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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2422)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The Board would like to announce that the Group will expand its existing virtual goods delivery business and officially launch lottery marketing tickets as product, which will be provided to the users of the large-scale sales platform customers of the Group, through Hangzhou Rego Network Company Limited (杭州潤歌網絡有限公司), an indirect wholly-owned PRC subsidiary of the Company, on 2 December 2022. The Company expects that the featured lottery marketing tickets will attract more different types of customers for the Group and help our customers to increase their sales.

The Board considers that the lottery marketing ticket business will diversify the Group’s business portfolio, help the Group to have a comprehensive layout and strengthen the synergy of the Group’s various business segments, which can effectively promote the Group’s business development in the PRC and enable the Group to capture good market opportunities.

The Group will make further announcements in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in due course to keep the market informed of any material developments of the Company in a timely manner.

Shareholders and potential investors are advised to exercise caution when dealing in or proposing to deal in the shares of the Company.

By Order of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and Executive Director

Hong Kong, 2 December 2022

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli and Mr. Xiao Yanfeng as executive Directors; and Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping as independent non-executive Directors.