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**WEIMOB INC.**

**微盟集團\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2013)**

## **VOLUNTARY ANNOUNCEMENT**

This announcement is made by Weimob Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company considered that the quality of operations of the Company has improved steadily and various businesses have achieved rapid recovery in the third quarter ended September 30, 2022. For the three months ended September 30, 2022, SaaS (excluding Heading) orders increased by 30% year-on-year; gross billing from advertisement was RMB2.87 billion, representing an increase of 30% comparing to the second quarter of 2022 and a slight decrease of 5% year-on-year. The gross billing from advertisement in September 2022 was RMB970 million, surpassing the gross billing of the same period last year for the first time this year.

WOS, a new business operating system of the Company, was also officially launched and the data migration of original customers has been completed. With the continuous introduction of ecosystem partners, over 2,000 applications and services have been offered on the Weimob Cloud market, which means that the Company further promoted the strategy of moving up-market and started to fully embrace ecosystem.

**The above unaudited operating data are included herein for information purpose only. Shareholders of the Company and potential investors shall be cautious and not to place undue reliance on the above data, and are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board

**Weimob Inc.**

**SUN Taoyong**

*Chairman of the Board and Chief Executive Officer*

Shanghai, the PRC

November 2, 2022

*As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. HUANG Junwei as executive directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei as independent non-executive directors.*

\* *For identification purpose only*