

COMPANY INFORMATION SHEET

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Company Name (stock code): Baozun Inc. (9991)

Stock Short Name: BAOZUN-SW/寶尊電商-SW (BAOZUN-W/寶尊電商-W with effect from November 1, 2022)

This information sheet is provided for the purpose of giving information to the public about Baozun Inc. (the “**Company**”) as of the dates specified. The information does not purport to be a complete summary of information about the Company and/or its securities.

Unless the context requires otherwise, capitalized terms used herein shall have the meanings given to them in the announcements of the Company dated August 23, 2022 and October 27, 2022 (the “**Announcements**”) in relation to the Primary Conversion.

If there is any inconsistency between the English version of this information sheet and its Chinese translation, the English version shall prevail.

Responsibility Statement

The Directors as of the date hereof hereby collectively and individually accept full responsibility for the accuracy of the information contained in this information sheet and confirm, having made all reasonable inquiries, that to the best of their knowledge and belief, the information is accurate and complete in all material respects and not misleading or deceptive and that there are no other matters the omission of which would make any information inaccurate or misleading.

The Directors also collectively and individually undertake to publish a revised Company Information Sheet when there are material changes to the information since the last publication.

Summary Content

Document Type	Date
A. Waivers	
Latest version	October 27, 2022
B. Foreign Laws and Regulations	
Latest version	October 31, 2022
C. Constitutional Documents	
Latest version	October 31, 2022
D. Deposit Agreement	
Latest version	June 10, 2020

Date of this information sheet: October 31, 2022