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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT APPOINTMENT OF SENIOR MANAGEMENT

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on voluntary basis. The board of directors (the “**Board**”) of the Company is pleased to announce the appointment of Mr. Kam, Min Ho Andrew (金民豪) (“**Mr. Kam**”) as the Group’s president of Asia Pacific (excluding Mainland China) with effect from 15 June 2022.

Mr. Kam, aged 59, will be fully in charge of the Group’s business expansion, operation management and intellectual properties business implementation in Asia. Mr. Kam has extensive management experience in the cultural and tourism industry, and has nearly 30 years of experience in operating world-class multinational brands and cross-business in Hong Kong and Mainland China.

Mr. Kam joined The Coca-Cola Company in 1988 and had held various management positions in Coca-Cola China. Mr. Kam served as managing director of Hong Kong Disneyland from August 2008 to March 2016. He served as the president of Wanda Theme Entertainment Co., Ltd. (萬達主題娛樂有限公司) from September 2016 to January 2019. Furthermore, Mr. Kam also successively held various positions including the chief representative of the Hong Kong Tourism Board in Beijing, Mainland China, the vice president of Yeo Hiap Seng (Singapore) (楊協成(新加坡)集團有限公司) and the president of Aoyuan Cultural Tourism Group (奧園文旅集團有限公司). Mr. Kam received his bachelor’s degree in accountancy from Dalhousie University in 1984, followed by a master’s degree in business management from Dalhousie University in 1986.

Mr. Kam was awarded Gold Award for Quality Management by the Hong Kong Management Association in 2014. During his eight-year tenure at Hong Kong Disneyland, Hong Kong Disneyland received more than 300 industry recognitions in Hong Kong and Asia. Mr. Kam was a member of the Tourism Strategy Advisory Committee of the Hong Kong Special Administrative Region Government. He launched Hong Kong's first diploma course in "Theme Park Management" with the Open University of Hong Kong (currently known as the Hong Kong Metropolitan University) to provide training courses for theme park talents in the Asia-Pacific region. The Board would like to welcome Mr. Kam to join the Group.

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 14 June 2022

As at the date of this announcement, the executive directors of the Company are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive directors of the Company are Mr. Wang Xuguang, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive directors of the Company are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.