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DICKSON CONCEPTS (INTERNATIONAL) LIMITED

迪生創建(國際)有限公司*
(incorporated in Bermuda with limited liability)

(Stock Code: 0113)

APPOINTMENT OF CHIEF OPERATING OFFICER AND LIST OF DIRECTORS AND THEIR ROLE AND FUNCTION

APPOINTMENT OF CHIEF OPERATING OFFICER

The Board of Directors (the “**Board**”) of Dickson Concepts (International) Limited (the “**Company**”) together with its subsidiary companies, the “**Group**”) announces that Mr. Poon Dickson Pearson Guanda, an Executive Director of the Company, has been appointed as Chief Operating Officer (“**COO**”) of the Company with effect from 1st September, 2022.

Mr. Poon Dickson Pearson Guanda

Mr. Poon Dickson Pearson Guanda, aged 28, joined the Group as a General Manager in October 2016 and was appointed as an Executive Director in December 2018. His current responsibilities include overseeing the Group’s retail business in Hong Kong and Mainland China, while he is also a substantial shareholder of the Group and a member of the Investment Committee of the Company. Since becoming an Executive Director of the Group, Mr. Pearson Poon’s accomplishments include turning around the Group’s Mainland China business from a loss making position to a profitable one, with the business achieving sales growth of 90 per cent. over the past 2 years. In Hong Kong, he led the launch of a new retail concept combining physical and digital retail under Harvey Nichols, resulting in a substantial decrease in overhead costs and a significant increase in product offering through Harvey Nichols’ digital platform. Over the course of the past 3 years, he also successfully negotiated significant concessions and commercial support from suppliers and principals. Prior to joining the Group, he worked at the investment banking division of Goldman Sachs (Asia) LLC, where he was part of the consumer and retail, technology, media, and telecommunications team in Hong Kong, focusing on the China internet sector. Mr. Pearson Poon holds a Bachelor of Arts in Economics from the University of Cambridge.

Mr. Pearson Poon is also a director of Harvey Nichols Group Limited and certain of its subsidiary companies (together the “**HN Group**”) and the vice-chairman of the supervisory board of S.T. Dupont S.A. (“**STDSA**”), the shares of STDSA are listed on the Euronext Paris in France. Both the HN Group and STDSA are the related companies of the Company. Save as disclosed herein, he has not held any directorship in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years.

There is no service contract between Mr. Pearson Poon and the Group and he has no fixed term of service with the Group but is subject to retirement by rotation and re-election as Executive Director at the annual general meeting of the shareholders of the Company in accordance with the Company’s Amended and Restated Bye-laws and / or applicable laws and regulations.

The emoluments (which include his basic salary, allowances and benefits in kind, retirement scheme contributions and discretionary bonuses) payable to Mr. Pearson Poon shall be determined by the Board who shall consider the recommendation made by the Remuneration Committee of the Company and review annually in accordance with the Group’s remuneration policy. Such basic salary, allowances and benefits in kind are determined with reference to his duties and responsibilities, industry norms and general market conditions while the computation of discretionary bonus is based on performance contributions by Mr. Pearson Poon and by reference to the Company’s performance. The retirement scheme contributions are made by the Group to a defined contribution scheme at the rate of 5 per cent. of the basic salary of Mr. Pearson Poon but subject to an upper limit of HK\$1,500 per month.

At the date of this announcement, Mr. Pearson Poon has a total interest in 233,547,065 ordinary shares of HK\$0.30 each of the Company (the “**Shares**”) (representing 59.25 per cent. of the issued share capital of the Company), which comprises a personal interest in 83,000 Shares (representing 0.02 per cent. of the issued share capital of the Company) and other interest in 233,464,065 Shares (representing 59.22 per cent. of the issued share capital of the Company), within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). The said other interest of Mr. Pearson Poon in 233,464,065 Shares was attributable to the same block of interests held through three substantial shareholders, Dickson Investment Holding (PTC) Corporation, Paicolex Trust Company (BVI) Limited and Paicolex Trust Management AG (these three companies are the respective trustees of two trusts of which Mr. Pearson Poon is a beneficiary of one of these two trusts). He is a son of Sir Dickson Poon, the Group Executive Chairman and a substantial shareholder of the Company. Save as disclosed herein, Mr. Pearson Poon is not connected with any other Directors, senior management or substantial or controlling shareholders of the Company.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Pearson Poon as COO of the Company that need to be brought to the attention of the shareholders of the Company nor any information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

LIST OF DIRECTORS AND THEIR ROLE AND FUNCTION

With effect from 1st September, 2022, the members of the Board and the membership information of the four Board committees of the Company on which the relevant Board members serve will be as follows :-

EXECUTIVE DIRECTORS :-

Dickson Poon (**Group Executive Chairman**)
Poon Dickson Pearson Guanda (**Chief Operating Officer**)
Chan Hon Chung, Johnny Pollux
Lau Yu Hee, Gary

INDEPENDENT NON-EXECUTIVE DIRECTORS :-

Bhanusak Asvaintra
Nicholas Peter Etches
Fung Yue Ming, Eugene Michael

AUDIT COMMITTEE :-

Nicholas Peter Etches (**Chairman**)
Bhanusak Asvaintra
Fung Yue Ming, Eugene Michael

NOMINATION COMMITTEE :-

Dickson Poon (**Chairman**)
Bhanusak Asvaintra
Nicholas Peter Etches

REMUNERATION COMMITTEE :-

Bhanusak Asvaintra (**Chairman**)
Chan Hon Chung, Johnny Pollux
Nicholas Peter Etches

INVESTMENT COMMITTEE :-

Dickson Poon (**Chairman**)
Chan Hon Chung, Johnny Pollux
Poon Dickson Pearson Guanda
Lo Ming Yue, Edmund Thomas

As at the date of this announcement, the Board comprises :-

Executive Directors:

Dickson Poon (*Group Executive Chairman*)
Chan Hon Chung, Johnny Pollux
Lau Yu Hee, Gary
Poon Dickson Pearson Guanda

Independent Non-Executive Directors:

Bhanusak Asvaintra
Nicholas Peter Etches
Fung Yue Ming, Eugene Michael

By Order of the Board
Or Suk Ying, Stella
Company Secretary

Hong Kong, 30th August, 2022

** For identification purposes only*