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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2422)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The Board would like to announce that on 26 December 2022, the Group proposes to, through Xi’an Tiantai Innovation Technology Company Limited (西安天泰創新科技有限公司) which is an indirect wholly-owned subsidiary of the Company in the PRC, invest in a company based in China, namely Caipingfang Technology Co., Ltd. (彩平方科技有限公司) (“**Caipingfang**”) which is primarily engaged in the welfare lottery business. We have great confidence in the socialize channel and resources in the field of lottery market as well as the offline outlets owned by Caipingfang.

The Board considers that the investment in Caipingfang will help the Group to have a comprehensive layout in the lottery sector in China and strengthen the synergy of the Group’s various business segments, which will play an important role in promoting the Group’s business development in the lottery sector.

The Group will make further announcements in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in due course to keep the market informed of any material developments of the Company in a timely manner.

Shareholders and potential investors are advised to exercise caution when dealing in or proposing to deal in the shares of the Company.

By Order of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and Executive Director

Hangzhou, 28 December 2022

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli and Mr. Xiao Yanfeng as executive Directors; and Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping as independent non-executive Directors.