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(Incorporated in Bermuda with limited liability)
(Stock Code: 472)

## CHANGE OF ADDRESS OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The board (the "Board") of directors (the "Directors") of New Silkroad Culturaltainment Limited (the "Company") hereby announces that with effect from 15 August 2022, the Hong Kong branch share registrar and transfer office of the Company, Tricor Progressive Limited (the "Branch Share Registrar"), will change its address from Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong to:

17/F, Far East Finance Centre 16 Harcourt Road Hong Kong

All telephone and facsimile numbers of the Branch Share Registrar will remain unchanged.

By order of the Board
New Silkroad Culturaltainment Limited
Ma Chenshan

Chairman and Executive Director

Hong Kong, 29 July 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.