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Bilibili Inc.

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9626)

VOLUNTARY ANNOUNCEMENT

Bilibili Announces Primary Listing on the Main Board of The Stock Exchange of Hong Kong Limited

Reference is made to the announcements of Bilibili Inc. (NASDAQ: BILI and HKEX: 9626) (the “**Company**”, together with its subsidiaries and consolidated affiliated entities from time to time, the “**Group**”) dated September 29, 2022. The Company, an iconic brand and a leading video community for young generations in China, announced that the Company’s voluntary conversion of its secondary listing status to primary listing on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Hong Kong Stock Exchange**”) became effective today. Bilibili is now a dual-primary listed company on the Hong Kong Stock Exchange in Hong Kong and the Nasdaq Global Select Market in the United States.

“We believe our conversion from a secondary to a primary listing on the Hong Kong Stock Exchange will further expand our investor base, as well as provide more liquidity for our securities and more flexibility in the capital market,” said Mr. Rui Chen, chairman and chief executive officer of Bilibili. “Moreover, our Class Z ordinary shares listed on the Hong Kong Stock Exchange may soon become eligible for the Mainland-Hong Kong Stock Connect program, which will provide accredited investors in Mainland China access to trade our shares directly.”

The Company’s Class Z ordinary shares listed on the Hong Kong Stock Exchange and the Company’s American depositary shares quoted on the Nasdaq Global Select Market are mutually fungible.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “aims,” “future,” “intends,” “plans,” “believes,” “estimates,” “confident,” “potential,” “continue,” or other similar expressions. Statements that are not historical facts, including but not limited to statements about Bilibili’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but

not limited to, those included in the Company's filings with the U.S. Securities and Exchange Commission and the Hong Kong Stock Exchange. All information provided in this announcement as of the date of this announcement, and the Company undertakes no duty to update such information, except as required under applicable law.

The full version of the press release issued by the Company on October 3, 2022 announcing the aforementioned information is available at the Company's Investor Relations website at <https://ir.bilibili.com/>.

This announcement is for information purposes only and does not constitute, or form part of, any invitation or offer to acquire, purchase or subscribe for any securities of the Company. Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
Bilibili Inc.
Rui Chen
Chairman

Hong Kong, October 3, 2022

As at the date of this announcement, the board of directors of the Company comprises Mr. Rui CHEN as the chairman, Mr. Yi XU and Ms. Ni LI as directors, Mr. JP GAN, Mr. Eric HE, Mr. Feng LI and Mr. Guoqi DING as independent directors.