



Blue Moon Group Holdings Limited

藍月亮集團控股有限公司

(於開曼群島註冊成立的有限公司)

(股份代碼: 6993)

23 September 2022

Dear Non-registered Holder(s)^(Note 1),

Blue Moon Group Holdings Limited (the “Company”)

- Notification of Publication of 2022 Interim Report (collectively “Current Corporate Communications”)

The Current Corporate Communications of the Company (in English and Chinese) are available on the website of the Company at <http://www.bluemoon.com.cn/en> and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at www.hkexnews.hk.

If you wish to receive the printed version(s) of the Current Corporate Communications and all future Corporate Communications^(Note 2) of the Company, please provide reasonable prior notice through: (i) writing to the Company c/o the Hong Kong share registrar of the Company (“Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong, or (ii) completing the Request Form on the reverse side and returning it to the Company c/o the Hong Kong Share Registrar, using the pre-paid postage mailing label at the bottom of the Request Form (no stamp is required if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Request Form to bluemoon@computershare.com.hk. The Request Form may also be downloaded from the website of the Company at <http://www.bluemoon.com.cn/en> or the website of HKEX at www.hkexnews.hk.

Should you have any queries relating to the above, please contact the service hotline of Hong Kong Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

By Order of the Board
Blue Moon Group Holdings Limited
PAN Dong
Chairman & Executive Director

Note 1: This letter is addressed to Non-registered Holder(s) of the shares in the Company (“Non-registered Holder” means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communications include but are not limited to the Company’s (a) annual report and, where applicable, summary financial report; (b) interim report and, where applicable, summary interim report; (c) notice of meetings; (d) listing document; (e) circular; and (f) proxy form.

各位非登記持有人^(附註1)：

藍月亮集團控股有限公司（「本公司」）

- 二零二二年中期報告（統稱「是次公司通訊」）之登載通知

本公司之是次公司通訊（英文及中文版）已於本公司網站 www.bluemoon.com.cn 及香港交易及結算所有限公司（「香港交易所」）網站 www.hkexnews.hk 登載。

倘閣下欲收取本公司是次公司通訊及所有日後公司通訊^(附註2)的印刷本，閣下可預先給予本公司合理時間的通知，(i) 透過本公司股份過戶登記分處（「股份過戶登記分處」），香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓以書面通知本公司，或(ii) 填妥本函背面的申請表，並使用申請表下方的已預付郵費郵寄標籤，透過股份過戶登記分處寄回本公司（如在香港投寄，毋須貼上郵票），或(iii) 將已填妥的申請表的掃描副本電郵至 bluemoon@computershare.com.hk。申請表亦可於本公司網站 www.bluemoon.com.cn 或香港交易所網站 www.hkexnews.hk 下載。

如閣下對上述事項有任何疑問，請於辦公時段內（星期一至星期五上午9時正至下午6時正，香港公眾假期除外）致電本公司股份過戶登記分處服務熱線（852）2862 8688查詢。

承董事會命
藍月亮集團控股有限公司
主席兼執行董事
潘東

2022年9月23日

附註1：此函件為致本公司非登記持有人（「非登記持有人」指所持有的本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊）。倘閣下已出售或轉讓所持有的本公司股份，則毋須理會本函件及背面的申請表。

附註2：公司通訊包括但不限於本公司的：(a) 年度報告及（如適用）財務摘要報告；(b) 中期報告及（如適用）中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 代表委任表格。

Request Form 申請表

To: Blue Moon Group Holdings Limited (the "Company")
(Stock Code: 6993)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wan Chai, Hong Kong

致: 藍月亮集團控股有限公司 (「本公司」)
(股份代號: 6993)
經 香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Current Corporate Communications and all future Corporate Communications* of the Company in the manner as indicated below:

本人/吾等希望以下列方式收取 貴公司的是次公司通訊及所有 貴公司日後之公司通訊*:

(Please mark "X" in ONLY ONE of the following boxes) (請僅在下列其中一個空格內劃上「X」號)

- to read all future Corporate Communications published on the Company's website and the website of Hong Kong Exchanges and Clearing Limited ("Website Version") in place of receiving printed copies, and receive a printed notification letter of the publication of Corporate Communications on the Company's website and the website of Hong Kong Exchanges and Clearing Limited; **OR**
瀏覽所有日後在本公司網站及香港交易及結算有限公司網站登載之公司通訊 (「網上版本」), 以代替印刷本, 並收取公司通訊已在本公司網站及香港交易及結算有限公司網站登載之通知信函印刷本; **或**
- to receive the **printed English version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊之**英文印刷本**; **或**
- to receive the **printed Chinese version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊之**中文印刷本**; **或**
- to receive both **printed English and Chinese versions** of all future Corporate Communications.
同時收取所有日後公司通訊之**英文及中文印刷本**。

Contact telephone number:
聯絡電話號碼: _____

Signature:
簽名: _____

Date:
日期: _____

Notes 附註:

- Terms used in this Request Form shall bear the same meanings as those defined in the Letter to Non-registered Holder(s) dated 23 September 2022. 本申請表中所用詞彙與日期為 2022 年 9 月 23 日致登記持有人之函件所界定者具有相同涵義。
- This Request Form is to be completed by Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). Please complete all your details clearly. 本申請表應由本公司非登記股份持有人(「非登記持有人」)指所持有的本公司股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 表示欲收取公司通訊)填寫。請 閣下清楚填妥所有資料。
- This form will be void if the following happens: (i) more than one box is marked "X"; or (ii) none of the boxes are marked "X"; or (iii) the form is not signed or is otherwise incorrectly completed. 如在本表格 (i) 作出超過一項選擇; 或 (ii) 未有作出選擇; 或 (iii) 未有簽署或在其他方面填寫不正確, 則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Request Form. 為免存疑, 任何在本申請表上的特別手寫指示, 本公司將不予處理。

Personal Information Collection Statement 收集個人資料聲明:

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the laws of Hong Kong ("PDPO"). 本聲明中所指的「個人資料」具有香港法例第 486 章《個人資料(私隱)條例》(「**私隱條例**」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form. 閣下是自願向本公司提供個人資料。若 閣下未能提供足夠資料, 本公司可能無法處理 閣下在本表格上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its Hong Kong share registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes. 本公司可就任何所說明的用途, 將 閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶登記分處, 及/或其他公司或團體, 並將在適當期間保留該等個人資料作核實及記錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be made in writing to the Personal Data Privacy Officer of Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. 閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向香港中央證券登記有限公司(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)的個人資料私隱主任提出。

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Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this Request Form to us.
No postage is necessary if posted in Hong Kong.

當 閣下寄回本申請表格時, 請將郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票。

Get in touch with us 與我們聯繫

Send us an enquiry 垂詢
Rate our service 評價
Lodge a complaint 投訴

Contact Us 聯繫我們

www.computershare.com/hk/contact