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SUPERACTIVE GROUP COMPANY LIMITED

先機企業集團有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 0176)

PROPOSED ADOPTION OF NEW BYE-LAWS

This announcement is made by Superactive Group Company Limited (the "**Company**") pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") in relation to the proposed amendments to the bye-laws of the Company (the "**Bye-laws**").

The Board wishes to amend the existing Bye-laws in order to (i) update the existing Bye-laws and bring the existing Bye-laws in line with the latest regulatory requirements, including the amendments made to Appendix 3 to the Listing Rules; (ii) provide for flexibility for the Company to convene and hold hybrid meetings; and (iii) make housekeeping amendments. In view of the number of amendments proposed to be made to the existing Bye-laws, the Board proposes that the new Bye-laws which consolidate all the proposed amendments to the existing Bye-laws be adopted as the bye-laws of the Company in substitution for and to the exclusion of the existing Bye-laws.

The proposed amendments to the existing Bye-laws and adoption of the new Bye-laws are subject to the approval of the shareholders of the Company (the "Shareholders") by way of a special resolution to be approved by the Shareholders at the forthcoming annual general meeting of the Company (the "AGM"). A circular containing, among other things, particulars relating to the proposed amendments to the existing Bye-laws with a notice convening the AGM will be despatched to the Shareholders in due course.

By Order of the Board Superactive Group Company Limited Yeung So Lai Chairman

Hong Kong, 15 February 2023

As at the date of this announcement, the executive Directors are Ms. Yeung So Lai and Mr. Lee Chi Shing Caesar; and the independent non-executive Directors are Mr. Chow Wai Leung William, Mr. Leung Man Man and Mr. Tse Ting Kwan.