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KINGKEY INTELLIGENCE CULTURE HOLDINGS LIMITED 京基智慧文化控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock code: 550)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Kingkey Intelligence Culture Holdings Limited (the "**Company**") on a voluntary basis.

References are made to (i) the announcement of the Company dated 29 March 2019 (the "Announcement") in relation to, among other things, the disposal of the entire issued share capital of Fullmoon Global Limited (the "Disposal"); and (ii) the announcements of the Company dated 14 August 2020 and 21 August 2020 (the "Supplemental Announcements") in relation to, among other things, the supplemental agreement to the agreement relating to the Disposal. Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Announcement and the Supplemental Announcements.

The Board is pleased to announce that the Second Tranche Consideration Shares Conditions and the Third Tranche Consideration Shares Conditions were satisfied and the Purchaser allotted and issued the Second Tranche Consideration Shares (i.e. 5,791,666 Purchaser Shares (as adjusted to the effect of the capital reorganisation of the Purchaser which has become effective on 1 September 2021 ("**Capital Reorganisation**") and the Third Tranche Consideration Shares (i.e. 5,791,667 Purchaser Shares (as adjusted to the effect of the Capital Reorganisation) to the Company on 1 August 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By Order of the Board **Kingkey Intelligence Culture Holdings Limited Tsang Hing Bun** *Executive Director*

Hong Kong, 2 August 2022

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung as non-executive Director; and Ms. Tang Po Lam Paulia, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.