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## Tongcheng Travel Holdings Limited

同程旅行控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0780)

### VOLUNTARY ANNOUNCEMENT NUMBER OF UNIQUE VISITORS IN WEIXIN MINI PROGRAM

This is a voluntary announcement made by Tongcheng Travel Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Group the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the accumulated number of unique visitors in our Weixin mini program exceeded one billion since the establishment of the program. As the Group has actively broaden and maintained effective traffic channels and wide-ranging and effective cooperation in various platforms including Weixin, the Group expects that the accumulated number of unique visitors will continue to grow.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Tongcheng Travel Holdings Limited**  
**MA Heping**  
*Executive Director and  
Chief Executive Officer*

Hong Kong, August 18, 2022

As at the date of this announcement, the Board comprises the following:

***Executive Directors***

Wu Zhixiang (*Co-Chairman*)  
Ma Heping (*Chief Executive Officer*)

***Non-executive Directors***

Liang Jianzhang (*Co-Chairman*)  
Jiang Hao  
Cheng Yun Ming Matthew  
Brent Richard Irvin

***Independent Non-executive Directors***

Yang Chia Hung  
Dai Xiaojing  
Han Yuling