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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2422)

**RESIGNATION OF EXECUTIVE DIRECTOR
AND
APPOINTMENT OF EXECUTIVE DIRECTORS**

The board (the “**Board**”) of directors (the “**Directors**”) of Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce the resignation and appointment of the following Directors of the Company with effect from 5 January 2023:

- (1) Mr. Xiao Yanfeng (“**Mr. Xiao**”) has tendered his resignation as an executive Director of the Company;
- (2) Mr. Fan Lianshun (“**Mr. Fan**”) has been appointed as an executive Director of the Company;
- (3) Mr. Xia Yuanbo (“**Mr. Xia**”) has been appointed as an executive Director of the Company;
- (4) Ms. Zeng Zhen (“**Ms. Zeng**”) has been appointed as an executive Director of the Company.

RESIGNATION OF EXECUTIVE DIRECTOR

Mr. Xiao, for the purpose of devoting more time on other business commitment, has tendered his resignation as an executive Director with effect from 5 January 2023.

Mr. Xiao has confirmed that he has no disagreement with the Board and there is no matter that needs or is deemed necessary to be brought to the attention of the shareholders, creditors and other stakeholders of the Company as well as The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in relation to his resignation. Mr. Xiao has also confirmed that he does not have any ongoing or upcoming litigation or disputes against the Company. The Board would like to take this opportunity to express its sincere gratitude towards Mr. Xiao for his contribution to the Company during his tenure of office.

APPOINTMENT OF EXECUTIVE DIRECTORS

The biographical details of Mr. Fan, Mr. Xia and Ms. Zeng are set out as follows:

Mr. Fan Lianshun, aged 59, is appointed as an executive Director of the Company. Prior to joining the Group, Mr. Fan served in the Chinese People's Liberation Army ("PLA") for 21 years and founded Xi'an Tiantai Huitou Enterprise Management Group Co., Ltd. (西安天泰匯投企業管理集團有限公司) in 2019 as the legal representative and an executive director after retirement from the military service in 2003. Mr. Fan graduated from the PLA Information Engineering University (解放軍信息工程大學) in 1987 majoring in computer engineering, and obtained a doctorate degree in business administration from Xi'an Jiaotong University in 2010.

Save as disclosed above, Mr. Fan did not hold any other directorship in other public companies of which the securities are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement, nor hold other position with the Company or any of its subsidiaries. As far as the Board is aware, save as disclosed above, Mr. Fan does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) of the Company.

As at the date of this announcement, Mr. Fan does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Fan has entered into a service contract with the Company as an executive Director of the Company for a term of three years commencing from 5 January 2023. He shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Mr. Fan will not receive any director's remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Mr. Fan as an executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules

Mr. Xia Yuanbo, aged 40, is the vice president of operations of the Group and is appointed as an executive Director of the Company. Mr. Xia joined the Group in April 2018 and he is primarily responsible for supervision and management of general operations of the Group. Mr. Xia has also served as other roles in various members of the Group. From April 2018 to October 2018, he was appointed as the general manager of Hangzhou Runsheng and was redesignated as the director of interactive entertainment business from November 2018 to March 2019. He was then appointed as the secretary to the board of Hangzhou Runsheng from April 2019 to December 2019. From January 2020 to June 2020, he was appointed as the secretary to the board of Zhejiang Runye. Since July 2020, he has been serving as the vice president of Hangzhou Rego.

Mr. Xia has accumulated over 13 years of experience in value-added telecommunication industry. From March 2008 to October 2009, Mr. Xia served as an assistant to the manager in Shanghai Zhouxin, where he was responsible for customer and supplier development. He was later redesignated as a district manager from November 2009 to May 2011; as the director of operation department from June 2011 to August 2013; as the deputy general manager from September 2013 to August 2014; and as the general manager of the same company from September 2014 to March 2018, where he was primarily responsible for overall operation and management of value-added service business of the company during these periods. From June 2016 to July 2019, Mr. Xia served as a director of Hubei Elite, where he was primarily responsible for overall management. Mr. Xia graduated from Zhejiang University of Science and Technology* (浙江科技學院) in the PRC with a bachelor's degree in communication engineering in June 2005.

Save as disclosed above, Mr. Xia did not hold any other directorship in other public companies of which the securities are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement, nor hold other position with the Company or any of its subsidiaries. As far as the Board is aware, save as disclosed above, Mr. Xia does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Listing Rules) of the Company.

As at the date of this announcement, Mr. Xia does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Xia has entered into a service contract with the Company as an executive Director of the Company for a term of three years commencing from 5 January 2023. He shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Mr. Xia will not receive any director's remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Mr. Xia as an executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

Ms. Zeng Zhen, aged 34, is appointed as an executive Director of the Company. Prior to joining the Group, Ms. Zeng was the secretary to the president of Wonderful Sky Financial Group Holdings Limited (stock code: 01260.HK) in Hong Kong from April 2011 to June 2013. From June 2013 to July 2017, she served as a senior analyst of Simsen International Financial Group Limited. From December 2017 to present, she has served as the director of asset operation department of Zhejiang Mingsound Asset Management Co. Ltd. (浙江銘聲資產管理有限公司). Ms. Zeng graduated from Lingnan University in Hong Kong in 2010 with a major in marketing.

Save as disclosed above, Ms. Zeng did not hold any other directorship in other public companies of which the securities are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement, nor hold other position with the Company or any of its subsidiaries. As far as the Board is aware, save as disclosed above, Ms. Zeng does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined in the Listing Rules) of the Company.

As at the date of this announcement, Ms. Zeng does not have any interest in the securities of the Company or its associated corporations within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Zeng has entered into a service contract with the Company as an executive Director of the Company for a term of three years commencing from 5 January 2023. She shall hold office until the next general meeting of the Company and shall be eligible for re-election at such general meeting pursuant to the Company's Articles of Association. Ms. Zeng will not receive any director's remuneration from the Company.

Save as disclosed above, there is no other matter relating to the appointment of Ms. Zeng as an executive Director of the Company that needs to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

The Board sincerely expresses its warmest welcome to Mr. Fan, Mr. Xia and Ms. Zeng on their appointments as Directors of the Company.

On behalf of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and Executive Director

Hong Kong, 5 January 2023

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli, Mr. Fan Lianshun, Mr. Xia Yuanbo and Ms. Zeng Zhen as executive Directors; and Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping as independent non-executive Directors.

* *For identification purposes only*