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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2422)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The Board would like to announce that the Group will, through Hangzhou Runsheng Network Technology Company Limited (杭州潤升網絡科技有限公司) which is an indirect wholly-owned subsidiary of the Company in the PRC, expand its virtual goods sourcing and delivery service platform by carrying out independent research and development of “Caituan Youxuan” (彩團優選) Platform, which is established as a community group-buying e-mall tailored for lottery outlets and is aimed to attract more customers to the offline lottery outlets and boost lottery ticket sales through integration of offline lottery outlets and group-buying initiators (團長).

The Board considers that Caituan Youxuan Platform will diversify the Group’s virtual goods sourcing and delivery service business in the field of lottery market, help the Group to have a comprehensive layout and strengthen the synergy of the Group’s various business segments, which can effectively promote the Group’s business development in the PRC and enable the Group to capture good market opportunities.

The Group will make further announcements in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in due course to keep the market informed of any material developments of the Company in a timely manner.

Shareholders and potential investors are advised to exercise caution when dealing in or proposing to deal in the shares of the Company.

By Order of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and Executive Director

Hangzhou, 21 December 2022

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli and Mr. Xiao Yanfeng as executive Directors; and Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping as independent non-executive Directors.