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TOM Group Limited TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2022

CHAIRMAN'S STATEMENT

For the six months ended 30 June 2022, TOM Group continued to focus on high growth potential sectors such as e-commerce/new retail, fintech and advanced data analytics.

Gross revenue from the Group's Media Business, comprised of its Publishing and Advertising business units, was HK\$376 million, compared to HK\$377 million in the same period last year. The gross revenue of the Group's Technology Platform and Investments was HK\$26 million.

Despite continuing sporadic disruptions caused by the COVID-19 pandemic, the Group's consolidated revenue was steady at HK\$401 million, compared to HK\$402 million in the first half of 2021. Gross profit was HK\$164 million and gross profit margin increased from 40.6% in the same period last year to 41.0%.

A reversal of impairment loss of approximately HK\$299 million, which is non-cash in nature, was recognized in relation to the Group's investments in Ule. Including this reversal of impairment loss, but partially offset by the increased net share of operating losses of HK\$36 million from Associates and unfavorable translation impacts as a result of depreciation of Renminbi, the Group's profit for the period attributable to shareholders amounted to HK\$193 million compared to a loss of HK\$62 million in the first half of 2021. Excluding the reversal of impairment loss for Ule, loss for the period attributable to shareholders.

Ule, the Group's E-Commerce joint operation with China Post, continued the development of its rural New Retail and associated B2B business with a focus on supply chain innovation. B2B GMV increased from RMB3,602 million to RMB4,580 million in the period. Ule entered into a subscription agreement with China Post HK on 1 November 2021 to issue new shares to China Post HK to strengthen Ule's capital base and enable Ule to scale up its operations. In light of the very substantial progress on China Post HK's capital injection exercise in Ule in this period, the Company reassessed the recoverable amount of its investments in Ule and recognized the reversal of impairment loss of HK\$299 million referred to above. The impairment loss reversed had been recognized in 2020 results.

The Publishing Group in Taiwan maintained its leadership position in its markets during the review period. Despite the pandemic outbreak in the region, the Publishing Group showed resilience and was able to maintain its performance. Gross revenue contributed by the Publishing Group was HK\$364 million, compared to HK\$365 million in the same period last year. The segment profit increased 36.5% from HK\$26 million to HK\$36 million in this period.

Pixnet, the Group's social digital media business, continues to be the largest user-generated content platform in Taiwan. Pixnet contributed gross revenue of HK\$19 million. The segment loss narrowed by 62.5% from HK\$4 million in the same period last year to HK\$2 million.

The Group made steady progress in exiting non-performing Outdoor Media advertising businesses.

The general economy remains challenging with continuing sporadic disruptions caused by the COVID-19 pandemic. Going forward, management will remain focused on selectively pursuing growth opportunities while maintaining stable performances in our businesses. The Group will also maintain a prudent financial profile by closely monitoring operating and capital expenses and investments, and implementing disciplined cash flow and working capital management.

I would like to take this opportunity to thank our shareholders, business partners, the management and all our dedicated staff for their contributions to the Group.

Frank John Sixt Chairman

Hong Kong, 3 August 2022

MANAGEMENT'S DISCUSSION AND ANALYSIS

FINANCIAL HIGHLIGHTS

	For the six months ended 30 June 2022 30 June 2021 HK\$'000 HK\$'000				
Consolidated revenue	401,004	402,299			
Loss ⁽¹⁾ before reversal of provision for impairment in amounts due from associated companies and reversal of provision for impairment in investments accounted for using the equity method	(44,735)	(33,669)			
Reversal of provision for impairment in amounts due from associated companies	74,161	-			
Reversal of provision for impairment in investments accounted for using the equity method	225,322	-			
Profit/(loss) before net finance costs and taxation	254,748	(33,669)			
Profit/(loss) attributable to equity holders of the Company	193,379	(61,829)			
Total comprehensive income/(expense) attributable to equity holders of the Company	162,895	(99,631)			
Earnings/(loss) per share (HK cents)	4.89	(1.56)			
Net liabilities	(827,967)	(1,012,001)			

(1) Being loss before net finance costs and taxation (including share of results of investments accounted for using the equity method)

BUSINESS REVIEW

The impact of the COVID-19 pandemic continued to present a challenging and volatile environment for businesses in the Greater China region during the first half of 2022. The highly transmissible Omicron variant caused outbreaks in major cities, including Shanghai and Guangzhou of Mainland China, Taiwan and Hong Kong. Containment measures, city-wide testing and partial city lockdowns have resulted in a further reduction of social and business activities especially in Mainland China. During the review period, TOM Group continued to demonstrate its strong resilience by capturing opportunities to accelerate its digital growth during the pandemic to deliver sustainable business results. The Group's Media Business maintained its gross revenue at HK\$376 million with segment profit increasing by 45.2% to HK\$36 million. Gross revenue from the Group's Technology Platform and Investments was HK\$26 million and segment loss was HK\$18 million.

Media Business

Cite, TOM Group's media and publishing arm in Taiwan continued its growth trajectory in digital business development. *Business Weekly* is the Group's flagship knowledge platform. During the review period, *Business Weekly*'s digital business grew rapidly, contributing to over 40% of its total advertising revenue. *Business Weekly* has pivoted from a purely traditional ad-supported subscription-based business magazine to a knowledge sharing and learning platform serving respective B2B and B2C users with an array of digital products and services. Other business units of the Publishing Group have also accelerated their efforts in expanding revenue streams by capturing digital growth in their respective businesses. During the review period, the Publishing Group maintained its gross revenue at HK\$364 million and recorded a 36.5% increase in segment profit to HK\$36 million.

Meanwhile, the Group's traditional advertising business in Mainland China was disrupted by sporadic outbreaks of COVID-19 cases in several cities. During the review period, the Advertising Group recorded a gross revenue of HK\$12 million with segment loss narrowing by 91.7% to HK\$140,000. The Group continues to seek exit from certain non-performing outdoor media businesses.

Technology Platform and Investments

Pixnet, the Group's social digital media business, remains to be the largest user-generated content platform in Taiwan focusing on food, lifestyle and travel. Although Pixnet was seriously affected by COVID-19 restrictions during the review period, it took advantage of the situation to develop a series of new digital products and services in preparation for the resumption of social and economic activities following the reopening of Taiwan. According to ComScore, a well-recognized ranking system among brand owners and advertisers on the performance of media platforms, Pixnet continues to rank top of the list on many categories including Lifestyle & Food, Travel, Technology, Family & Youth and Entertainment. During the review period, Pixnet's gross revenue recorded a slight increase of 3.3% to HK\$19 million and segment loss narrowed by 62.5% to HK\$2 million.

TOM Group invested in WeLab, a leading pan-Asian fintech platform, in 2014. WeLab operates WeLab Bank as well as multiple online financial services with leading positions in Hong Kong, Mainland China and Indonesia, with over 52 million individual users, having facilitated and originated around US\$11 billion of loans. WeLab Bank is dedicated to curating intelligent banking experiences and is one of the first fully licensed digital banks in Asia. It represents a 100% digital banking experience with comprehensive suite of innovative and award-winning products. WeLab Bank recently launched GoWealth, becoming Asia's 1st purely-digital bank to launch a digital wealth advisory solution. GoWealth is a collaboration between WeLab Bank and Allianz Global Investors, one of the world's leading asset management firms, to deliver goal-based investment experience. As of 30 June 2022, TOM Group owns 7.88% in WeLab on an issued basis.

In March 2020, TOM Group invested in MioTech. Having cemented its leadership position in Greater China, MioTech will broaden its sustainability or "SusTech" offerings into Southeast Asia's foremost finance hub with the opening of its Singapore office. This comes after the successful launches of its carbon and energy arm in Q4 2021 as well as its SaaS product ESGhub in Q2 2022. MioTech's carbon team works with corporations especially across high-emitting industries to curb emissions and to develop carbon assets with its IoT-enabled carbon accounting software and net zero advisory teams. Globally, the company will tap into economies undergoing energy transition and actively participate in growing carbon markets. Its new product ESGhub also supports the corporate sector as well as its existing client base of financial institutions and investors in achieving their sustainability goals, engaging companies to report ESG data and carbon footprints to stakeholders. With said expansion of business lines, products, and international presence, MioTech is well-postured to become one of the world's leading full-spectrum sustainability solutions providers. As at 30 June 2022, TOM Group owns 6.75% in MioTech on an issued basis.

Ule is the Group's E-Commerce joint operation with China Post. During the review period, Ule recorded a B2B GMV of RMB4,580 million as compared to RMB3,602 million year-on-year. Ule entered into a subscription agreement with China Post HK on 1 November 2021 to issue new shares to China Post HK to strengthen Ule's capital base and enable Ule to scale up its operations. In light of the very substantial progress on China Post HK's capital injection exercise in Ule in this period, the Company reassessed the recoverable amount of its investments in Ule and recognized the reversal of impairment loss of HK\$299 million. The impairment loss reversed had been recognized in 2020 results.

For the six months ended 30 June 2022, the Group maintained its revenue at HK\$401 million with a gross profit margin of 41.0%. A reversal of impairment loss of approximately HK\$299 million, which is non-cash in nature, was recognized in relation to the Group's investments in Ule. Including this reversal of impairment loss, but partially offset by the increased net share of operating losses of HK\$36 million from Associates and unfavorable translation impacts as a result of depreciation of Renminbi, the Group's profit for the period attributable to shareholders amounted to HK\$193 million. Excluding the reversal of impairment loss for Ule, the Group's loss for the period attributable to shareholders was HK\$76 million.

Given the ongoing uncertainties on COVID-19's impact on the business environment, TOM Group will remain prudent in managing its operations and investments in the Greater China region and continue to capture other growth opportunities.

Group Capital Resources and Other Information

As at 30 June 2022, TOM Group had cash and bank balances, excluding pledged deposits, of approximately HK\$466 million. A total of HK\$3,844 million financing facilities were available, of which HK\$3,428 million or 89.2% had been utilised as at 30 June 2022, to finance the Group's investments, capital expenditures and for working capital purposes.

The principal of the total borrowings of TOM Group amounted to approximately HK\$3,428 million as at 30 June 2022, of which HK\$3,418 million and HK\$10 million equivalent were denominated in Hong Kong dollar and New Taiwan dollar respectively. The borrowings included long-term bank loans of approximately HK\$3,428 million (including portion repayable within one year). All bank loans borne floating interest rates. The gearing ratio (Total principal amount of bank borrowings + Deficit)) of TOM Group was 131.8% as at 30 June 2022, compared to 142.5% as at 31 December 2021.

As at 30 June 2022, the Group had net current assets of approximately HK\$411 million, compared to approximately HK\$226 million as at 31 December 2021. The current ratio (Current assets/Current liabilities) of TOM Group as at 30 June 2022 was 1.72, compared to 1.35 as at 31 December 2021. The Group recorded net liabilities of approximately HK\$828 million as at 30 June 2022, compared to net liabilities of HK\$1,011 million as at 31 December 2021. Net cash generated from operating activities after interest and taxation paid decreased from HK\$57 million in the same period last year to HK\$26 million. Net cash outflow from investing activities was HK\$47 million, mainly included capital expenditure of approximately HK\$52 million; partially offset by dividend received of approximately HK\$5 million.

Profit/(loss) before Net Finance Costs and Taxation

For the period under review, profit before net finance costs and taxation was HK\$255 million, compared to a loss of HK\$34 million in the same period last year. The profit was mainly attributable to the recognition of reversal of provision for impairment losses which are non-cash in nature, in the period under review, of approximately HK\$225 million and approximately HK\$74 million for the Group's investments accounted for using the equity method and amounts due from associated companies respectively.

Ule entered into a subscription agreement with China Post HK on 1 November 2021 with new shares to be issued to China Post HK to strengthen Ule's capital base and enable Ule to scale up its operations. Following the execution of the subscription agreement, the Company was informed in the period that the necessary and material procedures required for completing the subscription agreement had been substantially satisfied and the remaining procedures for completion of the subscription transaction are considered to be only administrative processing procedures. The Company reassessed the recoverable amount of its investments in Ule and recognized the reversal of HK\$225 million and HK\$74 million in this period for the Group's investments accounted for using the equity method and amounts due from associated companies respectively. The impairment loss reversed had been recognized in 2020 results.

Excluding the effect on non-cash events such as reversal of provision for impairment in investments accounted for using the equity method of approximately HK\$225 million and reversal of provision for impairment in amounts due from associated companies of approximately HK\$74 million, the recurring loss before net finance costs and taxation was HK\$45 million, compared to HK\$34 million in the same period last year. The increase was primarily attributable to the sharing of more loss from Ule as a result of more costs were incurred by Ule to expand the business and unfavorable translation impacts on investments of the Group arising from the depreciation of Renminbi during the review period.

Charges on Group Assets

As at 30 June 2022, the Group had restricted cash amounting to HK\$6 million, being bank deposits mainly pledged in favour of certain publishing distributors as retainer fee for potential sales return, and banks as security for credit card and advance receipt in Taiwan.

Contingent Liabilities

As at 30 June 2022, the Group had no significant contingent liabilities.

Subsequent Events

Except for the Company's announcements dated 25 July 2022 and 29 July 2022, there is no subsequent event after the reporting period which has material impact to the condensed consolidated interim financial information of the Group.

Foreign Exchange Exposure

The Group's operations principally locate in Mainland China and Taiwan, with transactions and related working capital denominated in Renminbi and New Taiwan dollar respectively. In general, it is the Group's policy for each operating entity to borrow in their local currencies, where necessary, to minimise currency risk. Overall, the Group is not exposed to significant foreign exchange risk; however, the Group will monitor this risk on an ongoing basis.

Employee Information

As at 30 June 2022, TOM Group had approximately 1,200 full-time employees (excluding approximately 600 full-time employees of Ule, an associated company of TOM). For the first six months of the year, employee costs, including Directors' emoluments, totalled HK\$162 million. The Group's employment and remuneration policies remained the same as detailed in the Annual Report for the year ended 31 December 2021.

Disclaimer: Non-GAAP measures

Certain non-GAAP (generally accepted accounting principles) measures, such as profit/(loss) before net finance costs and taxation including share of results of investments accounted for using the equity method and excluding reversal of provision for impairment in amounts due from associated companies and reversal of provision for impairment in investments accounted for using the equity method, and segment profit/(loss) are used for assessing the Group's performance. These non-GAAP measures are not expressly permitted measures under GAAP in Hong Kong and may not be comparable to similarly titled measures for other companies. Accordingly, such non-GAAP measures should not be considered as an alternative to operating income as an indicator of the operating performance of the Group or as an alternative to cash flows from operating activities as a measure of liquidity. The use of non-GAAP measures is provided solely to enhance the overall understanding of the Group's current financial performance. Additionally, since the Group has historically reported certain non-GAAP results to investors, it is considered the inclusion of non-GAAP measures provides consistency in the Group's financial reporting.

CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2022

		Unaudited Six months ended 30 June 2022 2021		
	Note	2022 HK\$'000	HK\$'000	
Revenue	2	401,004	402,299	
Cost of sales Selling and marketing expenses Administrative expenses Other operating expenses, net Other (losses)/gains, net	5	(236,541) (62,223) (32,478) (68,283) (10,468)	(239,011) (65,110) (34,536) (73,127) 3,828	
Reversal of provision for impairment in		(8,989)	(5,657)	
amounts due from associated companies	3	74,161		
Share of profits less losses of investments		65,172	(5,657)	
accounted for using the equity method Reversal of provision for impairment in investments accounted for using the equity		(35,746)	(28,012)	
method	3	225,322		
	4	189,576	(28,012)	
Profit/(loss) before net finance costs and taxation	6	254,748	(33,669)	
Finance income Finance costs		1,239 (23,829)	1,733 (23,719)	
Finance costs, net	7	(22,590)	(21,986)	
Profit/(loss) before taxation Taxation	8	232,158 (8,250)	(55,655) (6,124)	
Profit/(loss) for the period		223,908	(61,779)	
Attributable to: – Non-controlling interests		30,529	50	
- Equity holders of the Company		193,379	(61,829)	
Earnings/(loss) per share attributable to equity holders of the Company during the period				
Basic and diluted	10	HK4.89 cents	HK(1.56) cents	

CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME FOR THE SIX MONTHS ENDED 30 JUNE 2022

	Unaudited Six months ended 30 June 2022 2 HK\$'000 HK\$'			
Profit/(loss) for the period	223,908	(61,779)		
Other comprehensive (expense)/income for the period, net of tax				
 Item that will not be reclassified subsequently to income statement: Revaluation deficit of financial assets at fair value through other comprehensive income Item that may be subsequently 	(23,153)	(36,331)		
reclassified to income statement: Exchange translation differences	(18,156)	316		
	(41,309)	(36,015)		
Total comprehensive income/(expense) for the period	182,599	(97,794)		
Total comprehensive income/(expense) for the period attributable to:				
 Non-controlling interests 	19,704	1,837		
- Equity holders of the Company	162,895	(99,631)		

CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2022

	Note	Unaudited 30 June 2022 HK\$'000	Audited 31 December 2021 HK\$'000
ASSETS AND LIABILITIES Non-current assets Fixed assets Right-of-use assets Investment properties Goodwill Other intangible assets Investments accounted for using the equity method Financial assets at fair value through other comprehensive income Deferred tax assets Pension assets Other non-current assets	4	23,110 30,074 22,347 527,837 129,372 351,795 1,065,198 47,576 9,680 1,680	28,626 27,729 23,302 528,380 142,157 158,934 1,090,603 49,931 9,680 103,561
		2,208,669	2,162,903
Current assets Inventories Trade and other receivables Restricted cash Cash and cash equivalents	11	92,762 417,188 6,414 465,798 982,162	98,149 266,426 6,813 493,485 864,873
Current liabilities Trade and other payables Taxation payable Long-term bank loans – current portion Lease liabilities – current portion	12	513,023 24,485 9,904 23,707 571,119	568,521 28,438 21,038 20,708 638,705
Net current assets		411,043	226,168
Total assets less current liabilities		2,619,712	2,389,071

CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION (CONTINUED) AS AT 30 JUNE 2022

	Unaudited 30 June 2022 HK\$'000	Audited 31 December 2021 HK\$'000
Non-current liabilities Deferred tax liabilities Long-term bank loans – non-current portion Lease liabilities – non-current portion Pension obligations	10,955 3,417,116 6,734 12,874	11,626 3,366,768 7,482 13,761
	3,447,679	3,399,637
Net liabilities	(827,967)	(1,010,566)
EQUITY Equity attributable to the Company's equity holders Share capital Deficits Own shares held	395,852 (1,532,246) (6,244)	395,852 (1,695,141) (6,244)
Non-controlling interests	(1,142,638) 314,671	(1,305,533) 294,967
Total deficit	(827,967)	(1,010,566)

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED 30 JUNE 2022

	Unaudited Attributable to equity holders of the Company													
	Share capital HK\$'000	Own shares held HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000	Capital redemption reserve HK\$'000	General reserve HK\$'000	Fair value through other compre- hensive income reserve HK\$'000	Properties revaluation reserve HK\$'000	Exchange reserve HK\$'000	Other reserve HK\$'000	Accumulated losses HK\$'000	Total shareholders' deficits HK\$'000	Non- controlling interests HK\$'000	Total deficit HK\$'000
Balance at 1 January 2022	395,852	(6,244)	3,744,457	(75,210)	776	169,200	520,810	14,625	692,114	6,096	(6,768,009)	(1,305,533)	294,967	(1,010,566)
Comprehensive income: Profit for the period Other comprehensive income: Revaluation deficit of financial	-	-	-	-	-	-	-	-	-	-	193,379	193,379	30,529	223,908
assets at fair value through other comprehensive income Exchange translation differences	-	-		-	-	-	(21,617)	-	(8,867)	-	-	(21,617) (8,867)	(1,536) (9,289)	(23,153) (18,156)
Total comprehensive income/(expense) for the period ended 30 June 2022	-			-			(21,617)		(8,867)	-	193,379	162,895	19,704	182,599
Transaction with equity holders: Transfer to accumulated losses						(76,331)					76,331			
Transaction with equity holders		<u> </u>				(76,331)	<u>-</u>	-			76,331	-	-	
Balance at 30 June 2022	395,852	(6,244)	3,744,457	(75,210)	776	92,869	499,193	14,625	683,247	6,096	(6,498,299)	(1,142,638)	314,671	(827,967)

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY (CONTINUED) FOR THE SIX MONTHS ENDED 30 JUNE 2022

					Attributa	Unau ble to equity h		Company						
	Share capital HK\$'000	Own shares held HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000	Capital redemption reserve HK\$'000	General reserve HK\$'000	Fair value through other compre- hensive income reserve HK\$'000	Properties revaluation reserve HK\$'000	Exchange reserve HK\$'000	Other reserve HK\$'000	Accumulated losses HK\$'000	Total shareholders' deficits HK\$'000	Non- controlling interests HK\$'000	Total deficit HK\$'000
Balance at 1 January 2021	395,852	(6,244)	3,744,457	(75,079)	776	174,686	512,608	14,625	696,856	6,096	(6,664,316)	(1,199,683)	283,522	(916,161)
Comprehensive income: Loss for the period Other comprehensive income: Revaluation (deficit)/surplus of financial assets at fair value through	-	-	-	-	-	-	-	-	-	-	(61,829)	(61,829)	50	(61,779)
other comprehensive income Exchange translation differences	-	-	-	-	-	-	(37,804)	-	2	-	-	(37,804)	1,473 314	(36,331) <u>316</u>
Total comprehensive (expense)/income for the period ended 30 June 2021	-	-	-	-	-	-	(37,804)	-	2	-	(61,829)	(99,631)	1,837	(97,794)
Transactions with equity holders: Disposal of subsidiaries Transfer to accumulated losses upon disposal of a financial asset at fair	-	-	-	(131)	-	-	-	-	-	-	-	(131)	2,085	1,954
value through other comprehensive income							631				(631)			
Transactions with equity holders				(131)			631				(631)	(131)	2,085	1,954
Balance at 30 June 2021	395,852	(6,244)	3,744,457	(75,210)	776	174,686	475,435	14,625	696,858	6,096	(6,726,776)	(1,299,445)	287,444	(1,012,001)

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1 Basis of preparation and accounting policies

This financial information is extracted from the Group's unaudited condensed consolidated interim financial information for the six months ended 30 June 2022 which has been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants and applicable disclosure requirements of the Listing Rules.

The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2021, which have been prepared in accordance with Hong Kong Financial Reporting Standards.

In preparing this unaudited condensed consolidated interim financial information, the Group has taken into account all information that could reasonably be expected to be available and has ascertained that the Group has obtained adequate financial resources to support the Group to continue in operational existence for the foreseeable future. As at 30 June 2022, the Group had net liabilities of HK\$828 million. The Group also has undrawn banking facilities guaranteed by one of its substantial shareholders. Given the availability of these undrawn banking facilities, the Group considers it will have adequate financial resources to enable it to operate and meet its liabilities and commitments as and when they fall due within the next 12 months from the end of the reporting period. Accordingly, the Group has prepared this unaudited condensed consolidated interim financial information on a going concern basis.

The accounting policies and methods of computation used in the preparation of this unaudited condensed consolidated interim financial information are consistent with those used in 2021 annual financial statements, except for the adoption of amendments to standards which are relevant to the operations of the Group and mandatory for annual periods beginning 1 January 2022.

The adoption of these amendments to standards does not have a material impact on the Group's accounting policies.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

2 Turnover, revenue and segment information

The Group has five reportable operating segments:

- E-Commerce Group provision of services to users using the mobile and Internet-based marketplace and provision of technical services for e-commerce/new retail operations.
- Mobile Internet Group provision of mobile Internet services, online advertising and commercial enterprise solutions.
- Social Network Group provision of services of online community and social networking websites and related online advertising.
- Publishing Group magazine and book publishing and circulation, sales of advertising and other related products.
- Advertising Group provision of media sales, event production and marketing services.

Sales between segments are carried out at arm's length.

2 Turnover, revenue and segment information (Continued)

The segment results for the six months ended 30 June 2022 are as follows:

			Six	Unau months ende	dited ed 30 June 202	22		
	Techr	ology Platform				Media Business		
	E-Commerce Group HK\$'000	Mobile Internet Group HK\$'000	Social Network Group HK\$'000	Sub-total HK\$'000	Publishing Group HK\$'000	Advertising Group HK\$'000	Sub-total HK\$'000	Total HK\$'000
Gross segment revenue Inter-segment revenue	2,346	3,758	19,498 (445)	25,602 (445)	364,241	11,717 (111)	375,958 (111)	401,560 (556)
Net revenue from external customers	2,346	3,758	19,053	25,157	364,241	11,606	375,847	401,004
Timing of revenue recognition: At a point in time Over time	2,346	724 3,034	19,053	19,777 5,380	338,176 26,065	698 10,908	338,874 36,973	358,651 42,353
	2,346	3,758	19,053	25,157	364,241	11,606	375,847	401,004
Segment profit/(loss) before amortisation and depreciation Amortisation and depreciation	(10,791)	(5,675) (357)	630 (2,236)	(15,836) (2,594)	105,385 (69,297)	(94) (46)	105,291 (69,343)	89,455 (71,937)
Segment profit/(loss)	(10,792)	(6,032)	(1,606)	(18,430)	36,088	(140)	35,948	17,518
Other material items: Reversal of provision for impairment in amounts due from associated companies Share of profits less losses of investments accounted for using the equity method Reversal of provision for impairment	13,210 (38,349)	59,640 (120)	-	72,850 (38,469)	2,723	-	2,723	72,850 (35,746)
in investments accounted for using the equity method	225,322	-	-	225,322	-	-	-	225,322
	200,183	59,520		259,703	2,723		2,723	262,426
Finance costs: Finance income (note a) Finance expenses	2	712 (14)	2 (8)	716 (22)	1,028 (266)	318	1,346 (266)	2,062 (288)
	2	698	(6)	694	762	318	1,080	1,774
Segment profit/(loss) before taxation	189,393	54,186	(1,612)	241,967	39,573	178	39,751	281,718
Unallocated corporate expenses								(49,560)
Profit before taxation								232,158
Expenditure for operating segment non-current assets	-	929	3,168	4,097	51,709	-	51,709	55,806
Unallocated expenditure for non-current assets								76
Total expenditure for non-current asse	ts							55,882

Note (a):

Inter-segment interest income amounted to HK\$822,000 was included in the finance income.

2 Turnover, revenue and segment information (Continued)

The segment results for the six months ended 30 June 2021 are as follows:

			Siz	Unau months ende	dited ed 30 June 202	21		
	Techr	ology Platform				Media Business		
	E-Commerce Group HK\$'000	Mobile Internet Group HK\$'000	Social Network Group HK\$'000	Sub-total HK\$'000	Publishing Group HK\$'000	Advertising Group HK\$'000	Sub-total HK\$'000	Total HK\$'000
Gross segment revenue Inter-segment revenue	2,267	4,412	18,881 (424)	25,560 (424)	365,225	12,081 (143)	377,306 (143)	402,866 (567)
Net revenue from external customers	2,267	4,412	18,457	25,136	365,225	11,938	377,163	402,299
Timing of revenue recognition: At a point in time Over time	31 2,236	1,709 2,703	18,457	20,197 4,939	337,398 27,827	657 11,281	338,055 39,108	358,252 44,047
	2,267	4,412	18,457	25,136	365,225	11,938	377,163	402,299
Segment profit/(loss) before amortisation and depreciation Amortisation and depreciation	1,907 (1)	(3,516) (542)	(1,685) (2,600)	(3,294) (3,143)	96,946 (70,500)	(1,243) (452)	95,703 (70,952)	92,409 (74,095)
Segment profit/(loss)	1,906	(4,058)	(4,285)	(6,437)	26,446	(1,695)	24,751	18,314
Other material items: Gain on disposal of subsidiaries Share of profits less losses of investments accounted for	-	-	-	-	-	3,687	3,687	3,687
using the equity method	(30,269)	694		(29,575)	1,563		1,563	(28,012)
	(30,269)	694		(29,575)	1,563	3,687	5,250	(24,325)
Finance costs: Finance income (note a) Finance expenses	15	1,230 (16)	4 (20)	1,249 (36)	1,242 (665)	296 (18)	1,538 (683)	2,787 (719)
	15	1,214	(16)	1,213	577	278	855	2,068
Segment profit/(loss) before taxation	(28,348)	(2,150)	(4,301)	(34,799)	28,586	2,270	30,856	(3,943)
Unallocated corporate expenses								(51,712)
Loss before taxation								(55,655)
Expenditure for operating segment non-current assets	-	17	367	384	59,060	667	59,727	60,111
Unallocated expenditure for non-current assets								15,675
Total expenditure for non-current asset	S							75,786

Note (a):

Inter-segment interest income amounted to HK\$1,056,000 was included in the finance income.

2 Turnover, revenue and segment information (Continued)

The segment assets and liabilities at 30 June 2022 are as follows:

	Unaudited As at 30 June 2022									
	Techr	nology Platform	n and Investm	ients		Media Business	5			
	E-Commerce Group HK\$'000	Mobile Internet Group HK\$'000	Social Network Group HK\$'000	Sub-total HK\$'000	Publishing Group HK\$'000	Advertising Group HK\$'000	Sub-total HK\$'000	Total HK\$'000		
Segment assets Investments accounted for	268,811	963,535	33,427	1,265,773	1,321,915	87,129	1,409,044	2,674,817		
using the equity method Unallocated assets	343,831	3,516	-	347,347	4,448	-	4,448	351,795 164,219		
Total assets								3,190,831		
Segment liabilities Unallocated liabilities:	21,524	28,660	14,046	64,230	389,307	15,361	404,668	468,898		
Corporate liabilities Current taxation Deferred taxation Borrowings								87,440 24,485 10,955 3,427,020		
Total liabilities								4,018,798		

The segment assets and liabilities at 31 December 2021 are as follows:

				Aud As at 31 Dec	lited cember 2021			
	Techr	nology Platform	n and Investm		Media Business	5		
	E-Commerce Group HK\$'000	Mobile Internet Group HK\$'000	Social Network Group HK\$'000	Sub-total HK\$'000	Publishing Group HK\$'000	Advertising Group HK\$'000	Sub-total HK\$'000	Total HK\$'000
Segment assets Investments accounted for	253,894	916,644	35,320	1,205,858	1,393,177	89,311	1,482,488	2,688,346
using the equity method Unallocated assets	148,655	3,787	-	152,442	6,492	-	6,492	158,934 180,496
Total assets								3,027,776
Segment liabilities Unallocated liabilities:	22,271	30,442	13,018	65,731	442,718	14,805	457,523	523,254
Corporate liabilities Current taxation Deferred taxation Borrowings								87,218 28,438 11,626 3,387,806
Total liabilities								4,038,342

The unallocated assets represent the corporate assets. The unallocated liabilities represent the corporate liabilities in addition to operating segment taxation payable, deferred tax liabilities and borrowings which are managed on a central basis.

3 Reversal of provision for impairment in investments accounted for using the equity method and amounts due from associated companies

	Unaudited Six months ended 30 June			
	2022 HK\$′000	2021 HK\$′000		
Reversal of provision for impairment in respect of:				
Investments accounted for using the equity method (note 4) Amounts due from associated companies	225,322 74,161	-		

Note:

On 1 November 2021, Ule holdings Limited ("Ule") and its subsidiaries ("Ule Holdings Group") entered into a subscription agreement ("Subscription Agreement") with Telpo Philatelic Company Limited ("China Post HK"), a substantial shareholder of Ule and a subsidiary of China Post Group Corporation Limited. China Post HK has agreed to subscribe for 912,332,171 ordinary shares for an aggregate subscription price of US\$127,726,503.94 ("Subscription") to strengthen Ule's capital base and scale up Ule's operations. Upon completion of the Subscription of Ule, the shareholding of Ule held by China Post HK increase from approximately 43.71% to 70%. The Subscription of Ule is subject to fulfilments of conditions and is not completed up to 31 December 2021.

As at 30 June 2022, substantial progress has been made for the Subscription of Ule and as of the period end only administrative processing procedures are outstanding for completion. With reference to latest completion progress of the Subscription of Ule as at 30 June 2022, it is considered Ule Holdings Group's recoverable amount have been changed since the last impairment test and accordingly, an impairment assessment as at 30 June 2022 has been performed. In addition, the Group also considers there has been decrease in credit risk for amounts due from Ule Holdings Group. As a result of the impairment assessment of investments accounted for using the equity method and expected credit loss assessment of amounts due from associated companies, reversal of provisions for impairment in investments accounted for using the equity method amounting to HK\$225,322,000 and amounts due from associated companies amounting to HK\$74,161,000 were recognized respectively in the period ended 30 June 2022.

4 Investments accounted for using the equity method

The amounts recognized in the condensed consolidated interim statement of financial position are as follows:

	Unaudited 30 June 2022 HK\$'000	Audited 31 December 2021 HK\$'000
Associated companies	351,795	158,934

The share of net losses and reversal of provision for impairment recognized in the condensed consolidated interim income statement are as follows:

	Unaudite Six months ende	
	2022 HK\$'000	2021 HK\$′000
Associated companies – Share of net losses Reversal of provision for impairment in investments accounted for using the equity method (note (i))	(35,746)	(28,012)
	225,322	
	189,576	(28,012)

Note:

(i) With reference to latest completion progress for the Subscription of Ule as at 30 June 2022 as mentioned in note 3, management has developed the recoverable amount of HK\$343,831,000 based on fair value less cost of disposal, which is higher than value-in-use method. The fair value measurement is categorised as level 3 and based on market approach with reference to subscription price of China Post HK as stipulated in Subscription Agreement after adjustment of control premium discount of 20%.

On 29 July 2022, the Group announced the Subscription of Ule was completed. After completion of the Subscription of Ule, Ule continues to be accounted for as an associated company of the Group and the Subscription of Ule is considered as deemed disposal transaction. It is expected a dilution gain would be recognized in consolidated income statement at completion date and the gain is subject to finalization of calculation.

5 Other operating expenses, net

		Unaudited Six months ended 30 June	
	2022 HK\$'000	2021 HK\$′000	
Staff costs Travel and entertainment Provision for inventories Provision/(reversal of provision) for	41,275 495 5,557	43,912 716 6,713	
impairment of trade receivables, net Depreciation of fixed assets Depreciation of right-of-use assets Amortisation of other intangible assets	44 3,813 10,756 1	(777) 5,344 11,291 1	
Government subsidies related to COVID-19 Other expenses	(407) 6,749 68,283	5,927	
		, 5,127	

6 Profit/(loss) before net finance costs and taxation

Profit/(loss) before net finance costs and taxation is stated after charging/crediting the following:

	Unauc Six months en	
	2022 HK\$′000	2021 HK\$′000
Chauning		1114 000
Charging:		
Depreciation of fixed assets	6,148	8,182
Depreciation of right-of-use assets	12,841	13,738
Amortisation of other intangible assets	55,614	55,103
Exchange loss, net	10,880	-
Crediting:		
Reversal of provision for impairment in amounts due from		
associated companies (note 3)	74,161	-
Reversal of provision for impairment in investments		
accounted for using the equity method (note 3 and 4)	225,322	-
Dividend income from financial assets at fair		
value through other comprehensive income	412	-
Gain on disposal of subsidiaries (note)	-	3,687
Gain on disposal of fixed assets	-	18
Exchange gain, net		123

The above expense items by nature were included in cost of sales, selling and marketing expenses, administrative expenses, other operating expenses, net and other (losses)/gains, net in the condensed consolidated interim income statement.

Note:

In April and June 2021, a subsidiary of the Advertising Group entered into an agreement and a supplemental agreement to dispose its entire interests in subsidiaries engaging in outdoor media business, at a total consideration of RMB110,000 (approximately HK\$133,000). Upon completion of the disposal of equity interests in the subsidiaries, a gain on disposal of approximately HK\$3,687,000 was recognized in the condensed consolidated interim income statement for the period ended 30 June 2021.

7 Finance costs, net

	Unaudited	
	Six months ended 30 June	
	2022	2021
	HK\$'000	HK\$'000
Interest and borrowing costs on bank loans	23,627	23,445
Interest costs on lease liabilities	202	274
Bank interest income	(1,239)	(1,733)
	22,590	21,986

Note:

No interest has been capitalised for the six months ended 30 June 2022 (2021: Same).

8 Taxation

Hong Kong profits tax has been provided for at the rate of 16.5% (2021: 16.5%) on the estimated assessable profits for the period. Taxation on overseas profits has been calculated on the estimated assessable profits for the period at the rates of taxation prevailing in the countries in which the Group operates.

The amount of taxation charged to the condensed consolidated interim income statement represents:

	Unaudited Six months ended 30 June	
	2022	2021
	HK\$'000	HK\$'000
Overseas taxation	8,206	6,365
Under-provision in prior years	737	1,169
Deferred taxation	(693)	(1,410)
Taxation charge	8,250	6,124

9 Dividends

No dividends had been paid or declared by the Company for the six months ended 30 June 2022 (2021: Nil).

10 Earnings/(loss) per share

(a) Basic

The calculation of basic earnings/(loss) per share is based on consolidated profit attributable to equity holders of the Company of HK\$193,379,000 (2021: loss of HK\$61,829,000) and the weighted average of 3,958,510,558 (2021: 3,958,510,558) ordinary shares in issue during the period.

(b) Diluted

Diluted earnings/(loss) per share is equal to the basic earnings/(loss) per share for the period ended 30 June 2022 (2021: Same).

11 Trade and other receivables

	Unaudited	Audited
	30 June	31 December
	2022	2021
	HK\$'000	HK\$'000
Trade receivables	198,983	223,044
Prepayments, deposits and other receivables	218,205	43,382
	417,188	266,426

The Group has established credit policies for customers in each of its businesses. The average credit period granted for trade receivables ranges from 30 to 180 days. The Group's turnover is determined in accordance with terms specified in the contracts governing the relevant transactions. The carrying values of trade and other receivables approximate their fair values.

The ageing analyses of the Group's trade receivables, based on terms specified in the contracts governing the relevant transactions, were as follows:

	Unaudited 30 June 2022 HK\$'000	Audited 31 December 2021 HK\$'000
Current 31 – 60 days 61 – 90 days Over 90 days	84,494 59,456 29,102 58,057	109,107 51,855 29,698 64,991
Less: Provision for impairment	231,109 (32,126) 198,983	255,651 (32,607) 223,044

12 Trade and other payables

	Unaudited	Audited
	30 June	31 December
	2022	2021
	HK\$'000	HK\$'000
Trade payables	110,135	131,703
Other payables and accruals	287,240	318,679
Contract liabilities	115,648	118,139
	513,023	568,521

The carrying values of trade and other payables approximate their fair values.

The ageing analyses of the Group's trade payables, based on terms specified in the contracts governing the relevant transactions, were as follows:

	Unaudited	Audited
	30 June	31 December
	2022	2021
	HK\$'000	HK\$'000
Current	49,771	64,051
31 – 60 days	12,840	14,822
61 – 90 days	6,090	5,764
Over 90 days	41,434	47,066
	110,135	131,703

REVIEW OF INTERIM FINANCIAL INFORMATION

The unaudited condensed consolidated interim financial information of the Company and its subsidiary companies for the six months ended 30 June 2022 have been reviewed by the Company's auditor, PricewaterhouseCoopers, in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. The auditor's independent review report will be included in the Interim Report to shareholders. The unaudited condensed consolidated interim financial information of the Company and its subsidiary companies for the six months ended 30 June 2022 have been reviewed by the Audit Committee of the Company.

CORPORATE GOVERNANCE CODE

The Company has complied with all the code provisions of the Corporate Governance Code throughout the six months ended 30 June 2022.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as the Group's code of conduct regarding Directors' securities transactions. In response to specific enquiry made with the Directors, all Directors confirmed that they have complied with the required standard as set out in the Model Code regarding their securities transactions throughout their tenure during the six months ended 30 June 2022.

PURCHASE, SALE OR REDEMPTION OF SHARES

During the six months ended 30 June 2022, neither the Company nor any of its subsidiaries has purchased or sold any of the Company's listed shares. In addition, the Company has not redeemed any of its listed shares during the period.

PAST PERFORMANCE AND FORWARD-LOOKING STATEMENTS

The performance and the results of operations of the Group contained in this announcement are historical in nature, and past performance is no guarantee of the future results of the Group. Any forward-looking statements and opinions contained in this announcement are based on current plans, estimates and projections, and therefore involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements and opinions. The Group, the Directors, employees and agents of the Group assume (a) no obligation to correct or update the forward-looking statements or opinions contained in this announcement; and (b) no liability in the event that any of the forward-looking statements or opinions do not materialise or turn out to be incorrect.

DEFINITIONS

"Associate(s)"	has the meaning ascribed to it in the Listing Rules
"B2B″	means business-to-business
"B2C"	means business-to-consumer
"Board"	means the board of Directors
"China Post"	means China Post Group Corporation Limited, a state-owned enterprise of the People's Republic of China, and its subsidiaries
"China Post HK"	means Telpo Philatelic Company Limited, a company incorporated under the laws of Hong Kong and a subsidiary of China Post
"СКН"	means Cheung Kong (Holdings) Limited, a company incorporated in Hong Kong with limited liability, whose listing status on the Stock Exchange was replaced by CKHH on 18 March 2015
"СКНН"	means CK Hutchison Holdings Limited, an exempted company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of the Stock Exchange on 18 March 2015 (Stock Code: 0001)
"Company" or "TOM"	means TOM Group Limited, an exempted company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 2383)
"Corporate Governance Code"	means the Corporate Governance Code as set out in Appendix 14 to the Listing Rules
"COVID-19"	means the infectious disease caused by a newly discovered coronavirus
"Director(s)"	means the director(s) of the Company
"ESG"	means environmental, social and governance

"GMV"	means Gross Merchandise Value, the total value of all orders handled or processed through Ule Group's platform which includes multiple websites, mobile applications and PC applications, regardless of whether the orders are consummated, goods and services returned or not
"Group" or "TOM Group"	means the Company and its subsidiaries
"Hong Kong"	means the Hong Kong Special Administrative Region of the People's Republic of China
"HWL"	means Hutchison Whampoa Limited, a company incorporated in Hong Kong with limited liability, whose shares ceased to be listed on the Stock Exchange on 3 June 2015
"Listing Rules"	means the Rules Governing the Listing of Securities on the Stock Exchange
"Main Board"	means the main board of the Stock Exchange
"Mainland China"	means for the purpose of the segment differentiation of this announcement, the People's Republic of China, excluding coverage of Hong Kong, Macau Special Administrative Region and Taiwan region
"Media Business"	means two reportable operating segments of Publishing Group and Advertising Group
"MioTech"	means Mioying Holdings Inc., a company incorporated in the Cayman Islands with limited liability
"Model Code"	means Model Code for Securities Transactions by Directors of Listed Issuers contained in Appendix 10 to the Listing Rules
"SFO"	means the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong
"Stock Exchange"	means The Stock Exchange of Hong Kong Limited

- "Technology Platform and Investments" means three reportable operating segments of E-Commerce Group, Social Network Group and Mobile Internet Group; and investments in Fintech and Advanced Data Analytics sectors
- "Ule" or "Ule Group" means Ule Holdings Limited or Ule Holdings Limited and its subsidiaries, a material associate of the Company which undertakes an e-commerce/new retail business in Mainland China and from time to time raises funds for its growing business
- "WeLab" means WeLab Holdings Limited, a BVI business company incorporated in the British Virgin Islands with limited liability

To the extent that there are any inconsistencies between the English version and the Chinese version of this announcement, the English version shall prevail.

As at the date hereof, the directors of the Company are:

Executive Director:	Non-executive Directors:	Independent Non-executive Directors:
Mr. Yeung Kwok Mung	Mr. Frank Sixt (Chairman) Ms. Debbie Chang Mrs. Angelina Lee	Mr. James Sha Dr. Alex Fong Mr. Chan Tze Leung

Alternate Director: Mr. Dominic Lai (Alternate to Mr. Frank Sixt)