

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



**Qingci Games Inc.**  
**青瓷游戏有限公司**

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 6633)**

## **VOLUNTARY ANNOUNCEMENT**

### **JOINT PUBLISHING OF GAME WITH CMGE TECHNOLOGY GROUP LIMITED**

This announcement is made by Qingci Games Inc. (the “**Company**”, together with its subsidiaries and structured entities controlled via contractual arrangements, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

#### **COOPERATION AGREEMENT**

The board of directors of the Company is pleased to announce that on July 25, 2022, QC Chengdu Interactive Co., Limited\* (成都青瓷互動網絡科技有限公司), an entity controlled by the Company through contractual arrangements (“**Qingci Chengdu**”) and Shenzhen Fansheng Network Technology Co., Ltd.\* (深圳市凡盛網絡科技有限公司), an entity controlled by CMGE Technology Group Limited through contractual arrangements (“**Shenzhen Fansheng**”) entered into a game joint publishing cooperation agreement (the “**Cooperation Agreement**”), pursuant to which the parties agreed to jointly operate, use, market, promote, sell and publish a mobile game *Sword and Fairy: Wen Qing* (《新仙劍奇俠傳之揮劍問情》) (the “**Cooperation Game**”) on designated platforms relying on their respective resources and advantages. The term of the cooperation is five years from the date the Cooperation Game having been granted a royalty number and is commercially available for operation. Upon expiry of the term, the validity period of the contract will automatically renew for one year term and so on if both parties do not raise any objection in writing (the “**Cooperation Term**”). The cooperation region covers Mainland China (excluding Hong Kong, Macau and Taiwan) (the “**Cooperation Region**”).

Shenzhen Fansheng owns the proprietary intellectual property rights of the Cooperation Game or obtains the exclusive license for the intellectual property rights in the Cooperation Region within the Cooperation Term, and has the rights to develop, update and operate the Cooperation Game. Qingci Chengdu will provide players with online services for the Cooperation Game through its owned channels in the Cooperation Region during the Cooperation Term.

## REASONS FOR AND BENEFITS OF COOPERATION

The Group is committed to offering mobile games that are designed to provide captivating content as well as distinctive and engaging gameplay experiences to players in Mainland China and overseas. The Cooperation Game is derived from a game series named *Legend of Sword and Fairy* (《仙劍奇俠傳》) and its intellectual property (“IP”) has influential and commercial value. This joint publishing of the Cooperation Game will help the Group further expand the player base and have a better understanding of players’ hobbies and needs that would further improve its game development capabilities and publishing and operation capabilities, thus strengthening the core competitiveness of the Group’s integration of research and operation. The Group will continue to enrich its game portfolio, expand the Group’s “QingCi universe”, and increase the influence of the “QingCi” brand among game players and the Group’s brand awareness in the market.

By order of the Board  
**Qingci Games Inc.**  
**Liu Siming**  
*Executive Director*

Hong Kong, August 3, 2022

*As at the date of this announcement, the Board comprises Mr. Yang Xu, Mr. Huang Zhiqiang, Mr. Liu Siming and Mr. Zeng Xiangshuo as executive Directors, and Mr. Zhang Longgen, Professor Lam Sing Kwong Simon and Ms. Fang Weijin as independent non-executive Directors.*

\* *For identification purpose only*