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Smooore International Holdings Limited

思摩爾國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6969)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce the appointment of Ms. Wang Xin (王鑫) as an executive director of the Company with effect from 24 November 2022.

The board of directors (the “**Board**”) of Smooore International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce the appointment of Ms. Wang Xin (“**Ms. Wang**”) as an executive director of the Company with effect from 24 November 2022.

The biographical details of Ms. Wang Xin are set out below:

Ms. Wang Xin, aged 38, joined the Group in February 2016 and served as the vice general manager of the business division of the self-branded open system vaping devices or advanced personal vaporizers (“**APV**”) of Shenzhen Smooore Technology Co., Ltd.* (深圳麥克韋爾科技有限公司), a wholly-owned subsidiary of the Company, where she was responsible for the marketing of its self-branded APV business. Currently, Ms. Wang is the vice president of the Group, responsible for coordinating strategy implementation and coordinating management of international affairs, including but not limited to access to key global markets, international cooperation, etc.

Ms. Wang has approximately 17 years of experience in the consumer goods industry, including approximately 7 years of experience in the electronic atomization industry. Ms. Wang is currently the executive vice chairman (常務副理事長) of the Electronic Cigarette Professional Committee of China Electronics Chamber of Commerce (中國電子商會電子煙專業委員會), a member of the Board of Directors of Coalition of Manufacturers of Smoking Alternatives (CMSA), a member of the Board of Directors of Vapor Technology Association (VTA) and a member of Advisory Board of The Global Tobacco & Nicotine Forum (GTNF).

Ms. Wang obtained a bachelor’s degree in Business English from Zhengzhou University (鄭州大學) in June 2004, a master’s degree in Business Administration from South China University of Technology (華南理工大學) in June 2015 and an executive master’s degree in Business Administration from China Europe International Business School (中歐國際工商學院) in September 2021.

To the best knowledge of the directors of the Company, as at the date of this announcement, Ms. Wang is interested in 1,319,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), representing approximately 0.0217% of the total number of issued shares of the Company.

Save as disclosed above, Ms. Wang (i) has no other relationships with any directors, senior management, substantial shareholders or controlling shareholders of the Company; (ii) does not hold any positions with the Company or any of its subsidiaries; (iii) did not hold any directorships in other listed companies in the last three years; and (iv) does not have any interests in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Wang has entered into a service contract with the Company for an initial term of three years commencing from 24 November 2022 and will be renewed upon the expiry of such term until terminated in accordance with the terms of the service contract. Pursuant to the Articles of Association of the Company, Ms. Wang is required to retire from office at least once every three years and is eligible for re-election. Ms. Wang is entitled to a remuneration of RMB720,000 per annum, which is determined with reference to her duties and responsibilities with the Company. Ms. Wang is also entitled to a discretionary bonus of not less than RMB480,000 for each financial year of the Company. The final amount will be determined by the Board with reference to a number of factors including the performance of Ms. Wang and the performance of the Group for the relevant financial year.

Save as disclosed above, there is no other information relating to Ms. Wang that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to the appointment of Ms. Wang.

The Board would like to welcome Ms. Wang for joining the Board.

By Order of the Board
Smoore International Holdings Limited
Mr. Chen Zhiping
Chairman of the Board

Hong Kong, 24 November 2022

As at the date of this announcement, the executive Directors of the Company are Mr. Chen Zhiping, Mr. Xiong Shaoming, Mr. Wang Guisheng and Ms. Wang Xin; the non-executive Director is Dr. Liu Jincheng; and the independent non-executive Directors are Mr. Zhong Shan, Mr. Yim Siu Wing, Simon and Dr. Liu Jie.

* *For identification purposes only*