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## **MINISO Group Holding Limited**

**名創優品集團控股有限公司**

*(A company incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 9896)**

### **VOLUNTARY ANNOUNCEMENT**

This announcement is issued by MINISO Group Holding Limited (“**MINISO**” or the “**Company**”) today in response to allegations made in a short seller report by Blue Orca Capital, a short seller.

The Company believes the report is without merit and contains misleading conclusions and interpretations regarding information relating to the Company.

The Company’s board of directors (the “**Board**”), including the audit committee, is reviewing the allegations and considering the appropriate course of action to protect the interests of all shareholders. The Board, at the recommendation of the management of the Company and in order to protect the interests of all shareholders, has decided to form an independent committee (the “**Independent Committee**”), consisting of independent directors Ms. Xu Lili, Mr. Zhu Yonghua and Mr. Wang Yongping, to oversee an independent investigation regarding the allegations made in the report (the “**Independent Investigation**”). The Independent Committee may retain independent professional advisor(s) to assist with the Independent Investigation when appropriate.

The Company will make additional disclosures in due course consistent with the requirements of applicable rules and regulations of the U.S. Securities and Exchange Commission, the New York Stock Exchange and The Stock Exchange of Hong Kong Limited.

The Company emphasizes its continued and unwavering commitment to maintaining high standards of corporate governance and internal control, as well as transparent and timely disclosure in compliance with applicable rules and regulations.

By Order of the Board  
**MINISO Group Holding Limited**  
**Mr. YE Guofu**  
*Executive Director and Chairman*

Hong Kong, July 27, 2022

*As of the date of this announcement, the board of directors of the Company comprises Mr. YE Guofu, Mr. LI Minxin, Mr. ZHANG Saiyin as executive Directors, Ms. XU Lili, Mr. ZHU Yonghua and Mr. WANG Yongping as independent non-executive Directors.*