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GoFintech Innovation Limited **國富創新有限公司**

(formerly known as China Fortune Financial Group Limited 中國富強金融集團有限公司)
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 290)

(1) CHANGE OF COMPANY NAME; (2) CHANGE OF STOCK SHORT NAME; AND (3) CHANGE OF COMPANY LOGO

Reference is made to (i) the announcement and the circular (the “**Circular**”) of GoFintech Innovation Limited (formerly known as China Fortune Financial Group Limited) (the “**Company**”) dated 13 September 2022 and 20 September 2022 respectively in relation to, among others, the Proposed Change of Company Name; and (ii) the announcement of the Company dated 14 October 2022 in relation to the poll results of the EGM. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular unless the context requires otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the approval of the Shareholders by passing a special resolution in relation to the Proposed Change of Company Name at the EGM held on 14 October 2022, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 21 October 2022 certifying the change (the “**Change of Company Name**”) of the English name of the Company from “China Fortune Financial Group Limited” to “GoFintech Innovation Limited” and the dual foreign name of the Company from “中國富強金融集團有限公司” to “國富創新有限公司”, with effect on 14 October 2022.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 21 November 2022 confirming the registration of the new names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name becoming effective, the stock short name of the Shares for trading on the Stock Exchange will be changed from “C FORTUNE FIN” to “GOFINTECH INNOV” in English and from “中國富強金融” to “國富創新” in Chinese with effect from 9:00 a.m. on 6 December 2022. The stock code of the Company on the Stock Exchange remains unchanged as “290”.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders or the Company’s daily business operation and its financial position.

All existing share certificates in issue bearing the former name of the Company shall continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates for new share certificates bearing the new name of the Company. Any issue of new share certificates of the Company will be issued in the new name of the Company and the shares of the Company will be traded on the Stock Exchange under the new name.

CHANGE OF COMPANY LOGO

The Board also announces that, with effect from the date of this announcement, the Company has adopted a company logo to reflect the new Company’s name, as shown on the top of this announcement, which will be printed on the relevant corporate documents of the Company, including but not limited to interim and annual reports, announcements, circulars and press releases, and will be used on its website.

By Order of the Board
GoFintech Innovation Limited
LIU Zhiwei
Chairman and Executive Director

Hong Kong, 1 December 2022

As at the date of this announcement, the Board consists of three executive Directors, namely Dr. LIU Zhiwei (Chairman), Ms. SUN Qing and Mr. LIU Haoyuan; one non-executive Director, namely Mr. HAN Hanting; and four independent non-executive Directors, namely Mr. CHAN Kin Sang, Mr. CHIU Kung Chik, Mr. LI Gaofeng and Mr. ZHAO Gen.