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ACTIVATION GROUP
艾德韦宣
Activation Group Holdings Limited
艾德韋宣集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9919)

NOTICE OF BOARD MEETING
AND
PROPOSED DECLARATION OF A SPECIAL DIVIDEND

The board (the “**Board**”) of directors (the “**Directors**”) of Activation Group Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on 12 October 2022, Wednesday, for the purposes of considering the proposed declaration and payment of a special dividend (the “**Special Dividend**”) to the shareholders of the Company and any other business (if any).

The Company will make a further announcement after the Board meeting to set out the details of the proposed Special Dividend, if approved by the Board.

As the proposed Special Dividend may or may not be approved by the Board at the Board meeting and the declaration and payment of the Special Dividend, if approved by the Board, will also be subject to other conditions precedent, shareholders and potential investors of the Company are advised to exercise caution in dealing in the securities of the Company.

By order of the Board
Activation Group Holdings Limited
Lau Kam Yiu and Ng Bo Sing
Joint-Chairmen

Hong Kong, 29 September 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.