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## **BEIJING MEDIA CORPORATION LIMITED**

### **北青傳媒股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1000)**

#### **ANNOUNCEMENT**

### **CHANGE OF PRESIDENT AND AUTHORIZED REPRESENTATIVE AND RE-DESIGNATION OF DIRECTORS**

#### **CHANGE OF PRESIDENT AND AUTHORIZED REPRESENTATIVE**

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that,

- (i) on 29 September 2022, the Board received the written resignation of Mr. Xu Jian (“**Mr. Xu**”), an executive director, president and authorized representative of the Company. Due to job rearrangement, Mr. Xu has conveyed to the Board his request to resign from the positions as the president and authorized representative of the Company, which takes effect immediately; and
- (ii) on the same day, Mr. Jing Enji (“**Mr. Jing**”), a non-executive director of the Company, was appointed as the president and authorized representative of the Company, which takes effect immediately.

Mr. Xu has confirmed that he has neither disagreements nor unsettled issues with the Board and there were no other issues in respect of his resignation that need to be brought to the attention of the shareholders (the “**Shareholders**”) of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Xu for his outstanding contributions to the transformation and development of the Company in diligent performance of his duties during his tenure.

The Board would also like to take this opportunity to express its warmest welcome to Mr. Jing on his appointment.

## **RE-DESIGNATION OF DIRECTORS**

The Board further announces that, with effect from 29 September 2022,

- (i) Mr. Jing was redesignated from a non-executive director to an executive director of the Company, and ceased to act as a member of the remuneration committee of the Board; and
- (ii) Mr. Xu was redesignated from an executive director to a non-executive director of the Company, and was appointed as a member of the remuneration committee of the Board.

## **BIOGRAPHICAL DETAILS OF MR. XU AND MR. JING**

Mr. Xu Jian, aged 40, is a non-executive director of the Company. Mr. Xu successively obtained a bachelor's degree in computer science and technology from Zhejiang University and a master's degree in business administration from Guanghua School of Management of Peking University. From July 2005 to July 2013, Mr. Xu served as an engineer in the computer information department of Amway (China) Commodity Co., Ltd. and a senior manager in the underwriting and sponsoring branch in Beijing of Xiangcai Securities Co., Ltd. From July 2013 to June 2015, he served as the senior manager of the capital operation department of Beijing Capital Group Co., Ltd., and from July 2015 to January 2018, as the general manager of Chengdu Qian Feng Electronics Co., Ltd. (currently known as BAIC Blue Park New Energy Technology Co., Ltd.) (Stock Code: 600733.SH). Mr. Xu served as the assistant to general manager of the financial management department of Beijing Capital Group Co., Ltd. from February 2018 to November 2018, as the deputy general manager of the asset management department of Beijing Capital Group Co., Ltd. from December 2018 to July 2021, and has served as the president of the Company from August 2021 to September 2022. Mr. Xu holds concurrent positions as a director of First Capital Securities Co., Ltd. (Stock Code: 002797.SZ) since June 2021, as a director of Beijing Youth Travel Service Co., Ltd. (北京青年旅行社股份有限公司) since November 2021 and as a director of Beijing Economic Development Investment Co., Ltd. from March 2022. Mr. Xu was appointed as a director of the Company on 25 November 2021.

Mr. Jing Enji, aged 49, is the secretary of general Party branch, executive director and president of the Company. He is qualified as a lawyer in the People's Republic of China and a Level II legal advisor for state-owned enterprises. Mr. Jing graduated from the School of Economics and Management of North China University of Technology in 1996, majoring in economic law, and obtained a bachelor's degree in law. Mr. Jing joined Beijing Municipal Economic Development and Investment Co., Ltd. (formerly known as Beijing Municipal Economic Development and Investment Company) in July 1996, successively serving as the deputy manager of the asset management department, the

deputy manager of the operation management department, the manager of the operation management department, the manager of the real estate development department, assistant to the general manager, the deputy general manager, the executive deputy general manager, the general manager and the deputy secretary of the Party Committee. Mr. Jing holds concurrent positions as a director of Beijing Municipal Economic Development and Investment Co., Ltd. since April 2018, as the chairman of Beijing Youth Travel Service Co., Ltd. since November 2021, and as the chairman of Beijing Beiqing Education and Media Co., Ltd. from January 2022. Mr. Jing was appointed as a director of the Company on 25 November 2021.

Save as disclosed above and as at the date of this announcement, Mr. Xu and Mr. Jing do not have any relationship with any directors, supervisors, senior management, substantial shareholder(s) or controlling shareholder(s) of the Company, nor hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this announcement, Mr. Xu and Mr. Jing do not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Xu will act as a non-executive director of the Company and Mr. Jing will act as an executive director of the Company for a term commencing from 29 September 2022 until the expiration of the term of office of this session of the Board. Mr. Xu and Mr. Jing will not receive any emolument from the Company.

Save as disclosed above and as at the date of this announcement, the Board is not aware of any other matters in relation to the above re-designation of directors that need to be brought to the attention of the Shareholders nor any other information that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Su Zhaohui**  
*Chairman*

Beijing, the PRC,  
29 September 2022

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Xu Jian, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.*

*Please also refer to the published version of this announcement on the Company's website at [www.bjmedia.com.cn](http://www.bjmedia.com.cn).*