

# IMPORTANT

*IMPORTANT: If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.*

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## 360 DigiTech, Inc.

(Incorporated in the Cayman Islands with limited liability)

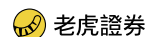
### GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 5,540,000 Offer Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 560,000 Offer Shares (subject to reallocation)
Number of International Offer Shares	: 4,980,000 Offer Shares (subject to reallocation and the Over-allotment Option)
Maximum Public Offer Price	: HK\$88.80 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, Hong Kong Stock Exchange trading fee of 0.005% and the AFRC transaction levy of 0.00015% (payable in full on application in Hong Kong dollars and subject to refund)
Par Value	: US\$0.00001 per Share
Stock Code	: 3660

*Joint Sponsors, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers*



*Joint Bookrunners and Joint Lead Managers*



*Joint Lead Manager*



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A copy of this document, having attached thereto the documents specified in "Documents Delivered to the Registrar of Companies in Hong Kong and Available on Display – Documents Delivered to the Registrar of Companies" in Appendix V, has been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission of Hong Kong and the Registrar of Companies in Hong Kong take no responsibility for the contents of this document or any of the other documents referred to above.

We expect to determine the pricing of the Offer Shares by agreement with the Joint Global Coordinators (for themselves and on behalf of the Underwriters) on or about Wednesday, November 23, 2022 and, in any event, not later than Monday, November 28, 2022. The Public Offer Price will be not more than HK\$88.80 per Offer Share, unless otherwise announced. If, for any reason, we do not agree with the Joint Global Coordinators (for themselves and on behalf of the Underwriters) on the pricing of the Offer Shares by Monday, November 28, 2022, the Global Offering will not proceed and will lapse.

We may set the International Offer Price at a level higher than the maximum Public Offer Price if (a) the Hong Kong dollar equivalent of the closing trading price of the ADSs on the Nasdaq on the last trading day on or before the Price Determination Date (on a per-Share converted basis) were to exceed the maximum Public Offer Price as stated in this document and/or (b) we believe that it is in the best interest of our Company as a listed company to set the International Offer Price at a level higher than the maximum Public Offer Price based on the level of interest expressed by professional and institutional investors during the bookbuilding process. If the International Offer Price is set at or lower than the maximum Public Offer Price, the Public Offer Price must be set at such price which is equal to the International Offer Price. In no circumstances will we set the Public Offer Price above the maximum Public Offer Price as stated in this document or the International Offer Price.

The Joint Global Coordinators (for themselves and on behalf of the Underwriters) may, with our consent, reduce the number of Offer Shares being offered pursuant to the Global Offering at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offering. Further details are set out in the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" in this document.

Prior to making an investment decision, prospective investors should consider carefully all of the information set out in this document, including the risk factors set out in the section headed "Risk Factors" in this document. The obligations of the Hong Kong Underwriters under the Hong Kong Underwriting Agreement are subject to termination by the Joint Global Coordinators (for themselves and on behalf of the Hong Kong Underwriters) if certain events occur prior to 8:00 a.m. on the Listing Date. See "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in this document. It is important that you refer to that section for further details.

The ADSs, each of which represents two Shares, are listed for trading on the Nasdaq under the symbol "QFIN." The last reported sale price of the ADSs on the Nasdaq on November 15, 2022 was US\$16.40 per ADS. In connection with the Global Offering, we plan to file a registration statement on Form F-3 and a preliminary prospectus supplement and plan to file a final prospectus supplement with the SEC to register the sale of Shares under the U.S. Securities Act.

NEITHER THE SEC NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS DOCUMENT IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

November 18, 2022

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Your application must be for a minimum of 50 Hong Kong Offer Shares and in one of the numbers set out in the table. You are required to pay the amount next to the number you select.

No. of Hong Kong Offer Shares applied for		No. of Hong Kong Offer Shares applied for		No. of Hong Kong Offer Shares applied for		No. of Hong Kong Offer Shares applied for	
Amount payable on application		Amount payable on application		Amount payable on application		Amount payable on application	
<i>HK\$</i>		<i>HK\$</i>		<i>HK\$</i>		<i>HK\$</i>	
50	4,484.75	700	62,786.48	9,000	807,254.74	120,000	10,763,396.49
100	8,969.49	800	71,755.98	10,000	896,949.71	140,000	12,557,295.91
150	13,454.25	900	80,725.48	20,000	1,793,899.41	160,000	14,351,195.33
200	17,939.00	1,000	89,694.97	30,000	2,690,849.13	180,000	16,145,094.75
250	22,423.74	2,000	179,389.95	40,000	3,587,798.83	200,000	17,938,994.16
300	26,908.49	3,000	269,084.91	50,000	4,484,748.54	220,000	19,732,893.57
350	31,393.24	4,000	358,779.88	60,000	5,381,698.25	240,000	21,526,792.99
400	35,877.99	5,000	448,474.86	70,000	6,278,647.95	260,000	23,320,692.41
450	40,362.74	6,000	538,169.83	80,000	7,175,597.67	280,000 <sup>(1)</sup>	25,114,591.83
500	44,847.49	7,000	627,864.79	90,000	8,072,547.37		
600	53,816.98	8,000	717,559.77	100,000	8,969,497.08		

*Note:*

(1) Maximum number of Hong Kong Offer Shares you may apply for.

No application for any other number of Hong Kong Offer Shares will be considered and any such application is liable to be rejected.