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ACTIVATION GROUP
艾德韦宣
Activation Group Holdings Limited
艾德韋宣集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9919)

**DECLARATION AND PAYMENT OF A SPECIAL DIVIDEND
AND
RECORD DATE FOR DIVIDEND ENTITLEMENT**

Reference is made to the announcement of Activation Group Holdings Limited (the “**Company**”) dated 29 September 2022 in relation to the meeting of the board of directors (the “**Directors**”) of the Company (the “**Board**”) for the recommendation, declaration and payment of a special dividend to the shareholders of the Company (the “**Shareholder(s)**”).

DECLARATION AND PAYMENT OF A SPECIAL DIVIDEND

The Board is pleased to announce that at the Board meeting held on Wednesday, 12 October 2022, the Board has resolved to declare a special dividend in cash of HK12 cents per share of the Company (the “**Special Dividend**”) and will be distributed on or before Friday, 18 November 2022.

The Board believes that the payment of the Special Dividend is to extend the Company’s gratitude towards the support from the Shareholders and will not have any adverse impact on the underlying assets, business, operations or financial position of the Group.

RECORD DATE FOR DIVIDEND ENTITLEMENT AND CLOSURE OF REGISTER OF MEMBERS

The record date for determining Shareholders’ entitlement to the Special Dividend is Wednesday, 9 November 2022.

The register of members of the Company will be closed from Monday, 7 November 2022 to Wednesday, 9 November 2022 (both days inclusive), during which no transfer of shares of the Company will be registered. In order to be eligible for the proposed Special Dividend, unregistered holders of shares of the Company should ensure that all transfer forms accompanied by the relevant share certificates must be lodged for registration with the Company's share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Friday, 4 November 2022.

By order of the Board
Activation Group Holdings Limited
Lau Kam Yiu and Ng Bo Sing
Joint-Chairmen

Hong Kong, 12 October 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.