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**sincere**先施

**THE SINCERE COMPANY, LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock code: 0244)**

**CHANGE OF ADDRESS OF REGISTERED OFFICE AND  
PRINCIPAL PLACE OF BUSINESS**

The board (the “**Board**”) of directors of The Sincere Company, Limited (the “**Company**”) announces that the address of the registered office and principal place of business of the Company will be changed to the following with effect from Monday, 6 June 2022:

24/F, Jardine House,  
1 Connaught Place,  
Central,  
Hong Kong

By Order of the Board  
**The Sincere Company, Limited**  
**Lin Xiaohui**  
*Chairman*

Hong Kong, 2 June 2022

*As at the date of this announcement, the executive directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Dr. Yu Lai; the non-executive director is Dr. Tai Tak Fung; and the independent non-executive directors are Mr. Yu Leung Fai, Mr. Yuan Baoyu and Mr. Chung Chun Hung Simon.*