

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ASIA TELEVISION HOLDINGS LIMITED

亞洲電視控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 707)

VOLUNTARY ANNOUNCEMENT

APPOINTMENT OF CHIEF EXECUTIVE OFFICER IN SUBSIDIARY

This announcement is made by Asia Television Holdings Limited (“**Company**”) on a voluntary basis.

The board (“**Board**”) of directors (each, a “**Director**”) of the Company is pleased to announce that it has been informed by Asia Television Limited that Mr. Tsui Yiu Ming Siuming (“**Mr. Tsui**”) has been appointed as the chief executive officer of Asia Television Limited with effect from 3 February 2023.

Mr. Tsui, aged 69, is a famous film director and producer in China and Hong Kong. He is the founder and the president of Hong Kong Film and Television Culture Association Limited, was awarded in 2013 “World Outstanding Chinese” by the World Chinese Business Investment Foundation. Mr. Tsui holds a Master degree from Jinan University of China and an honorary doctorate from Northern University of the USA. Mr. Tsui entered film as a child actor at the age of 5, and has been working in the film and TV industry for more than 64 years. He has extensive experience in operations management, and has served as senior vice president of Asia Television Limited, chief executive officer of the Emperor Motion Pictures Group, executive director of i-Cable Entertainment Limited, chief operating officer of i-Cable Satellite Television Limited and president of Sundream Motion Pictures Limited. His film and television works have won many awards. Mr. Tsui has been appointed as director and chief executive officer of ShiFang Holding Limited from December 2015 to October 2019.

Asia Television Limited is an indirect subsidiary company of the Company incorporated in Hong Kong with limited liability. The Company currently indirect holds approximately 52.42% shareholding in Asia Television Limited.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Asia Television Holdings Limited
Tang Po Yi
Executive Director

Hong Kong, 3 February 2023

As at the date of this announcement, the Board comprises Mr. Liu Minbin, Ms. Tang Po Yi, Mr. Leong Wei Ping 梁瑋珮先生, Mr. Sze Siu Bun, Mr. Chan Wai Kit and Ms. Sun Tingting as executive Directors, Ms. Han Xingxing, Mr. Li Yu and Mr. Lau Jing Yeung William as independent non-executive Directors.*

* *For identification purposes only*