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**Boyaa Interactive International Limited**

**博雅互動國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 0434)**

**DISCLOSEABLE TRANSACTIONS IN RELATION TO  
RMB UNIT STRUCTURED DEPOSIT AND  
WEALTH MANAGEMENT PRODUCT**

**THE UNIT STRUCTURED DEPOSIT AND THE WEALTH MANAGEMENT  
PRODUCT**

The Board hereby announces that on 5 July 2022, Boyaa China, an indirect wholly-owned subsidiary of the Company, had subscribed for the Unit Structured Deposit from CCB and the Wealth Management Product from CMBC in the amount of RMB50.0 million and RMB50.0 million, respectively.

**LISTING RULES IMPLICATIONS**

As at least one of the applicable percentage ratios of each of the subscription of the Unit Structured Deposit and the Wealth Management Product exceed 5% but were less than 25%, each of the subscription of the Unit Structured Deposit and the Wealth Management Product constitute a discloseable transaction of the Company for the purpose of the Listing Rules and are subject to the notification and announcement requirements but exempt from the shareholders' approval requirement under the Listing Rules.

The Board of Directors of Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that, on 5 July 2022, Boyaa On-line Game Development (Shenzhen) Co., Ltd.\* (博雅網絡遊戲開發(深圳)有限公司) (“**Boyaa China**”), an indirect wholly-owned subsidiary of the Company, had subscribed for the RMB unit structured deposit (單位結構性存款) (the “**Unit Structured Deposit**”) with CCB and the wealth management product (理財產品) (the “**Wealth Management Product**”) with CMBC in the amount of RMB50.0 million and RMB50.0 million, respectively.

## **THE UNIT STRUCTURED DEPOSIT**

On 5 July 2022, Boyaa China entered into a unit structured deposit agreement with CCB for the subscription of the Unit Structured Deposit with a principal amount of RMB50.0 million. The principal terms of the unit structured deposit agreement are summarized as follows:

Subscription date: 5 July 2022

Parties: (i) Boyaa China; and  
(ii) CCB

To the best knowledge, information and belief of the Directors having made all reasonable enquiries, CCB and its ultimate beneficial owner(s) are not connected persons of the Company and are third parties independent of the Company and its connected persons

Name of product: CCB Shenzhen Branch Unit RMB Customized Structured Deposits 141 2022\* (中國建設銀行深圳市分行單位人民幣定制型結構性存款2022年141期)

Currency of investment and return: RMB

Product type: Principal guaranteed with floating income. CCB had provided guarantee on principal and minimum return in respect of the Unit Structured Deposit

Principal amount of the subscription: RMB50.0 million

Term of product:	178 days, expired on 30 December 2022
Expected return and distribution:	Expected annualized return rate of the product ranges from 1.60% to 3.94% and is payable in one lump sum
Investment scope of product:	The principal shall form part of the internal funds of and be managed by CCB. Part of the income shall be used on investment of financial derivative products and the income from the products shall be correlated with the performance of the financial derivative products

## **THE WEALTH MANAGEMENT PRODUCT**

On 5 July 2022, Boyaa China entered into a wealth management product agreement with CMBC for the subscription of the Wealth Management Product with a principal amount of RMB50.0 million. The principal terms of the wealth management product agreement are summarized as follows:

Subscription date:	5 July 2022
Parties:	(i) Boyaa China; and  (ii) CMBC

To the best knowledge, information and belief of the Directors having made all reasonable enquiries, CMBC and its ultimate beneficial owner(s) are not connected persons of the Company and are third parties independent of the Company and its connected persons

Name of product:	China Minsheng Bank Fuzhu Debt 182 days Automatic Renewal Wealth Management Product* (中國民生銀行富竹純債182天持有期自動續期對公款理財產品)
Currency of investment and return:	RMB

Product type and risk rating:	Fixed income and is assessed by CMBC as a relatively low-risk product in the risk assessment
Principal amount of the subscription:	RMB50.0 million
Term of product:	Every 182 days will be a cycle. If the Wealth Management Product is not redeemed at the end of the cycle, it will entered into a new cycle. The Company can redeem based on its capital needs
Expected return and distribution:	Expected annualized return of the product shall be the six months time deposit rate published by the People's Bank of China plus 2% and is payable in one lump sum upon expiry
Investment scope of product:	Fixed income type assets (including but not limited to, national bonds, provincial government bonds, People's Bank of China notes, government bonds, financial bonds, bank deposits, currency market funds and bonds type funds) and fixed income derivative products (including but not limited to, bond borrowing, credit risks instruments, credit default swaps, credit enhancement instruments

The Unit Structured Product is principal and income guaranteed and that the Wealth Management Product is regarded as relatively low-risk and both are short-term in nature. The subscriptions are made in accordance with the Group's cash management policy for surplus cash management.

## **BASIS OF DETERMINATION OF CONSIDERATION**

The considerations of the Unit Structured Deposit and the Wealth Management Product were determined on the basis of commercial terms after the arm's length negotiation between the Company and the respective banks.

## **REASONS FOR AND BENEFITS OF MAKING THE DEPOSIT AND THE WEALTH MANAGEMENT PRODUCT**

The Unit Structured Deposit and the Wealth Management Product, amounted to RMB50.0 million and RMB50.0 million, respectively, will be settled in cash. The Unit Structured Deposit is principal and income guaranteed and the Wealth Management Product is assessed by the relevant bank as a relatively low-risk product. The Board considers that the Unit Structure Deposit and the Wealth Management Product will provide a good short-term investment opportunity for the Group and enable the Group to further manage the surplus cash reserves in a reasonable way and utilize its cash flows effectively without impacting on the daily operation, which will enhance the funds utilization efficiency and bring extra investment returns. Having regarded the fact that the Unit Structured Deposit and the Wealth Management Product are principal guaranteed or classified as relatively low-risk after assessment and with short investment duration, and with reference to the similar investment products in the market and their general rates of return, the Board is of the view that the terms of the Unit Structured Deposit and the Wealth Management Product are fair and reasonable and in the best interests of the Company and its shareholders as a whole.

## **INFORMATION OF THE PARTIES**

### **The Company**

The Company is an investment holding company. The principal activity of the Group is the development and operation of online card and board games. The Group conducts online games business through its PRC operating entity, Shenzhen Dong Fang Bo Ya Technology Co., Ltd.\* (深圳市東方博雅科技有限公司).

### **CCB**

CCB is a licensed bank incorporated under the laws of the PRC and engaged in commercial banking business. Its issued shares are listed on the Stock Exchange (stock code: 0939) and the Shanghai Stock Exchange (stock code: 601939).

## **CMBC**

CMBC is a licensed bank incorporated under the laws of the PRC and engaged in commercial banking business. Its issued shares are listed on the Stock Exchange (stock code: 1988) and the Shanghai Stock Exchange (stock code: 600016).

## **LISTING RULES IMPLICATIONS**

As at least one of the applicable percentage ratios of each of the subscription of the Unit Structured Deposit and the Wealth Management Product exceed 5% but were less than 25%, each of the subscription of the Unit Structured Deposit and the Wealth Management Product constitute a discloseable transaction of the Company for the purpose of the Listing Rules and are subject to the notification and announcement requirements but exempt from the shareholders' approval requirement under the Listing Rules.

## **DEFINITIONS**

In this announcement, unless the context otherwise requires, the following expressions shall have the following meaning:

“Board”	the board of Directors
“connected person(s)”	has the meaning ascribed to it under the Listing Rules
“CCB”	China Construction Bank Corporation (中國建設銀行股份有限公司), a licensed bank incorporated under the laws of the PRC
“Director(s)”	the director(s) of the Company
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“CMBC”	China Minsheng Banking Corp., Ltd. (中國民生銀行股份有限公司), a licensed bank incorporated under the laws of the PRC
“PRC”	the People's Republic of China, which, for the purpose of this announcement only, excludes Hong Kong, the Macau Special Administrative Region and Taiwan

“RMB” Renminbi, the lawful currency of the PRC

“Stock Exchange” The Stock Exchange of Hong Kong Limited

By order of the Board  
**Boyaa Interactive International Limited**  
**DAI Zhikang**  
*Chairman and Executive Director*

\* *For identification purpose only*

Hong Kong, 5 July 2022

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. KONG Fanwei.*