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DOYEN INTERNATIONAL HOLDINGS LIMITED

東銀國際控股有限公司

(incorporated in Hong Kong with limited liability)

(Stock Code: 668)

DISCLOSEABLE TRANSACTION IN RELATION TO FACTORING AGREEMENT

THE FACTORING AGREEMENT

On 27 September 2022, Dongrui, a direct wholly-owned subsidiary of the JV Company, a sino-foreign joint venture enterprise established under the laws of the PRC owned as to, through East Profit Investments, 77.58% by the Company as at the date of this announcement, and Chongqing Pumei entered into the Factoring Agreement, pursuant to which the Dongrui agreed to provide financing being secured by accounts receivables assigned to Chongqing Pumei from the factoring customers of Chongqing Pumei for a period of 1 year from the date of signing of the Factoring Agreement with the factoring principal amount of RMB36,000,000.00 (equivalent to approximately HK\$39.6 million).

IMPLICATIONS UNDER THE LISTING RULES

Pursuant to Rule 14.07 of the Listing Rules, the transaction contemplated under the Factoring Agreement constituted a notifiable transaction of the Company, as one of the applicable percentage ratios (defined under the Listing Rules) in respect of the transaction contemplated under the Factoring Agreement exceed(s) 5% but is/are less than 25%, the transaction contemplated under the Factoring Agreement constitutes a discloseable transaction of the Company and is thus subject to the reporting and announcement requirements under Chapter 14 of the Listing Rules.

INTRODUCTION

On 27 September 2022, Dongrui, a direct wholly-owned subsidiary of the JV Company, a sino-foreign joint venture enterprise established under the laws of the PRC owned as to, through East Profit Investments, 77.58% by the Company as at the date of this announcement, and Chongqing Pumei entered

into the Factoring Agreement, pursuant to which the Dongrui agreed to provide financing being secured by accounts receivables assigned to Chongqing Pumei from the factoring customers of Chongqing Pumei for a period of 1 year from the date of signing of the Factoring Agreement with the factoring principal amount of RMB36,000,000.00 (equivalent to approximately HK\$39.6 million).

To the best knowledge and belief of the Directors, Chongqing Pumei and its ultimate beneficial owners are Independent Third Parties of the Company. The ultimate beneficial owners of Chongqing Pumei are Ms. Wang Lijuan and Mr. Xu Zhongli.

THE FACTORING AGREEMENT WITH CHONGQING PUMEI

The principal terms of the Factoring Agreement are set out as follows:

Date of agreement:	27 September 2022
Parties:	Dongrui Chongqing Pumei
Financing term:	From the date of this agreement to 26 September 2023
Transfer of accounts receivable:	Subject to the terms and conditions of the Factoring Agreement, the creditor's rights and relevant rights of the Accounts Receivable shall be transferred to Dongrui, with the transfer amount of the Accounts Receivable of RMB40,320,000.00 (equivalent to approximately HK\$44.4 million).
Consideration:	Dongrui has agreed to pay Chongqing Pumei a consideration of RMB36,000,000.00 (equivalent to approximately HK\$39.6 million) for the transfer of all the Accounts Receivable upon the execution of the Factoring Agreement.
Interest rate:	12.00% per annum
Type of factoring:	The factoring is with recourse. Dongrui may demand Chongqing Pumei to repurchase all the outstanding Accounts Receivable upon the end of the term, including but not limited to the principal amount of the outstanding Accounts Receivable, interest and other related expense incurred by the outstanding accounts receivable.
Repayment upon repurchase:	Upon the exercise of repurchase right by Dongrui, Chongqing Pumei shall repay principal with interest and other related expenses to be paid in a lump sum upon the end of the term.

INFORMATION OF THE PARTIES

The Company is principally engaged in investment holding. Its subsidiaries are principally engaged in investment property holding in the PRC, provision of financing to customers in the PRC and investment holding.

The JV Company is established in the PRC with limited liability, a non-wholly owned subsidiary of the Company, of which 77.58% equity interest is owned by the Company. It is mainly engaged in the business of provision of finance lease.

Dongrui is an indirect non-wholly owned subsidiary of the Company established in the PRC with limited liability. It is principally engaged in importing and exporting factoring business, domestic and offshore factoring business and consulting service related to commercial factoring.

Chongqing Pumei is established in the PRC with limited liability. It is principally engaged in planting and sale of flowers and seedlings; sale and rental of miniature trees; and landscape engineering design.

To the best knowledge, information and belief of the Directors, having made all reasonable enquiries, Chongqing Pumei and its ultimate beneficial owner(s) are Independent Third Parties not connected with the Company and connected persons of the Company. The ultimate beneficial owners of Chongqing Pumei are Ms. Wang Lijuan and Mr. Xu Zhongli.

To the best knowledge of the Directors, Chongqing Pumei and its respective ultimate beneficial owner(s) do not have any other past or present relationships, whether formal or informal, business or otherwise, implied or explicit, with the Company's existing customers.

REASONS FOR AND BENEFITS OF THE TRANSACTIONS

Dongrui's principal activity is importing and exporting factoring business, domestic and offshore factoring business and consulting service related to commercial factoring.

The terms of the Factoring Agreement are agreed after arm's length negotiations between the parties on normal commercial terms. The Directors consider that the entering into of the Factoring Agreement is in the ordinary and usual course of business of Dongrui and will generate revenue and cash flow stream from the factoring interest. The provision of factoring principal amount to Chongqing Pumei under the Factoring Agreement will be financed by the internal resources of the Group.

Given the Factoring Agreement were entered into in the ordinary and usual course of business of the Company on normal commercial terms, the Directors are of the view that the terms of the Factoring Agreement are fair and reasonable and are in the interest of the Company and the Shareholders as a whole.

IMPLICATIONS UNDER THE LISTING RULES

Pursuant to Rule 14.07 of the Listing Rules, the transaction contemplated under the Factoring Agreement constituted a notifiable transaction of the Company, as one of the applicable percentage ratios (defined under the Listing Rules) in respect of the transaction contemplated under the Factoring Agreement exceed(s) 5% but is/are less than 25%, the transaction contemplated under the Factoring Agreement constitutes a discloseable transaction of the Company and is thus subject to the reporting and announcement requirements under Chapter 14 of the Listing Rules.

DEFINITIONS

In this announcement, the following expressions shall, unless the context requires otherwise, have the following meanings:

“Accounts Receivable”	the accounts receivable of Chongqing Pumei as referred to in the underlying transaction documents entered into between Chongqing Pumei and its factoring customers pursuant to the Factoring Agreement
“Board”	the board of Directors of the Company
“Chongqing Pumei”	重慶璞美苗木有限公司 (Chongqing Pumei Miaomu Company Limited*), a limited liability company established in the PRC, which is principally engaged in planting and sale of flowers and seedlings; sale and rental of miniature trees; and landscape engineering design
“Company”	Doyen International Holdings Limited (Stock code: 668), a company incorporated in Hong Kong with limited liability, the issued shares of which are listed on the Main Board of the Stock Exchange
“Director(s)”	the director(s) of the Company
“Dongrui”	東銳商業保理(上海)有限公司 (Dongrui Factoring (Shanghai) Limited*) is a wholly owned subsidiary of the JV Company established in the PRC with limited liability. It is principally engaged in PRC and offshore factoring service
“East Profit Investments”	East Profit Global Investments Limited, a company incorporated in the British Virgin Islands with limited liability, an indirect wholly owned subsidiary of the Company
“Factoring Agreement”	a non-revolving factoring financial agreement, entered into between Dongrui and Chongqing Pumei on 27 September 2022, pursuant to which Dongrui agreed to accept the transfer of all the Accounts Receivable for a consideration of RMB36,000,000.00 (equivalent to approximately HK\$39.6 million) to be paid upon 26 September 2023
“Group”	the Company and its subsidiaries as at the date of this announcement

“HK\$”	the Hong Kong dollar(s), the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Independent Third Party(ies)”	any person or company who is not a connected person (as defined under the Listing Rules) of the Company, and is independent of and not connected with the Company and its connected persons (as defined under the Listing Rules)
“JV Company”	東葵融資租賃(上海)有限公司 (Dongkui Financial Leasing (Shanghai) Co. Ltd.*) the JV Company is established in the PRC with limited liability, a non-wholly owned subsidiary of the Company, of which 77.58% equity interest is owned by the Company. It is mainly engaged in the business of provision of financial lease
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China, and for the purpose of this announcement only, excluding Hong Kong, the Macao Special Administrative Region of the People’s Republic of China and Taiwan
“RMB”	Renminbi, the lawful currency of the PRC
“Shares”	the ordinary share(s) of HK\$0.01 each in the share capital of the Company
“Shareholder(s)”	holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

On behalf of the Board
Doyen International Holdings Limited
Cho Chun Wai
Company Secretary

Hong Kong, 27 September 2022

As at the date of this announcement, the Board comprises Mr. Lo Siu Yu (Chairman), Mr. Tai Xing (Chief Executive Officer), and Mr. Cho Chun Wai as executive Directors; Mr. Pan Chuan and Ms. Sun Lin as non-executive Directors; and Mr. Chan Ying Kay, Mr. Leung Kin Hong and Mr. Wang Jin Ling as independent non-executive Directors

For illustrative purpose of this announcement and unless otherwise specified, conversion of RMB into HK\$ is based on the exchange rate of RMB1.00 = HK\$1.10.

* *For identification purposes only*