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**CHINA-HONGKONG PHOTO PRODUCTS HOLDINGS LIMITED**  
**中港照相器材集團有限公司**  
(Incorporated in Bermuda with limited liability)  
(Stock Code: 1123)

## **POSITIVE PROFIT ALERT**

This announcement is made by China-Hongkong Photo Products Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on its preliminary assessment of the unaudited management accounts of the Group and information currently available to the Board, the Group is expected to achieve a net profit attributable to the Shareholders in a range of HK\$11 million to HK\$13 million for the six months ended 30 September 2022 (the "**Period**") as compared to a net profit attributable to the Shareholders of approximately HK\$3 million for the corresponding period ended 30 September 2021.

The Board believes such increase in profit was mainly attributable to:

- (i) the improvement in sales and gross profit,
- (ii) the recognition of the subsidy entitled under the Employment Support Scheme of the Government of the Hong Kong Special Administrative Region; and net off by
- (iii) the valuation loss on investment properties mainly located in the People's Republic of China and exchange loss on bank balance following the depreciation of Renminbi.

The information contained in this announcement is only based on the preliminary assessment by the Board of the information currently available and the latest available unaudited management accounts of the Group, which have not been reviewed by the Company's audit committee or auditors and may be subject to adjustments as and when necessary. The Company is in the process of preparing and finalizing the interim results of the Group for the Period which is to be announced in late November 2022.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**China-Hongkong Photo Products Holdings Limited**  
**Sun Tai Lun, Dennis**  
Chairman

Hong Kong, 14 November 2022

As at the date of this announcement, the directors of the Company are:

*Executive Directors:*

Mr. SUN Tao Hung, Stanley (*Deputy Chairman and Chief Executive Officer*)

Mr. SUN Tao Hsi, Ryan

Ms. CHAN Wai Kwan, Rita

*Non-Executive Directors:*

Dr. SUN Tai Lun, Dennis (*Chairman*)

Mr. FUNG Yue Chun, Stephen

*Independent Non-executive Directors:*

Mr. LI Ka Fai, David

Mr. LIU Jian Hui, Allan

Dr. WONG Chi Yun, Allan