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AFFLUENT PARTNERS HOLDINGS LIMITED

錢唐控股有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1466)

PROFIT WARNING EXPECTED DECREASE IN LOSS

This announcement is made by Affluent Partners Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group, the Group is expected to record a significant decrease in loss attributable to equity holders of the Company by less than 70% for the year ended 31 March 2022 as compared with the loss of approximately HK\$51.8 million attributable to equity holders of the Company for the year ended 31 March 2021. The significant decrease in loss was mainly attributable to the following factors for the year ended 31 March 2022:

- (i) the increase in gross profit due to the increase in sales of pearls and jewellery products;
- (ii) no fair value loss on convertible loan notes;
- (iii) no fair value loss on unlisted property fund; and
- (iv) the substantial decrease in administrative expenses.

As the annual results of the Group for the year ended 31 March 2022 are not yet finalized, the information contained in this announcement should only be treated as a preliminary assessment by the Board based on information currently available to the Group. The information contained in this announcement is not based on any figure or information that

^{*} For identification purposes only

has been audited or reviewed by the auditors of the Company. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the year ended 31 March 2022 which is expected to be published on 29 June 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board AFFLUENT PARTNERS HOLDINGS LIMITED Cheng Chi Kin

Chairman and Executive Director

Hong Kong, 24 June 2022

As the date of this announcement, the Board comprises Mr. Cheng Chi Kin (Chairman), Mr. Leung Alex and Mr. Cheung Sze Ming as executive Directors; and Mr. Chiu Sin Nang, Kenny, Mr. Dong Bo, Frederic and Mr. Wong Siu Keung Joe as independent non-executive Directors.