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CRAZY SPORTS GROUP LIMITED

瘋狂體育集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 82)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

The Company is making arrangements to ascertain the preferences of the Shareholders with respect to their choice of means of receipt and language of all future Corporate Communications in accordance with Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws.

If the Company does not receive a duly completed and signed Reply Form or a response indicating the objection from the Shareholder in writing on or before 5 August 2022, such Shareholder will be deemed to have consented to receive the Website Version for all future Corporate Communications.

INTRODUCTION

In support of environmental protection, to increase efficiency in communication with the Shareholders and to save printing and mailing costs, the Company is making arrangements to ascertain the preferences of the Shareholders with respect to their choice of means of receipt (in printed form or by Website Version) and language(s) (in English version only, in Chinese version only or in both English and Chinese versions) of all future Corporate Communications.

The Company encourages and recommends the Shareholders to elect accessing the Website Version in respect of all future Corporate Communications. Shareholders are entitled to change their election of means of receipt and/or language(s) of all future Corporate Communications at any time by serving reasonable notice specifying their name, address and request in writing to the Company c/o Branch Share Registrar by mail at **Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong** or by email at **is-ecom@hk.tricorglobal.com**.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws, the following arrangements will be made by the Company:

1. The Company will send a letter to the Shareholders on 6 July 2022 (the “**First Letter**”) together with a postage pre-paid reply form (the “**Reply Form**”) (applicable for posting within Hong Kong only) in both English and Chinese languages to enable them to select any one of the following options:

Option 1: to access all future Corporate Communications in Website Version instead of receiving printed copies and receive a written notification letter for the publication of the Corporate Communications on the Company’s website; or

Option 2: to receive the printed English version of all future Corporate Communications only; or

Option 3: to receive the printed Chinese version of all future Corporate Communications only; or

Option 4: to receive both printed English and Chinese versions of all future Corporate Communications.

The Reply Form should be duly completed, signed and returned by post or by hand delivery to the Company c/o the Branch Share Registrar at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email to is-ecom@hk.tricorglobal.com on or before 5 August 2022.

The First Letter explains that if the Company does not receive a duly completed and signed Reply Form or a response indicating the objection from the Shareholder in writing on or before 5 August 2022, and until the Shareholders inform the Company c/o the Branch Share Registrar by serving reasonable notice in writing by mail at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email at is-ecom@hk.tricorglobal.com, such Shareholders will be deemed to have consented to receive the Website Version of all future Corporate Communications, and a written notification for the publication of the Corporate Communications on the Company’s website will be sent to such Shareholders in the future.

2. With respect to those Shareholders who choose to receive the Corporate Communications in printed form, the Company will send the elected language version(s) of the Corporate Communications to them unless and until they inform the Company c/o the Branch Share Registrar by serving reasonable notice in writing by mail at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email at is-ecom@hk.tricorglobal.com that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or to receive the Website Version of all future Corporate Communications.

3. When each of the printed Corporate Communications is sent in accordance with the arrangements described above, a letter (the “**Second Letter**”) together with a postage pre-paid change request form (applicable for posting with Hong Kong only) (the “**Change Request Form**”), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may at any time request for the other (or both) language(s) of the Corporate Communications by completing and returning the Change Request Form to the Company c/o the Branch Share Registrar by mail **Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong** or by email to **is-ecom@hk.tricorglobal.com**.
4. With respect to those Shareholders who choose (or are deemed to have consented) to receive the Website Version of all future Corporate Communications, if for any reason such Shareholders have difficulty in accessing the Corporate Communications published on the website of the Company, the Company c/o the Branch Share Registrar will, upon receipt of a written request by mail at **Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong** or by email at **is-ecom@hk.tricorglobal.com**, promptly send the Corporate Communications in printed form to such Shareholders in the elected language version(s) free of charge.
5. Shareholders are entitled to change their election of means of receipt and/or language(s) of all future Corporate Communications at any time by serving reasonable notice in writing to the Company c/o Branch Share Registrar by mail at **Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong** or by email at **is-ecom@hk.tricorglobal.com**.
6. All future Corporate Communications in both English and Chinese versions will be available on the Company’s website at **www.ir.crazysports.com** in an accessible format. Electronic copies of all such Corporate Communications in both languages will be submitted to the Stock Exchange for publication on its website at **www.hkexnews.hk** pursuant to the Listing Rules.
7. The Branch Share Registrar provides a dial-up hotline service at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays) to enable the Shareholders to make enquiry of the Company’s proposed arrangements set out above.
8. The First Letter and the Second letter will indicate that printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Branch Share Registrar upon request, as well on the Company’s website and on the website of the Stock Exchange, and that the dial-up hotline service has been provided.

DEFINITIONS

In this announcement, the following expressions shall have the following meanings unless the context requires otherwise:

“Board”	the board of Directors;
“Branch Share Registrar”	Tricor Tengis Limited, the branch share registrar of the Company in Hong Kong at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong;
“Bye-laws”	the memorandum of association and bye-laws of the Company currently in force with any amendments thereto from time to time;
“Company”	Crazy Sports Group Limited, a company incorporated in Bermuda with limited liability, the shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 82);
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of holders of any of the Company’s securities or the investing public as defined in Rule 1.01 of the Listing Rules, including but not limited to (a) directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form;
“Directors”	the directors of the Company;
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China;
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange;
“Shareholder(s)”	the shareholder(s) of the Company;
“Stock Exchange”	The Stock Exchange of Hong Kong Limited; and
“Website Version”	the Corporate Communication published or to be published on the website of the Company at www.ir.crazysports.com .

By order of the Board
Crazy Sports Group Limited
ZHANG Lijun
Chairman

Hong Kong, 5 July 2022

As at the date of this announcement, the Directors are:

Executive Directors:

Dr. ZHANG Lijun (*Chairman*)

Mr. PENG Xitao

Ms. CHENG Po Chuen

Independent non-executive Directors:

Mr. ZANG Dongli

Mr. ZHOU Jingping

Ms. LIU Haoming