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China Ecotourism Group Limited
中國生態旅遊集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

CHANGE OF FINANCIAL YEAR END DATE

This announcement is made by China Ecotourism Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

CHANGE OF FINANCIAL YEAR END DATE

The board (the “Board”) of directors (the “Directors”) of the Company resolved to change the financial year end date of the Company from 31 December to 30 June with immediate effect. Accordingly, the next financial year end date of the Company will be 30 June 2023 and the next audited financial statements of the Group to be published will cover the period of 18 months commencing from 1 January 2022 and ending on 30 June 2023.

REASONS FOR THE CHANGE

The Board considers that the change of financial year end date to 30 June will enable the Group to rationalise and mobilise its resources with higher efficiency for the preparation of results announcement as well as reports given the change will:

- (i) avoid competition of resources with other listed companies with regard to results announcement and reports-related external services under the peak reporting season in the market; and
- (ii) remove the uncertainty from the variation in the dates of the Chinese New Year Holiday which put pressure on the workflow.

The Board does not foresee any material financial impact on the Group in respect of the change of financial year end date of the Company and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

SUBSEQUENT FINANCIAL REPORTING PERIODS

Upon the change of financial year end date taking effect, the Company will announce and publish the financial results and report of the Group with respect to the following financial periods in accordance with the following respective deadlines:

Financial period covered	Deadline for publication of results announcement	Deadline for publication of financial report
Unaudited interim results for the twelve months ending 31 December 2022	28 February 2023	31 March 2023
Audited final results for the eighteen months ending 30 June 2023	30 September 2023	31 October 2023

By Order of the Board
China Ecotourism Group Limited
CHAN Tan Na, Donna
Chairperson of the Board

Hong Kong, 28 December 2022

As at the date of this announcement, the Board comprises Ms. CHAN Tan Na, Donna, Mr. WU Jingwei, Mr. DI Ling and Mr. QIU Peiyuan as Executive Directors; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Dr. MENG Zhijun as Independent Non-executive Directors.