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Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

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- (f) if an offer or an invitation is made to the public in Hong Kong in due course, prospective investors are reminded to make their investment decisions solely based on the Company’s prospectus registered with the Registrar of Companies in Hong Kong, copies of which will be distributed during the offer period;
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*This announcement is made by the order of Shanghai Chicmax Cosmetic Co., Ltd. (上海上美化妝品股份有限公司) (the “**Company**”). The Company’s board of directors (the “**Board**”) collectively and individually accept responsibility for the accuracy of this announcement.*

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This announcement is made by the Company pursuant to Rule 12.01C of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

As at the date of this announcement, the Company has appointed the following overall coordinators:

J.P. Morgan Securities (Asia Pacific) Limited

China International Capital Corporation Hong Kong Securities Limited

CLSA Limited

Further announcement(s) will be made by the Company in accordance with the Listing Rules in the event that additional overall coordinators are appointed by the Company.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
Mr. Lyu Yixiong
Chairman and Executive Director

Hong Kong, October 5, 2022

Directors and proposed directors of the Company named in the application to which this announcement relates are: (i) Mr. Lyu Yixiong, Ms. Luo Yan, Mr. Feng Yifeng and Ms. Song Yang as executive directors; (ii) Mr. Sun Hao and Ms. Li Hanqiong as non-executive directors; and (iii) Mr. Leung Ho Sun Wilson, Ms. Luo Yan and Mr. Liu Yi as independent non-executive directors.