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Doumob

豆盟科技有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1917)

CHANGE OF EXECUTIVE DIRECTORS

RESIGNATION OF EXECUTIVE DIRECTORS

The board (the “**Board**”) of directors (the “**Directors**”) of Doumob (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that due to their desire to devote more attention and dedication to their other business engagements, Mr. Meng Dawei (“**Mr. Meng**”) and Ms. Fan Zijing (“**Ms. Fan**”) have tendered their resignation as executive Directors of the Company with effect from 13 July 2022.

Mr. Meng and Ms. Fan have confirmed that they have no disagreement with the Board and there is no matter which needs to be brought to the attention of the shareholders of the Company in respect of their resignation.

The Board would like to express its gratitude to Mr. Meng and Ms. Fan for their invaluable contribution to the Company during the tenure of their office.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board further announces that, Ms. Liu Yuanyuan (“**Ms. Liu**”) has been appointed as an executive Director of the Company with effect from 13 July 2022.

The biographical details of Ms. Liu are as follows:

Ms. Liu, aged 39, has over ten years of experience in sales and marketing. From 2005 to 2007, she worked as a marketing manager at Beijing Aozhong Xingye Real Estate Development Co., Ltd. (北京奧中興業房地產開發有限公司). From 2007 to 2009, she worked as a senior marketing manager at Beijing Pengrun Real Estate Development Co., Ltd. (北京鵬潤房地產開發有限責任公司). From 2010 to 2013, she worked as the marketing director at Zhejiang Sanyou Real Estate Group Weifang Branch (浙江省三友房地產集團濰坊分公司). From 2013 to 2019, she was the founder of Niushiji Jewelry Co., Ltd. (紐世紀珠寶有限公司) which engages in authenticating, designing and sales of jewelry. Since 2019, she has been working as the Director of the Administration Department of Beijing Doumob Information Technology Co., Ltd. (北京豆萌信息技術有限公司), a wholly-owned subsidiary of the Company.

Ms. Liu obtained a bachelor's degree in Art Design from School of Communication and Arts (傳播與藝術學院) at Beijing Technology and Business University (北京工商大學) in July 2005.

Ms. Liu has entered into a letter of appointment with the Company for an initial term of three years commencing from 13 July 2022, and will continue thereafter until terminated by not less than three months' notice in writing served by either party on the other (subject always to re-election as and when required under the memorandum and articles of association of the Company). Ms. Liu will be entitled to nil director's remuneration, which was recommended by the remuneration committee of the Company with reference to her qualifications, experience, duties and responsibilities in the Company and the prevailing market conditions and determined by the Board.

Save as disclosed above, Ms. Liu confirms that as at the date of this announcement, she (i) did not hold any directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not hold any other positions with any member of the group; (iii) does not have any relationships with any directors, senior management or substantial or controlling shareholders of the Company nor any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and (iv) is not aware of any additional information that is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange.

The Board would like to express its warmest welcome to Ms. Liu for joining the Board.

By order of the Board
Doumob
YANG Bin
Chairman and Executive Director

Beijing, PRC, 13 July 2022

As at the date of this announcement, the executive Directors of the Company are Mr. Yang Bin and Ms. Liu Yuanyuan; the non-executive Director of the Company is Mr. Liu Ailun; and the independent non-executive Directors of the Company are Mr. Chan Yiu Kwong, Mr. Zhang Xuehuo and Mr. Wang Yingzhe.