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(Incorporated in Bermuda with limited liability)
(Stock Code: 472)

## DELAY IN DESPATCH OF CIRCULAR IN RELATION TO (1) MAJOR AND CONNECTED TRANSACTION: EXTENSION OF TERM IN RELATION TO THE REDEMPTION OF REDEEMABLE PREFERENCE SHARES IN AND PROVISION OF FINANCIAL ASSISTANCE TO MACROLINK AUSTRALIA INVESTMENT LIMITED; AND (2) PROPOSED AMENDMENTS TO THE EXISTING BYE-LAWS

Reference is made to the announcement (the "Announcement") of New Silkroad Culturaltainment Limited (the "Company") dated 29 November 2022 in respect of, among others, the Supplemental Agreements and the Proposed Amendments and the proposed adoption of the Amended Bye-Laws. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the "Circular") containing, among other things, (i) further details of each of the Supplemental Agreements and the transactions contemplated thereunder; (ii) the recommendation of the Independent Board Committee; (iii) the letter of advice from the Independent Financial Adviser; (iv) further details of the Proposed Amendments and the proposed adoption of the Amended Bye-Laws; (v) other information as required to be disclosed under the Listing Rules; and (vi) a notice of the SGM and a form of proxy was expected to be despatched to the Shareholders on or before 20 December 2022. As additional time is required to finalise certain information for inclusion in the Circular, it is expected that the despatch date of the Circular will be postponed to a date falling on or before 20 January 2023.

By order of the Board

New Silkroad Culturaltainment Limited

Ma Chenshan

Chairman and Executive Director

Hong Kong, 20 December 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.