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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT

Business Update on our Content Distribution Business — Co-Production, Co-Investment, and Co-Distribution of our Debut Action Movie "Come Back Home"

This announcement is made by Medialink Group Limited (the "Company", together with its subsidiaries, the "Group") on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the "**Board**") of the Company is pleased to announce that the Group's debut investment in an action movie — "Come Back Home"(the "**Movie**"), which is our first collaboration with Filmko Film Co., Ltd. for co-production, co-investment and co-distribution, shall be released on October 3, 2022 in the Mainland China. The Movie began pre-production in 2018, and has been designated as one of the national movie projects. It is directed by Best Director nominee of Hong Kong Film Awards Lo Chi Leung, and produced by and starring Hong Kong action film superstar Donnie Yen, mainland actors Han Xue and Jia Bing. The Movie was filmed at the snowy Changbai Mountains of the Mainland China, which shows the rescue operations of the police and rescue team in the severe environment.

The Board is of the view that the Group's participation in co-production and co-investment are in line with our 5-Year Corporate Strategy in strategic content investment and new business, and will solidify the Group's edge in bringing the best content to its customers, enhancing and completing the Group's eco-system in building a sustainable business model.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia

Chairman and Executive Director

Hong Kong, 3 October 2022

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between English and Chinese versions of this document, the English version shall prevail.