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PROSPERITY INVESTMENT HOLDINGS LIMITED

嘉進投資國際有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00310)

PROFIT ALERT – REDUCTION IN LOSS DISCLOSURE OF INSIDE INFORMATION

This announcement is made by Prosperity Investment Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Disclosure of Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong.

Based on the preliminary review of the latest unaudited consolidated management accounts of the Group for the six months period ended 30 June 2022 (“**2022 Period**”), the board of directors of the Company (“**Board**”) wishes to inform shareholders of the Company (“**Shareholders**”) and potential investors that the consolidated loss attributable to owners of the Company for the 2022 Period is expected to decrease significantly by not less than 50% as compared to a net loss of approximately HK\$11.674 million for the six months period ended 30 June 2021 (“**2021 Period**”). The estimated narrowed loss is primarily attributable to (i) net increase in fair value of financial assets at fair value through profit or loss; (ii) decrease in administration expenses; and (iii) decrease in investment management expenses for the 2022 Period as compared to the 2021 Period.

The information contained in this announcement is only based on the preliminary assessment by the Group's management on the unaudited consolidated management accounts of the Group with reference to information that is currently available but is not based on any financial data or information that has been reviewed or audited by the Company's auditors. The Company is still in the course of finalizing its financial statements for the 2022 Period. Shareholders and potential investors are advised to read carefully the unaudited interim results announcement of the Group for the 2022 Period, which is expected to be published in late August 2022.

Shareholders and potential investors are, therefore, advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Prosperity Investment Holdings Limited
Wan Tat Kay Dominic Savio
Company Secretary

Hong Kong, 29 July 2022

As at the date of this announcement, the Board comprises one non-executive Director, namely Mr. Lau Tom Ko Yuen and three independent non-executive Directors, namely Mr. Feng Nien Shu, Mr. Lui Siu Tsuen, Richard and Ms. Wong Lai Kin, Elsa.

* *For identification purpose only*