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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED 京基金融國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 01468)

POSITIVE PROFIT ALERT

This announcement is made by Kingkey Financial International (Holdings) Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Law of Hong Kong).

The board (the "Board") of directors (the "Director(s)") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the information currently available to the Board and the Board's preliminary review on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2022 (the "2022 Interim Period"), the Group is expected to record a net profit for the 2022 Interim Period of not less than HK\$2 million as compared to a net loss for the six months ended 30 September 2021 of approximately HK\$13,358,000. Such significant turnaround in the Group's financial performance was primarily attributable to the contribution of revenue generated from membership business income of approximately HK\$21 million after completion of the acquisition of 70% equity interests in FGA Holdings Limited by the Group on 6 June 2022.

As at the date of this announcement, the Company is still in the process of finalising the Group's interim results for the 2022 Interim Period. The information contained in this announcement only represents a preliminary assessment based on the information available to the Board as at the date hereof and such information has not been reviewed or audited by the independent auditors of the Company or reviewed by the audit committee of the Company. The interim results of the Group for the 2022 Interim Period may be subject to further adjustment(s) and may be different from the information contained in this announcement. Further details of the Group's financial information will be published in the Company interim results announcement for the 2022 Interim Period, which is expected to be published on 28 November 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares and other securities of the Company.

By order of the Board Kingkey Financial International (Holdings) Limited Chen Jiajun

Executive Director

Hong Kong, 23 November 2022

As at the date of this announcement, the executive Directors are Mr. Chen Jiajun and Mr. Mong Cheuk Wai; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.