## CHOW TAI FOOK JEWELLERY GROUP LIMITED 周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability) Stock Code: 1929

16 June 2022

Dear Shareholder(s),

## ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

Chow Tai Fook Jewellery Group Limited (the "**Company**") offers its Shareholders the choice to receive Corporate Communications: (i) in printed form in English, Chinese, or both English and Chinese language versions, where applicable; or (ii) by electronic means through the Company's group website to the extent permitted under the applicable laws and the Company's constitutional documents.

"**Corporate Communications**" includes any document issued or to be issued by the Company for your information or action, including but not limited to, directors' report, annual accounts together with a copy of the auditors' report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

You are entitled to change your election of language and/or means of receipt of future Corporate Communications at any time by serving reasonable written notice: (i) through the Company's branch share registrar, Tricor Investor Services Limited (the "**Share Registrar**"), at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, or (ii) by email to <u>ctf-ecom@hk.tricorglobal.com</u>, in either way, specifying your name, telephone number, address and the request.

Also, notwithstanding that you may have elected (or are deemed to have elected) to access all Corporate Communications by electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, you will, upon request in writing or by email to ctf-ecom@hk.tricorglobal.com to the Company c/o the Share Registrar, be sent the latest Corporate Communication(s) in printed form in the selected language version(s) free of charge within reasonable time. If you do not provide your email address or provide an incorrect email address for receiving email notification on the publication of Corporate Communication(s) on the Company's group website, printed notification of the same will be sent to you by post at your address as appearing on our register of members maintained by the Share Registrar or at any other address you have provided to us for such purpose.

Printed copy of Corporate Communications in both English and Chinese versions will be available from the Share Registrar on request, and electronic copy will be available on the Company's group website at <u>www.ctfjewellerygroup.com</u> and HKExnews website at <u>www.hkexnews.hk</u>.

The Company's 2021/2022 Sustainability Report is published in electronic form only under the Sustainability (Sustainability Reports) section of the Company's group website (www.ctfjewellerygroup.com) and on the HKExnews website (www.hkexnews.hk). If you wish to receive a printed copy of our 2021/2022 Sustainability Report, you may submit your request to the Share Registrar by post at the above address or by email to ctf-ecom@hk.tricorglobal.com.

## ACTION TO BE TAKEN

Please tick the appropriate box in the enclosed Reply Form, sign and return it to the Share Registrar by post using the mailing label provided at the bottom of the Reply Form (postage pre-paid if posted in Hong Kong) on or before 15 July 2022 (the "**Relevant Date**").

If we do not receive the duly completed and signed Reply Form by the Relevant Date, you will be deemed to have elected to access all Corporate Communications by electronic means through the Company's group website until you otherwise inform us by reasonable prior notice in writing.

Should you have any queries relating to this letter or the above arrangements, please call the Share Registrar's Customer Service hotline at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of Chow Tai Fook Jewellery Group Limited Cheng Ping-Hei, Hamilton Joint Company Secretary

	Reply Form 回條
To: I/We v 本人,	Chow Tai Fook Jewellery Group Limited (the "Company")       约:       周大福珠寶集團有限公司(「貴公司」)         c/o Tricor Investor Services Limited (the "Share Registrar")       由卓佳證券登記有限公司(「贵公司」)         Level 54, Hopewell Centre       指数 Queen's Road East, Hong Kong       古本中心54樓         ould like to receive all future       Corporate Communications: (Notes 1, 2&3)       合和中心54樓         〈我們希望以如下所示方式收取 <u>日後所有</u> 公司通訊: (周註1-2及3)       「個方格內劃上「✔」號)
	□ by electronic means through the Company's group website ( <u>www.ctfjewellerygroup.com</u> ) instead of in printed copies, with an ema notification of the publication of Corporate Communications sent to my/our email address at 透過 貴公司集團網站( <u>www.ctfjewellerygroup.com</u> )以電子方式獲取公司通訊代替印刷本,並於有關公司通訊登載時間本人/我們發出電郵通知至
	(Note 4) (用註4); or 或
	<ul> <li>□ in printed form in English ONLY僅收取英文印刷本; or或</li> <li>□ in printed form in Chinese ONLY僅收取中文印刷本; or或</li> <li>□ in printed form in BOTH English and Chinese 同時收取中、英文印刷本。</li> </ul>
Signa 簽署	ure: Date: : 日期:
Name	(English 革文) Telephone number
姓名	
	(Chinese 中文)
Notes # 1. 2.	註: "Corporate Communications" is as defined in the letter for election of language and means of receipt of corporate communications enclosed herewith. [公司通訊]的定義載於隨附之選擇公司通訊語言版本及收取形式的函件內。 Any form with no box ticked, with no signature or otherwise incorrectly completed will be void. 如在本表格未有作出選擇、未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
3.	When a particular future Corporate Communication is printed in bilingual version (English and Chinese) only, then bilingual version will be provided. Otherwise, all other future Corporate Communication(s) will be provided in the language version(s) as you have lastly chosen. 如日後某公司通訊只印刷雙語版(中文及英文),則會提供雙語版;否則,日後寄予 閣下的所有其他公司通訊將會以 閣下最新選定的語言版本為準
4.	If you do not provide your email address or provide an incorrect email address, printed notification of publication of Corporate Communication(s) will be sent to you by post your address as appearing on the register of members maintained by the Share Registrar or at any other address you have provided to us for such purpose. 如 閣下未有提供電動地址或提供不正確的電動地址,我們將透過郵遞方式,按 閣下於我們在股份過戶登記處存置的股東名冊上所示地址或任作 由 閣下向我們提供作該用途的地址,向 閣下寄發公司通訊登載通知的印刷本。
5.	If we do not receive this Reply Form duly completed and signed by 15 July 2022, you will be deemed to have elected to access all Corporate Communications by electronic mean through the Company's group website. 如我們於2022年7月15日尚未收到經填寫及簽署妥當的本回條,則 閣下將被視為已選擇透過本公司集團網站以電子方式獲取所有公司通訊。
PERS	NAL INFORMATION COLLECTION STATEMENT 個人資料收集聲明
(1)	"Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hon Kong) (the "PDPO"). 本聲明中所指的「個人資料」與《個人資料(私隱)條例》(香港法例第486章)的「個人資料」定義相同。
(2)	Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your requests as stated in this form. Failure to provid sufficient information may result in the Company not being able to process such requests. 閣下是自願向本公司提供個人資料,用以處理 閣下在本表格上所述的要求。若 閣下未能提供足夠資料,本公司可能無法與理該等要求。
(3)	Your Personal Data will not be transferred to other third parties (other than the Share Registrar) unless it is otherwise required by law and will be retaine for such period as may be necessary for our verification, notification and record purposes. 除按法例另有規定外, 閣下的個人資料將不會轉交其他第三方(股份過戶登記處除外)及將在必要期間保留作核實、通知及紀錄用途
(4)	You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request shoul be addressed to the Personal Data Privacy Officer of the Share Registrar, Tricor Investor Services Limited, in writing at the address mentioned at the to of the page, or by call to the customer service hotline at (852) 2980 1333. $ \begin{aligned} & \end{aligned} \end{aligne} \end{aligned} \end{aligned} \end{aligned} \end{aligned} a$
(Pleas	cut along the dotted line 請沿虛線剪下)
	》 Mailing Label 郵寄標籤
1	Please cut the mailing label and stick it on an envelope when returning this Reply Form to us. bo postage stamp is required if posted in Hong Kong. S 寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄,毋須貼上郵票。