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Blue Moon Group Holdings Limited
藍月亮集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6993)

VOLUNTARY ANNOUNCEMENT

**COMPLETION AND COMMISSIONING CEREMONY OF
NEW PRODUCTION FACILITIES
IN CHONGQING PRODUCTION BASE**

This announcement is made by Blue Moon Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide a business update to the shareholders (the “**Shareholders**”) and potential investors of the Company.

The board of directors of the Company (the “**Board**”) is pleased to announce that construction of phase two of the new production and storage facilities located at our existing production base in Chongqing, the PRC (the “**New Production Facility**”) have been completed. The New Production Facility has a gross floor area of approximately 49,000 square meters with production capacity of approximately 100,000 tonnes per year. The New Production Facility is expected to add up to 11 additional production lines for manufacturing a range of home care, personal hygiene and fabric care products, including disinfectant products, colour bleach and toilet cleaner. Trial production at the New Production Facility has commenced in June 2022 and the completion and commission ceremony was held on 6 July 2022. The New Production Facility has entered the commercial production stage since 6 July 2022.

The Group has been committed to expand its production capacity in various existing production bases to cater for its long-term business needs. The Board believes that the New Production Facility can (i) reduce existing logistic costs, (ii) increase production volume and storage capacity, (iii) upgrade the production process with enhanced efficiency, and (iv) provide production flexibility to meet demand during peak seasons.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Blue Moon Group Holdings Limited
PAN Dong
Chairman & Executive Director

Hong Kong, 6 July 2022

As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung and Ms. XIAO Haishan as Executive Directors; Mr. CAO Wei as Non-executive Director; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.