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Champion Alliance International Holdings Limited

冠均國際控股有限公司

(Incorporated in the Cayman Islands with members' limited liability)

(Stock Code: 1629)

PROFIT WARNING

This announcement is made by Champion Alliance International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six month ended 30 June 2022 and the information currently available to the Board, the Group is expected to record a loss attributable to owners of the Company for the period in the amount of approximately RMB20 million, while the Group recorded a profit attributable to owners of the Company of RMB13,349,000 for the corresponding period in 2021. The turnaround was primarily due to an impairment of inventory in the cigarette packaging products segment with net amount of approximately RMB31 million.

The Company is still in the process of finalising the consolidated financial results of the Group for the six month ended 30 June 2022. The information contained in this announcement is only based on the preliminary assessment of the information currently available to the management and the unaudited consolidated management accounts of the Group for the six month ended 30 June 2022, which have not been audited or reviewed, and may be subject to adjustments. Shareholders and potential investors of the Company are advised to read carefully the announcement of the Company in relation to the interim results of the Group for the six month ended 30 June 2022, which is expected to be published by the end of August 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Champion Alliance International Holdings Limited
Chen Shuming
Chairman and Executive Director

Hong Kong, 10 August 2022

As at the date of this announcement, the Board comprises Mr. Chen Shuming, Mr. Chen Xiaolong, Mr. Hu Enfeng, Mr. Zhang Shihua and Ms. Chen Xiaoyan as executive Directors and Mr. Chen Hua, Mr. Zhao Zhendong and Mr. Chin Chi Ho Stanley as independent non-executive Directors.