Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Under our weighted voting rights structure, our share capital comprises Class A ordinary shares and Class B ordinary shares. Each Class A ordinary share entitles the holder to exercise one vote, and each Class B ordinary share entitles the holder to exercise 20 votes, respectively, on any resolution tabled at our general meetings, except as may otherwise be required by law or provided for in our Memorandum and Articles of Association. Shareholders and prospective investors should be aware of the potential risks of investing in a company with a weighted voting rights structure. Our American depositary shares, each representing two of our Class A ordinary shares, are listed on the Nasdaq Global Select Market in the United States under the symbol JD.



JD.com, Inc. 京東集團股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9618)

OVERSEAS REGULATORY ANNOUNCEMENT

We are making this announcement pursuant to Rule 13.10B of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

We filed an amendment to Form 13D on June 30, 2022 (U.S. Eastern Time) with the Securities and Exchange Commission of the United States in relation to our beneficial ownership report on our interest in Vipshop Holdings Limited. For details, please refer to the attached amendment to Form 13D.

By Order of the Board of Directors
JD.com, Inc.
Mr. Richard Qiangdong Liu
Chairman of the Board of Directors

Hong Kong, June 30, 2022

As at the date of this announcement, our board of directors comprises Mr. Richard Qiangdong LIU as the chairman, Mr. Lei XU as the executive director, Mr. Ming HUANG, Mr. Louis T. HSIEH, Mr. Dingbo XU and Ms. Caroline SCHEUFELE as the independent directors.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934 (Amendment No. 5)*

VIPSHOP HOLDINGS LIMITED

(Name of Issuer)

Ordinary Shares, par value \$0.0001 per share (Title of Class of Securities)

92763W103 (CUSIP Number)

JD.com, Inc.
20th Floor, Building A, No. 18 Kechuang 11 Street
Yizhuang Economic and Technological Development Zone
Daxing District, Beijing 101111
The People's Republic of China
+86 10 8911-8888

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

June 27, 2022
(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of \$\$240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. \square

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	Names	of Re	porting Persons		
	Traines of Reporting Lorsons				
	JD.com				
2		_	ppropriate Box if a Member of a Group		
	(a) □	(b) X		
2	SEC U	0	L.		
3	SEC U	se On			
4	Source	of Fu	nds (See Instructions)		
	WC, O				
5	Check	Box if	Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6		shin o	or Place of Organization		
O	Citizen	sinp c	i i idee of Organization		
	Cayma	n Islaı	nds		
		7	Sole Voting Power		
Nu	mber of		0		
	Shares	8	Shared Voting Power		
Beneficially		Ü			
Owned by Each			5,639,247 Class A Ordinary Shares		
	porting	9	Sole Dispositive Power		
	Person				
	With	10	0 Shared Dispositive Power		
		10	Shared Dispositive Fower		
			5,639,247 Class A Ordinary Shares		
11	Aggreg	ate Aı	mount Beneficially Owned by Each Reporting Person		
	5 (20 C	47.01			
12	5,639,247 Class A Ordinary Shares Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent	of Cl	ass Represented by Amount in Row (11)		
14	4.3% *	Done	orting Person (See Instructions)		
14	Type of	керс	ording 1 erson (See mistructions)		
	НС				

^{*} The percentage is calculated based on 131,215,880 issued and outstanding ordinary shares (consisting of (i) 115,655,522 Class A ordinary shares, par value US\$0.0001 per share ("Class A Ordinary Shares"), excluding the 10,633,219 Class A Ordinary Shares issued to Deutsche Bank Trust Company Americas, the depositary of the Issuer's ADS program, for bulk issuance of ADSs reserved for future issuances upon the exercise or vesting of awards granted under the Issuer's stock incentive plans, and (ii) 15,560,358 Class B ordinary shares, par value US\$0.0001 per share ("Class B Ordinary Shares")) of the Issuer as of March 31, 2022, as reported by the Issuer in its annual report on Form 20-F filed with the SEC on April 27, 2022. Class A Ordinary Shares and Class B Ordinary Shares are collectively referred to as "Ordinary Shares."

1	Names	of Re	porting Persons				
	Traines of Reporting Persons						
	JD.com Investment Limited						
2		-	opropriate Box if a Member of a Group				
	(a) □	(b	o) ⊠				
3	SEC U	sa On	v.				
3							
4	Source	of Fu	nds (See Instructions)				
	AF						
5	Check	Box i	f Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizen	ship c	or Place of Organization				
	British	Virgii	n Islands				
		7	Sole Voting Power				
Number of Shares			0				
Beneficially		8	Shared Voting Power				
Owned by			5,639,247 Class A Ordinary Shares				
	Each eporting	9	Sole Dispositive Power				
	Person						
	With		0				
		10	Shared Dispositive Power				
			5,639,247 Class A Ordinary Shares				
11	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person				
12			ass A Ordinary Shares				
12	Cneck	ii the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent	of Cl	lass Represented by Amount in Row (11)				
1.4	4.3% *	C D					
14	Type of	Repo	orting Person (See Instructions)				
	CO						

^{*} The percentage is calculated based on 131,215,880 issued and outstanding Ordinary Shares (consisting of (i) 115,655,522 Class A Ordinary Shares, excluding the 10,633,219 Class A Ordinary Shares issued to Deutsche Bank Trust Company Americas, the depositary of the Issuer's ADS program, for bulk issuance of ADSs reserved for future issuances upon the exercise or vesting of awards granted under the Issuer's stock incentive plans, and (ii) 15,560,358 Class B Ordinary Shares) of the Issuer as of March 31, 2022, as reported by the Issuer in its annual report on Form 20-F filed with the SEC on April 27, 2022.

_				
1	Names of Reporting Persons			
	Windcreek Limited			
2	Check	he Ap	ppropriate Box if a Member of a Group	
	(a) □	(b	o) 🗵	
3	SEC U	se On	ly	
4		CE		
4	Source	of Fu	nds (See Instructions)	
	AF			
5		Box if	f Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	
6	Citizen	ship o	or Place of Organization	
	D. W. I	.	. I 1 1	
	British Virgin Islands			
7 Sole Voting Power		Sole voting rower		
Number of			0	
Shares		8	Shared Voting Power	
	neficially when by			
Each			5,179,847 Class A Ordinary Shares	
Re	porting	9	Sole Dispositive Power	
	Person		0	
	With	10	Shared Dispositive Power	
			5,179,847 Class A Ordinary Shares	
11	Aggreg	ate Aı	mount Beneficially Owned by Each Reporting Person	
	5 170 9	47 CI	and A Onding on Change	
12			ass A Ordinary Shares Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)	
12	CHECK	ii tiic i	riggregate Attribution (11) Excitates Certain Shares (See instructions)	
13	Percent	of Cl	ass Represented by Amount in Row (11)	
	3.9% *			
14	Type of	Repo	orting Person (See Instructions)	
	CO			

The percentage is calculated based on 131,215,880 issued and outstanding Ordinary Shares (consisting of (i) 115,655,522 Class A Ordinary Shares, excluding the 10,633,219 Class A Ordinary Shares issued to Deutsche Bank Trust Company Americas, the depositary of the Issuer's ADS program, for bulk issuance of ADSs reserved for future issuances upon the exercise or vesting of awards granted under the Issuer's stock incentive plans, and (ii) 15,560,358 Class B Ordinary Shares) of the Issuer as of March 31, 2022, as reported by the Issuer in its annual report on Form 20-F filed with the SEC on April 27, 2022.

1	Names of Reporting Persons				
	JD.com Global Investment Limited				
2	Check	the Ap	opropriate Box if a Member of a Group		
	(a) □ (b) ⊠				
2	CECII		1		
3	SEC U	se On	ıy		
4	Source	of Fu	nds (See Instructions)		
	AF				
5		Box i	f Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6	Citizen	ship c	or Place of Organization		
	British	Virgii	n Islands		
		7	Sole Voting Power		
Number of			0		
Shares		8	Shared Voting Power		
Beneficially Owned by			450 401 Class A O. Pass Class		
Each		9	459,401 Class A Ordinary Shares Sole Dispositive Power		
	porting Person		Sole Dispositive I ower		
	With		0		
		10	Shared Dispositive Power		
			459,401 Class A Ordinary Shares		
11	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person		
10			ss A Ordinary Shares		
12	Cneck	ii the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		
13	Percent	of Cl	lass Represented by Amount in Row (11)		
	0.4% *				
14		f Repo	orting Person (See Instructions)		
	. Type of respecting a cross (occumulations)				
	CO				

^{*} The percentage is calculated based on 131,215,880 issued and outstanding Ordinary Shares (consisting of (i) 115,655,522 Class A Ordinary Shares, excluding the 10,633,219 Class A Ordinary Shares issued to Deutsche Bank Trust Company Americas, the depositary of the Issuer's ADS program, for bulk issuance of ADSs reserved for future issuances upon the exercise or vesting of awards granted under the Issuer's stock incentive plans, and (ii) 15,560,358 Class B Ordinary Shares) of the Issuer as of March 31, 2022, as reported by the Issuer in its annual report on Form 20-F filed with the SEC on April 27, 2022.

Item 1. Security and Issuer.

This Amendment No. 5 to Statement on Schedule 13D (this "Amendment No. 5") amends and supplements the Statement on Schedule 13D originally filed with the U.S. Securities and Exchange Commission on January 8, 2018 (the "Original Schedule 13D"), as amended by amendment No. 1 to the Original Schedule 13D on June 15, 2018 (the "Amendment No. 1"), and further amended by amendment No. 2 to the Original Schedule 13D on August 20, 2019 (the "Amendment No. 2"), amendment No. 3 to the Original Schedule 13D on April 14, 2022 (the "Amendment No. 3") and amendment No. 4 to the Original Schedule 13D on May 24, 2022 (the "Amendment No. 4," together with the Original Schedule 13D, Amendment No. 1, Amendment No. 2 and Amendment No. 3, the "Statement") filed by JD.com, Inc., JD.com Investment Limited, Windcreek Limited and JD.com Global Investment Limited (individually, each a "Reporting Person" and collectively, "Reporting Persons"), with respect to Ordinary Shares, par value \$0.0001 per share, of Vipshop Holdings Limited, a company organized under the laws of the Cayman Islands (the "Issuer"), whose principal executive offices are located at Vipshop Headquarters, 128 Dingxin Road, Haizhu District, Guangzhou 510220, The People's Republic of China.

Except as provided herein, this Amendment No. 5 does not modify any of the information previously reported on the Statement. Capitalized terms used but not defined in this Amendment No. 5 have the meanings ascribed to them in the Original Schedule 13D.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 of the Statement is hereby supplemented by the following:

Since May 24, 2022, Windcreek sold an aggregate amount of 7,279,188 ADSs, representing 1,455,838 Class A Ordinary Shares of the Issuer, in the open market with a weighted average trading price of US\$10.0 per ADS.

Item 5. Interest in Securities of the Issuer.

Item 5 of the Statement is hereby amended and supplemented by the following:

The responses of the Reporting Persons to Rows (7) through (13) of the cover pages of this Amendment No. 5 are hereby incorporated by reference in this Item 5.

As of June 29, 2022, JD and JD Investment may be deemed to have beneficial ownership and shared voting power to vote or direct the vote of 5,639,247 Class A Ordinary Shares, representing 4.3% of the Issuer's outstanding Ordinary Shares.

As of June 29, 2022, Windcreek beneficially owned an aggregate of 5,179,847 Class A Ordinary Shares, which consisted of (i) 6,121,868 ADSs, representing 1,224,374 Class A Ordinary Shares, and (ii) 3,955,473 Class A Ordinary Shares.

As of June 29, 2022, JD Global Investment beneficially owned 2,297,004 ADSs, representing 459,401 Class A Ordinary Shares.

JD Investment is the sole shareholder of Windcreek and JD Global Investment. Pursuant to Section 13(d) of the Exchange Act, and the rules promulgated thereunder, JD Investment may be deemed to beneficially own all of the Class A Ordinary Shares of the Issuer held by Windcreek and JD Global Investment.

JD is the sole shareholder of JD Investment and therefore indirectly owns all the outstanding shares of Windcreek and JD Global Investment. Pursuant to Section 13(d) of the Exchange Act, and the rules promulgated thereunder, JD may be deemed to beneficially own all of the Class A Ordinary Shares of the Issuer held by Windcreek and JD Global Investment.

The percentage of the class of securities identified pursuant to Item 1 beneficially owned by each of the Reporting Persons is based on 131,215,880 issued and outstanding Ordinary Shares (consisting of (i) 115,655,522 Class A Ordinary Shares, excluding the 10,633,219 Class A Ordinary Shares issued to Deutsche Bank Trust Company Americas, the depositary of the Issuer's ADS program, for bulk issuance of ADSs reserved for future issuances upon the exercise or vesting of awards granted under the Issuer's stock incentive plans, and (ii) 15,560,358 Class B Ordinary Shares) of the Issuer as of March 31, 2022, as reported by the Issuer in its annual report on Form 20-F filed with the SEC on April 27, 2022.

Except as disclosed in this Statement, none of the Reporting Persons or to the best of their knowledge, any of the persons listed in <u>Schedule A</u> hereto, beneficially owns any Ordinary Shares of the Issuer or has the right to acquire any Ordinary Shares of the Issuer.

Except as disclosed in this Statement, none of the Reporting Persons or to the best of their knowledge, any of the persons listed in <u>Schedule A</u> hereto, presently has the power to vote or to direct the vote or to dispose or direct the disposition of any of the Ordinary Shares of the Issuer that they may be deemed to beneficially own.

Except as disclosed in this Statement, none of the Reporting Persons or to the best of their knowledge, any of the persons listed in <u>Schedule A</u> hereto, has effected any transaction in the Ordinary Shares of the Issuer during the past 60 days.

Except as disclosed in this Statement, to the best knowledge of the Reporting Persons, no other person has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Ordinary Shares beneficially owned by the Reporting Persons.

Item 7. Material to be Filed as Exhibits.

Exhibit No.	Description
99.1*	Joint Filing Agreement, dated August 20, 2019, between JD.com, Inc., JD.com Investment Limited, Windcreek Limited and JD.com Global Investment Limited (incorporated by reference to Exhibit 99.1 to Schedule 13D/A (File No. 005-86788) filed by JD.com, Inc. with the Securities and Exchange Commission on August 20, 2019)
99.2*	Subscription Agreement, dated December 17, 2017, by and among Vipshop Holdings Limited, Windcreek Limited, and Tencent Mobility Limited (incorporated by reference to Exhibit 99.2 to Schedule 13D (File No. 005-86788) filed by JD.com, Inc. with the Securities and Exchange Commission on January 8, 2018)
99.3*	English translation of Business Cooperation Agreement, dated December 17, 2017, between JD.com, Inc. and Vipshop Holdings Limited (incorporated by reference to Exhibit 99.3 to Schedule 13D (File No. 005-86788) filed by JD.com, Inc. with the Securities and Exchange Commission on January 8, 2018)
99.4*	Investor Rights Agreement, dated December 29, 2017, by and among Vipshop Holdings Limited, Windcreek Limited, Tencent Mobility Limited, Mr. Eric Ya Shen, Mr. Arthur Xiaobo Hong, Elegant Motion Holdings Limited and High Vivacity Holdings Limited (incorporated by reference to Exhibit 99.4 to Schedule 13D (File No. 005-86788) filed by JD.com, Inc. with the Securities and Exchange Commission on January 8, 2018)

^{*} Previously filed.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 30, 2022 **JD.com, Inc.**

By: /s/ Sandy Ran Xu

Name: Sandy Ran Xu

Title: Chief Financial Officer

JD.com Investment Limited

By: /s/ Nani Wang

Name: Nani Wang
Title: Director

Windcreek Limited

By: /s/ Aini Li

Name: Aini Li Title: Director

JD.com Global Investment Limited

By: /s/ Nani Wang

Name: Nani Wang

Title: Director

SCHEDULE A

Directors and Executive Officers of JD

The names of the directors and the names and titles of the executive officers of JD and their principal occupations are set forth below. Except for Mr. Ming Huang, Mr. Louis T. Hsieh, Mr. Dingbo Xu and Ms. Caroline Scheufele, the business address of the directors and executive officers is c/o JD.com, Inc., 20th Floor, Building A, No. 18 Kechuang 11 Street, Yizhuang Economic and Technological Development Zone, Daxing District, Beijing 101111, The People's Republic of China.

<u>Name</u>	Position with JD	Present Principal Occupation	Citizenship	Shares Beneficially Owned
Directors:				
Richard Qiangdong Liu	Chairman of the Board of Directors	*	P.R. China	_
Lei Xu	Director	*	P.R. China	_
Ming Huang(1)	Independent Director	Professor of finance at the Johnson Graduate School of Management at Cornell University	United States	_
Louis T. Hsieh(2)	Independent Director	Director of New Oriental Education & Technology Group Inc.	United States	_
Dingbo Xu(3)	Independent Director	Essilor Chair Professor in Accounting and an associate dean at China Europe International Business School in Shanghai	P.R. China	_
Caroline Scheufele ⁽⁴⁾	Independent Director	Co-president and Artistic Director of Chopard	Switzerland	
Executive Officers:				
Lei Xu	Chief Executive Officer	*	P.R. China	_
Sandy Ran Xu	Chief Financial Officer	*	P.R. China	_
Pang Zhang	Chief Human Resources Officer	*	P.R. China	_

^{*} The principal occupation is the same as his/her position with JD.

⁽¹⁾ The business address of Mr. Ming Huang is Sage Hall, Cornell University, Ithaca, NY 14853, USA.

⁽²⁾ The business address of Mr. Louis T. Hsieh is No. 6 Hai Dian Zhong Street, Haidian District, Beijing 100080, P.R. China.

⁽³⁾ The business address of Mr. Dingbo Xu is China Europe International Business School Building 20, Zhongguancun Software Park, Haidian District, Beijing 100193, P.R. China.

⁽⁴⁾ The business address of Ms. Caroline Scheufele is Chopard & Cie SA – 8 rue de Veyrot – 1217 Meyrin – Switzerland.

Directors and Executive Officers of JD Investment

The names of the directors and the names and titles of the executive officers of JD Investment and their principal occupations are set forth below. The business address of each of the directors and executive officers is c/o Room 4318-19, Jardine House, 1 Connaught Place, Central, Hong Kong.

Name Directors:	Position with JD Investment	Present Principal Occupation	Citizenship	Shares Beneficially Owned
Nani Wang	Director	Employee of JD	P.R. China	_
Executive Officers:				
N/A				

Directors and Executive Officers of Windcreek

The names of the directors and the names and titles of the executive officers of Windcreek and their principal occupations are set forth below. The business address of each of the directors and executive officers is c/o Room 4318-19, Jardine House, 1 Connaught Place, Central, Hong Kong.

Name Directors:	Position with Windcreek	Present Principal Occupation	Citizenship	Shares Beneficially Owned
Aini Li	Director	Employee of JD	P.R. China	_
Executive Officers:				
N/A				

Directors and Executive Officers of JD Global Investment

The names of the directors and the names and titles of the executive officers of JD Global Investment and their principal occupations are set forth below. The business address of each of the directors and executive officers is c/o 4318-19, Jardine House, 1 Connaught Place, Central, Hong Kong.

Name Directors:	Position with JD Global Investment	Present Principal Occupation	Citizenship	Shares Beneficially Owned
Nani Wang	Director	Employee of JD	P.R. China	_
Executive Officers:				
N/A				