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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT RESIGNATION OF DIRECTOR AND PROPOSED APPOINTMENT OF DIRECTOR

RESIGNATION OF DIRECTOR

The board of directors (the "**Board**") of Beijing Media Corporation Limited (the "**Company**") hereby announces that on 19 January 2023, the Board received a written resignation from Mr. Su Zhaohui ("**Mr. Su**"), the chairman, non-executive director, chairman of the nomination committee of the Board and authorized representative of the Company. Due to job rearrangement, Mr. Su has conveyed to the Board his request to resign from the positions as the chairman, non-executive director, chairman of the nomination committee of the Board and authorized representative of the nomination committee of the Board and authorized representative director, chairman of the nomination committee of the Board and authorized representative of the Company. His resignation shall take effect from the date when the appointment of a new non-executive director is approved by the shareholders of the Company (the "**Shareholders**"), at the general meeting.

Mr. Su has confirmed that he has neither disagreements nor unsettled issues with the Company or the Board and there were no other issues in respect of his resignation that need to be brought to the attention of the Shareholders.

During his tenure, Mr. Su has made outstanding contribution to the transformation and development of the Company in diligent performance of his duties. The Board would like to take this opportunity to express its sincere gratitude to Mr. Su for his valuable contribution to the Company during his term of service.

PROPOSED APPOINTMENT OF DIRECTOR

The Board hereby announces that on 19 January 2023, Ms. Sun Baojie ("Ms. Sun") was nominated as a non-executive director of the eighth session of the Board of the Company, subject to the approval by the Shareholders at the general meeting.

Biological Details of Ms. Sun

Ms. Sun Baojie, aged 52, is the deputy general manager of Beijing Capital Group Co., Ltd., the chairman of Capital Jingzhong (Tianjin) Investment Co., Ltd., the chairman of Beijing Jingzhong Industry Development Company Limited* (北京市經中實業開發有限 責任公司), the chairman of Beijing Tennis Competition Marketing Co., Ltd.* (北京中國 網球公開賽體育推廣有限公司), and the chairman of Eurosity Holding SAS. Ms. Sun successively graduated from the Central Institute of Finance and Banking (now Central University of Finance and Economics) with a bachelor degree of economics in Investment Economics Management and obtained a Master's Degree of Business Administration from the International MBA Program jointly organized by the Peking University and Fordham University in the United States. Ms. Sun worked at Beijing Capital Land Ltd. (now Beijing Capital Land Co., Ltd.) from January 2006 to October 2013 and successively served as the vice president and executive vice president. From October to December 2013, she was the general manager of Beijing Capital Construction Co., Ltd.. From December 2013 to August 2016, Ms. Sun served as director, general manager and the secretary of Party Branch of Beijing Capital Investment and Development Co., Ltd.. From August to October 2016, Ms. Sun served as a director of Capital Jingzhong (Tianjin) Investment Co., Ltd. and a director of Beijing Jingzhong Industry Development General Company (now Beijing Jingzhong Industry Development Company Limited* (北 京市經中實業開發有限責任公司)). From May to October 2016, she was also a non-executive director of Beijing Capital Land Ltd. (now Beijing Capital Land Co., Ltd.). Ms. Sun has served as the deputy general manager of Beijing Capital Group Co., Ltd. since October 2016. Ms. Sun was also the chairman of Capital Jingzhong (Tianjin) Investment Co., Ltd. since August 2017, the chairman of Beijing Jingzhong Industry Development Company Limited* (北京市經中實業開發有限責任公司) since December 2017, the chairman of Eurosity Holding SAS since July 2019, a director of Beijing Capital City Development Group Co., Ltd.* (北京首創城市發展集團有限公司) and a director of Beijing Capital Land Co., Ltd. since October 2021, and the chairman of Beijing Tennis Competition Marketing Co., Ltd.* (北京中國網球公開賽體育推廣有限公司) since January 2023.

Save as disclosed in the above biographical details and as at the date of this announcement, Ms. Sun does not have any relationship with any directors, senior management, substantial shareholder(s) or controlling shareholder(s) of the Company, nor holds any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this announcement, Ms. Sun does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Upon the appointment of Ms. Sun as a non-executive director being approved by the Shareholders, the Company will enter into a service contract with her. The term of office of Ms. Sun as a non-executive director will be from the date of approval by the Shareholders at the general meeting until the expiration of the term of office of the eighth session of the Board. Pursuant to the articles of association of the Company, Ms. Sun will be subject to re-election upon the expiry of her term of office. Ms. Sun will not receive any emolument from the Company.

Save as disclosed in the announcement and as above, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of Ms. Sun that needs to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board Beijing Media Corporation Limited Su Zhaohui Chairman of the Board

Beijing, the PRC 19 January 2023

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Xu Jian, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.

* For identification purpose only