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Bonjour Holdings Limited 卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

UPDATE ON WINDING UP OF A SUBSIDIARY APPOINTMENT OF PROVISIONAL LIQUIDATOR

This announcement is made by Bonjour Holdings Limited (the "Company") pursuant to Rule 13.09 and Rule 13.25 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 26 July 2022, 28 September 2022, 19 October 2022, 2 November 2022, 30 November 2022, 21 December 2022 and 9 January 2023 (the "Announcements") regarding the winding-up petition filed by Daily View Investment Limited and Stead On Investment Limited against Hop Fung Lung Limited ("HFL") (formerly known as Bonjour Cosmetic Wholesale Center Limited), a subsidiary of the Company. Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Announcements.

A sealed copy of court order was received by the Company on 16 January 2023 regarding the winding-up order made by the Court against HFL on 9 January 2023. The Company was also informed that the Official Receiver has been appointed as the Provisional Liquidator of HFL. To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the winding-up of HFL has no material impact on the current core business operation and financial position of the Company and its other subsidiaries. The Company will make further announcement(s) on the update of this matter as and when appropriate in accordance with the Listing Rules.

CONTINUED SUSPENSION OF TRADING

Reference is made to the announcement of the Company dated 19 September 2022 in relation to the resumption guidance for resumption of trading in the shares of the Company (the "Resumption Guidance") as set out in the letter from The Stock Exchange of Hong Kong Limited (the "Stock Exchange") dated 15 September 2022 and the quarterly update on status of resumption.

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:00 p.m. on 16 June 2022 and will remain suspended until the Company fulfills the Resumption Guidance.

The Company will keep its Shareholders and potential investors informed of the latest progress as and when appropriate and will announce quarterly updates on its development pursuant to the relevant Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman and Executive Director

Hong Kong, 17 January 2023

As at the date of this announcement, the board of Directors comprised Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.