relevant resolutions at the AGM as an alternative to attending the AGM in person.

By order of the Board Strawbear Entertainment Group Liu Xiaofeng Chairman

Nanjing, China, May 30, 2022

As of the date of this announcement, the Board comprises Mr. Liu Xiaofeng, Ms. Zhang Qiuchen, Mr. Chen Chen and Ms. Zhai Fang as executive Directors, Mr. Wang Xiaohui and Ms. Liu Fan as non-executive Directors, and Mr. Zhang Senquan, Mr. Ma Zhongjun and Mr. Chung Chong Sun as independent non-executive Directors.